

2026 SLATS Transportation Survey Findings Report

March 2026

ETC INSTITUTE

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2026 SLATS Transportation Survey Executive Summary

Overview

ETC Institute administered a transportation survey to the Winnebago County, Illinois and Rock County, Wisconsin areas. The SLATS metropolitan planning area spans the Wisconsin and Illinois state line. This survey was conducted to help guide the development of the SLATS 2055 Long-Range Transportation Plan (LRTP). The LRTP identifies future year needs and multimodal improvements. It is a federal requirement to update the LRTP every five years, and public input is critical to the planning process.

Methodology

ETC Institute mailed a survey packet to all households in the SLATS metropolitan planning area. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. After the surveys were mailed, ETC Institute followed up with respondents to encourage participation.

The goal was to collect a minimum of 300 surveys from households in the area. The goal was exceeded with 101 surveys in Winnebago and 209 surveys in Rock for an overall total of 310 surveys collected. The overall results for the sample of 310 surveys have a precision of at least +/- 5.8 at the 95% level of confidence.

This report contains the following:

- Charts showing the overall results of the survey (Section 1)
- Tabular data showing the overall results for all questions on the survey (Section 2)
- Crosstabular data showing results by County (Section 3)
- Open-ended responses(Section 4)
- Survey instrument (Section 5)

The major findings of the survey are summarized below and on the following pages.

Major Findings

Employment. Respondents were asked if they were employed and/or a student. Sixty-two percent of respondents (62%) indicated that they were either employed or a student and 54% indicated that they never telework or attend school from home and 62% indicated they never worked from home or attended school from home prior to COVID-19. Twenty-six percent of respondents (26%) indicated that they expect teleworking and attending school from home will increase by the year 2055.

Mode of Transportation. Respondents were asked how often they use various modes of transportation as their primary way to get to the places they need to go. The modes of transportation that respondents use the most are driving alone (personal vehicle or motorcycle), driving/riding with others they know (carpool), and walking.

Transportation Funding. Respondents were asked how they believe current funding levels for a list of transportation projects in the Stateline Area should change over the next 25 years. Based on the sum of much greater and greater percentages, the projects ranked in the following order:

- Plan for and develop passenger rail service between Madison and Rockford
- Highways/roadways
- Improve current sidewalks and fill gaps in the network
- Enhance local and regional bus service
- Provide more dedicated trails and on-street bicycle accommodations
- Better accommodate truck traffic through the region
- Support connected and autonomous vehicles and other emerging transportation systems

Of those items, respondents were asked to select which are the top two funding priorities for the Stateline area. The items that ranked in the top two spots were highways/roadways and development of passenger rail service between Madison and Rockford.

Economic Development and Quality of Life. Respondents were asked to indicate how important various investments are to supporting economic development and enhancing quality of life for area residents using a scale of 1 to 5 where 5 means critically important and 1 means not important. Based on critically important and very important percentages, the top investment opportunities were:

- Investing in roadway improvements to better accommodate truck traffic by reducing congestion, improving access between major roads/interstates and distribution centers
- Investing in pedestrian facility improvements to make pedestrian travel safer in the region and to connect people without access to other modes of transportation to the places they need to be
- Investing in the development of a passenger rail system between Madison and Rockford to better connect people to/from employment opportunities, and enhance the ability to travel beyond the immediate area without needing to use a car

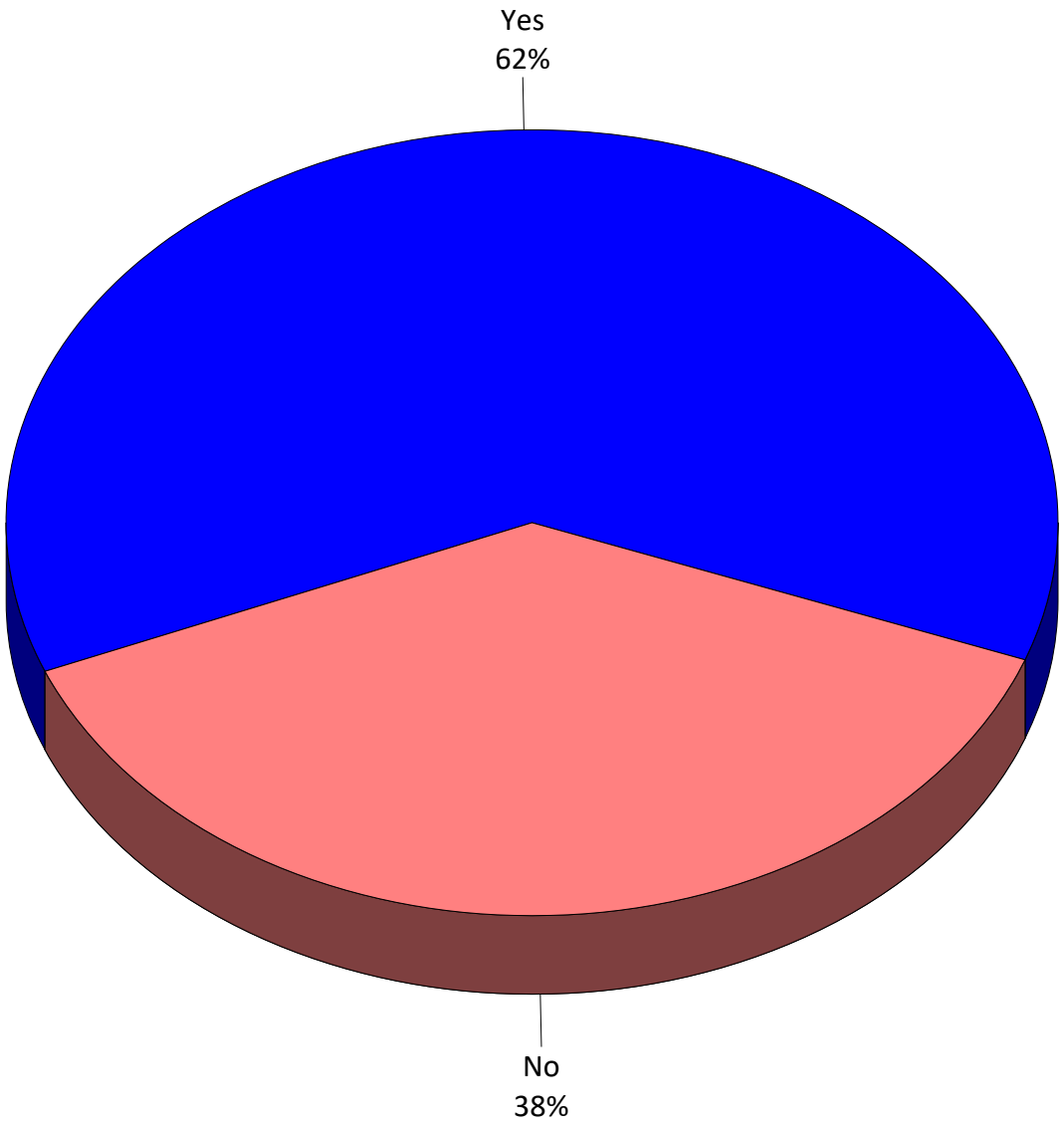
Respondents were then asked to select which two of the investment opportunities will have the most impact. The top two items were:

- Investing in roadway improvements to better accommodate truck traffic by reducing congestion, improving access between major roads/interstates and distribution centers
- Investing in local bus improvements by improving access to the Gateway Industrial area, better connecting people to/from work and enhancing access to businesses throughout the area

1 Charts and Graphs

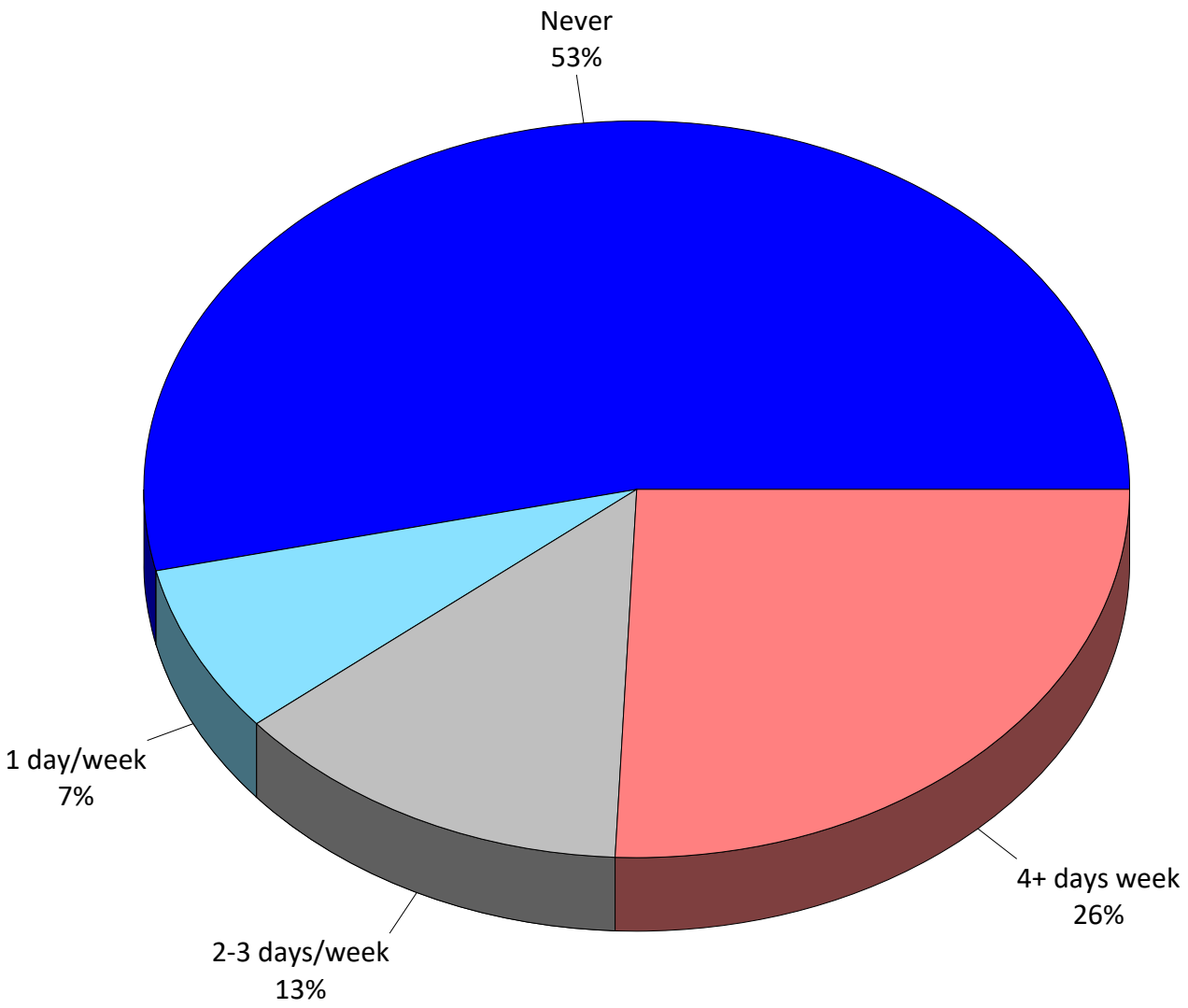
Q1. Are you employed and/or a student?

by percentage of respondents (excluding "not provided")



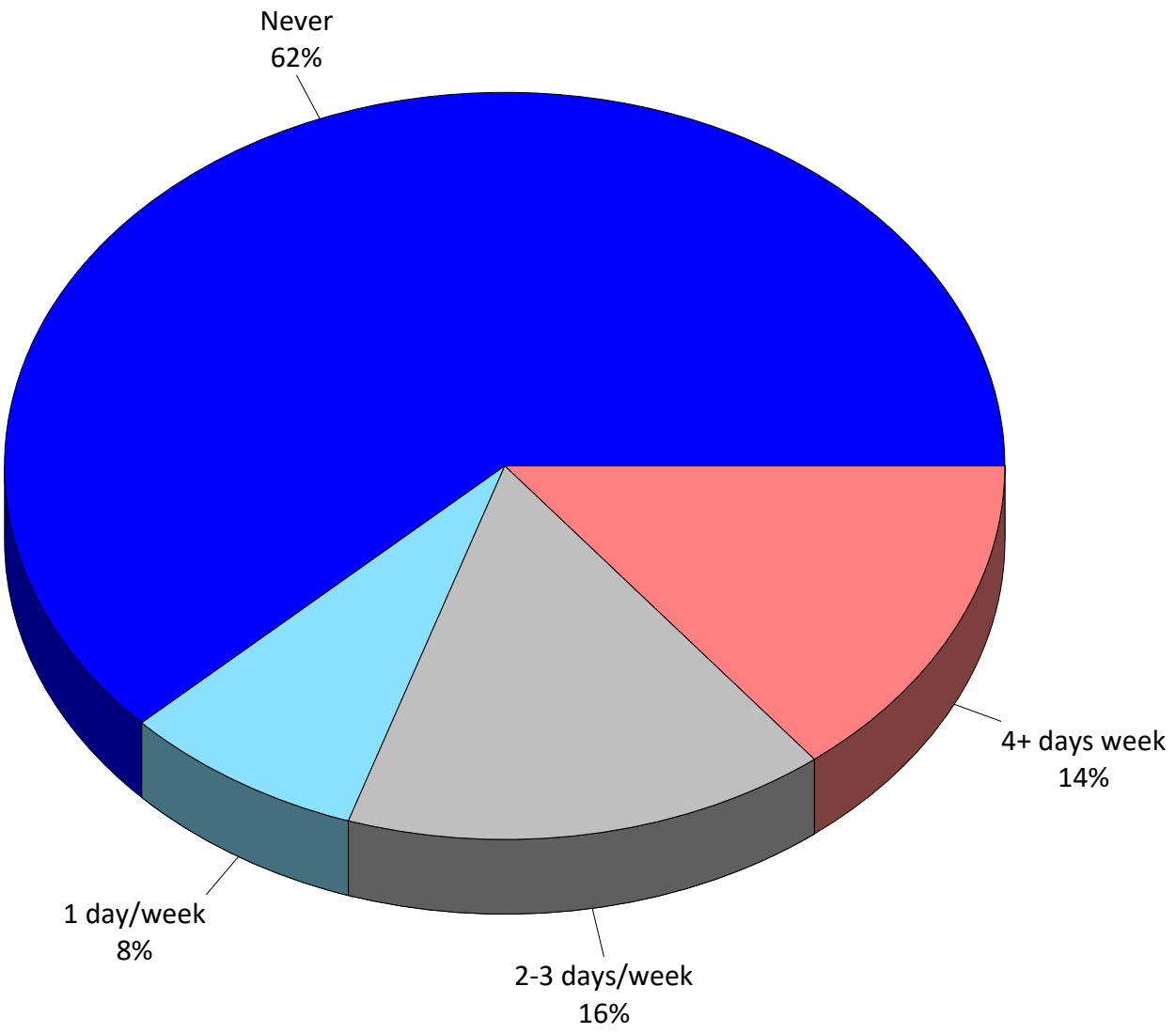
Q1a. CURRENTLY, how often do you telework or attend school from home?

by percentage of respondents (excluding "not provided")



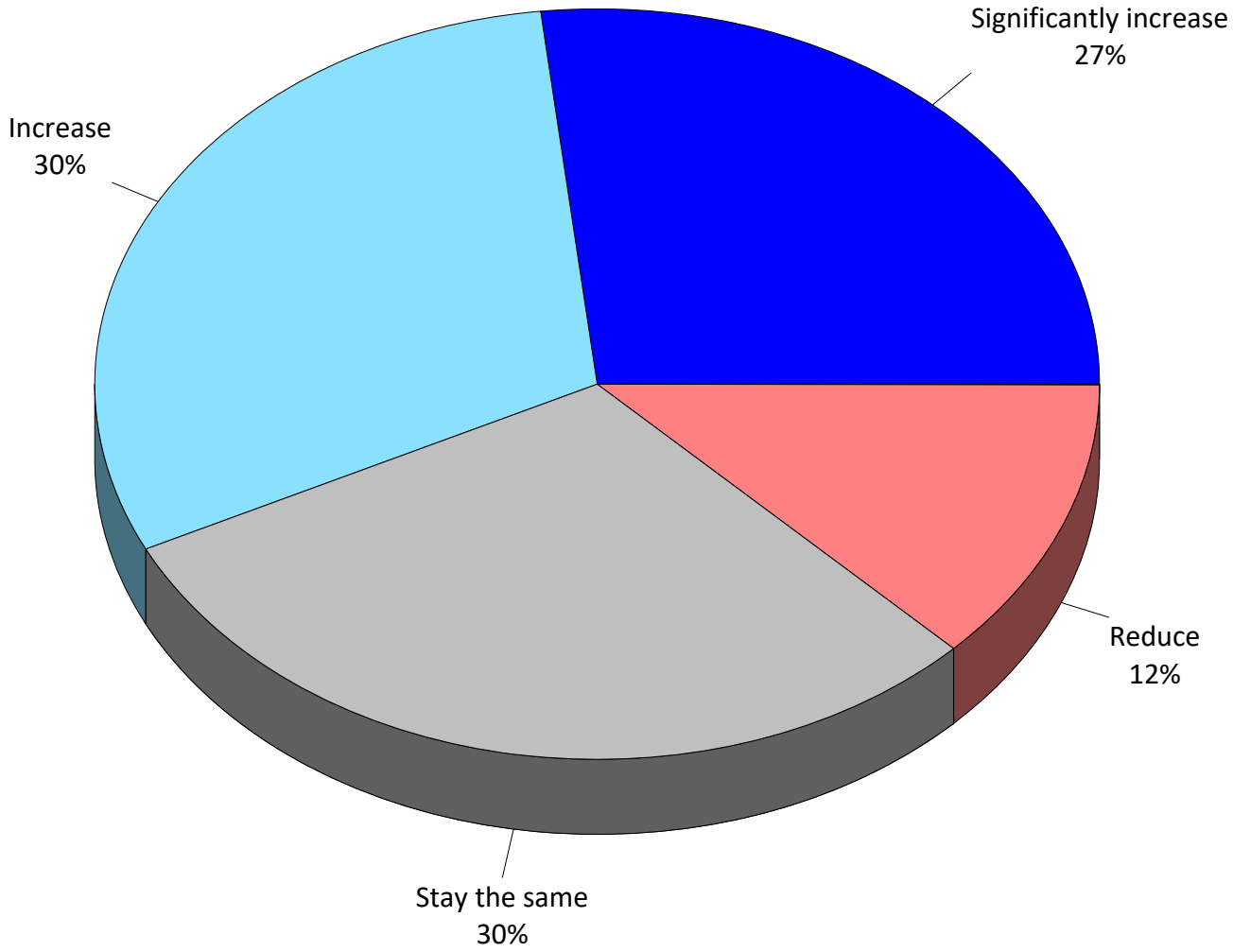
Q1b. PRIOR to COVID-19, how often did you telework or attend school from home?

by percentage of respondents (excluding "not provided")



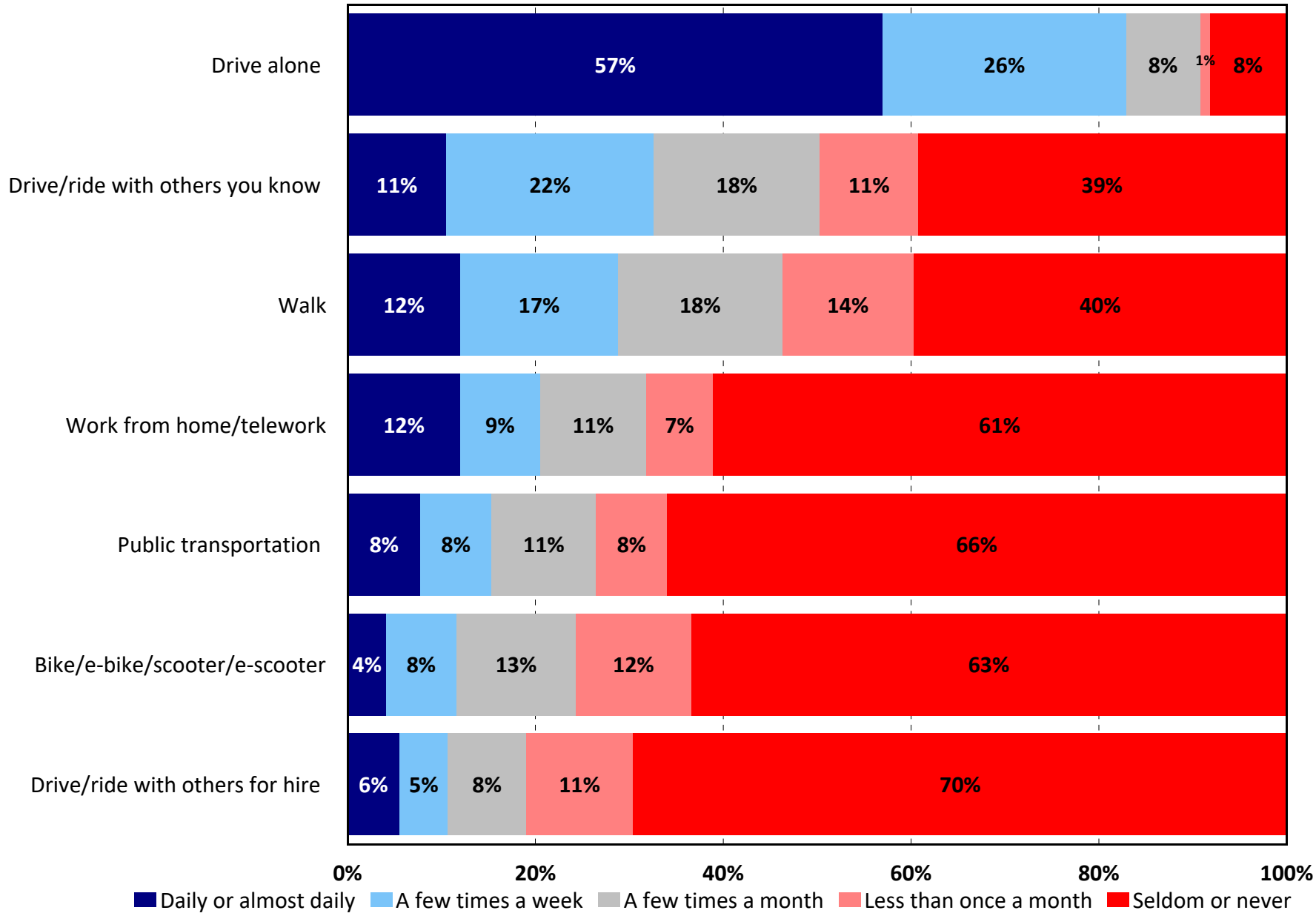
Q1c. By the year 2055, how do you think telework or attending school from home will change compared to today?

by percentage of respondents (excluding "don't know")



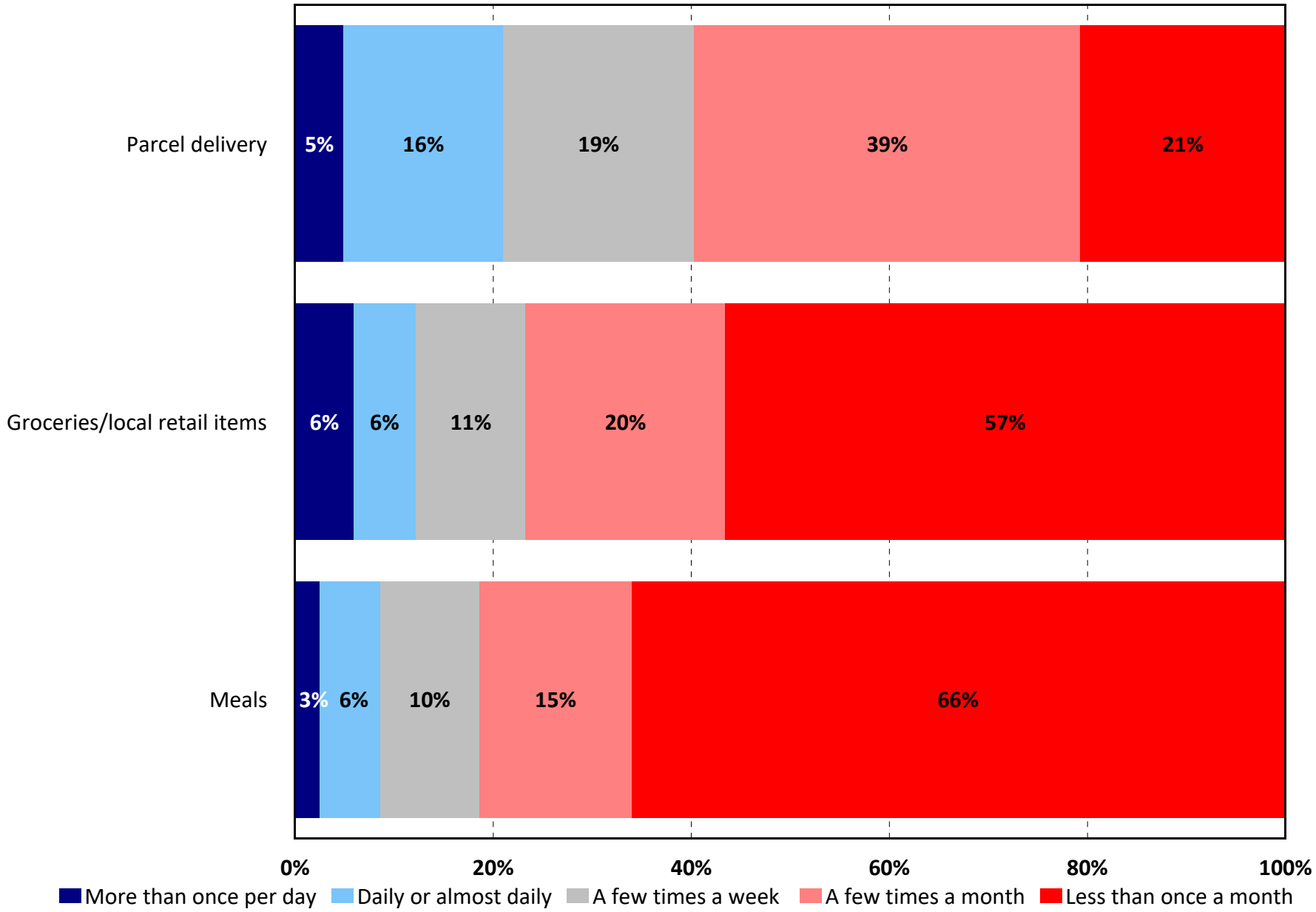
Q2. How often do you typically use each of the following as your primary mode of transportation to get to the places you need to go?

by percentage of respondents (excluding "not provided")



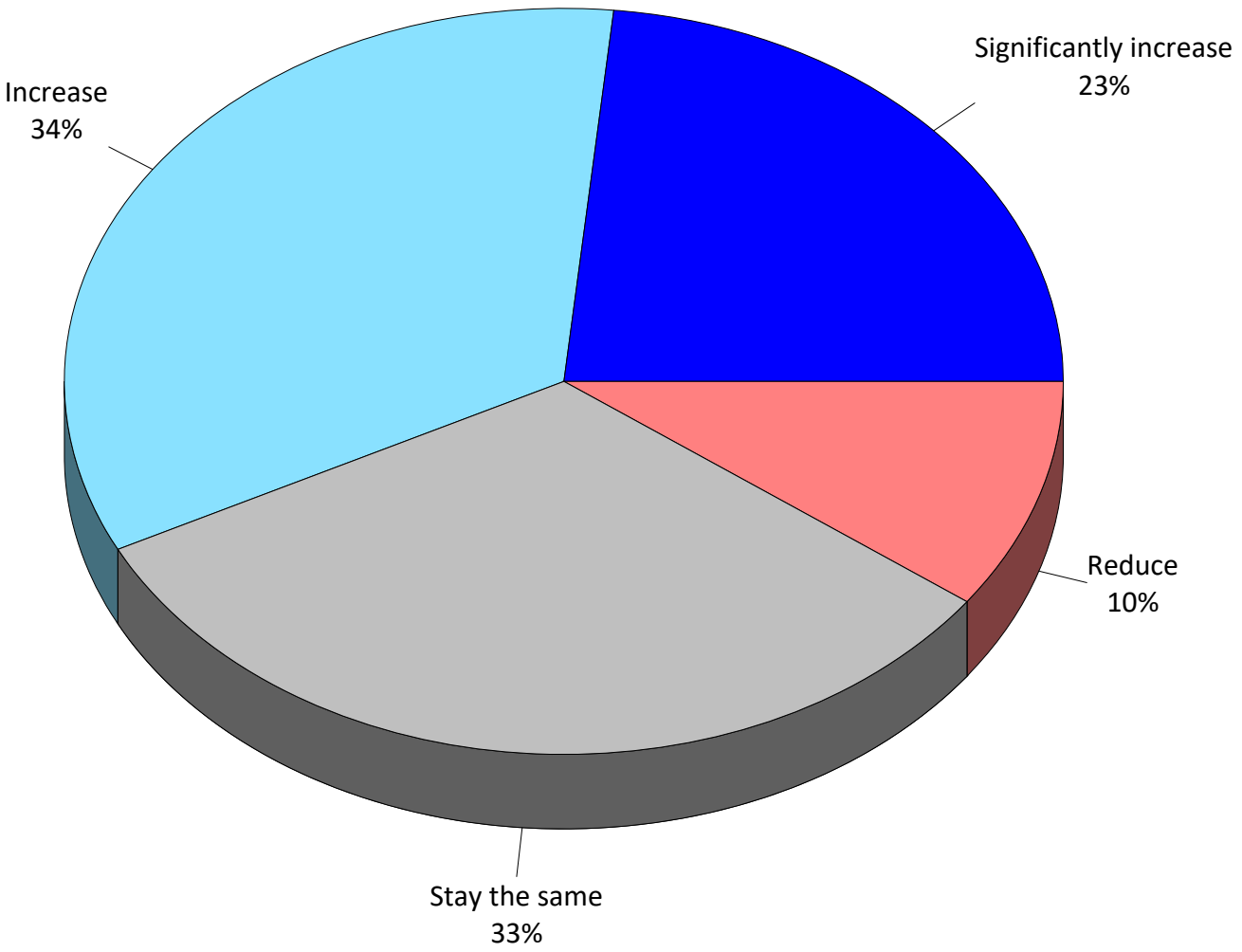
Q3. Please indicate how often you have the following types of deliveries to your home

by percentage of respondents (excluding "not provided")



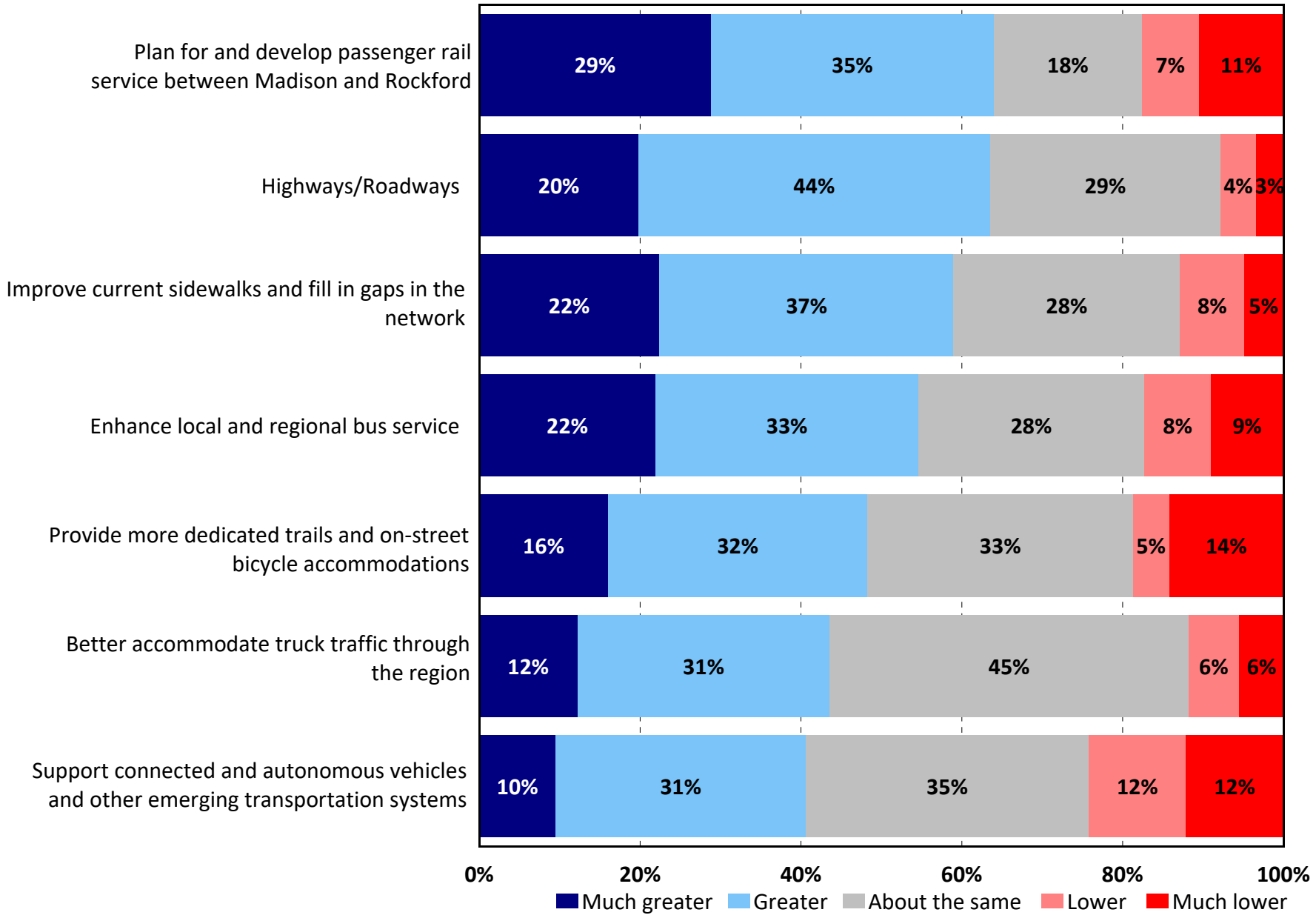
Q4. By the year 2055, how do you think your usage of delivery services will change compared to your current use?

by percentage of respondents (excluding "don't know")



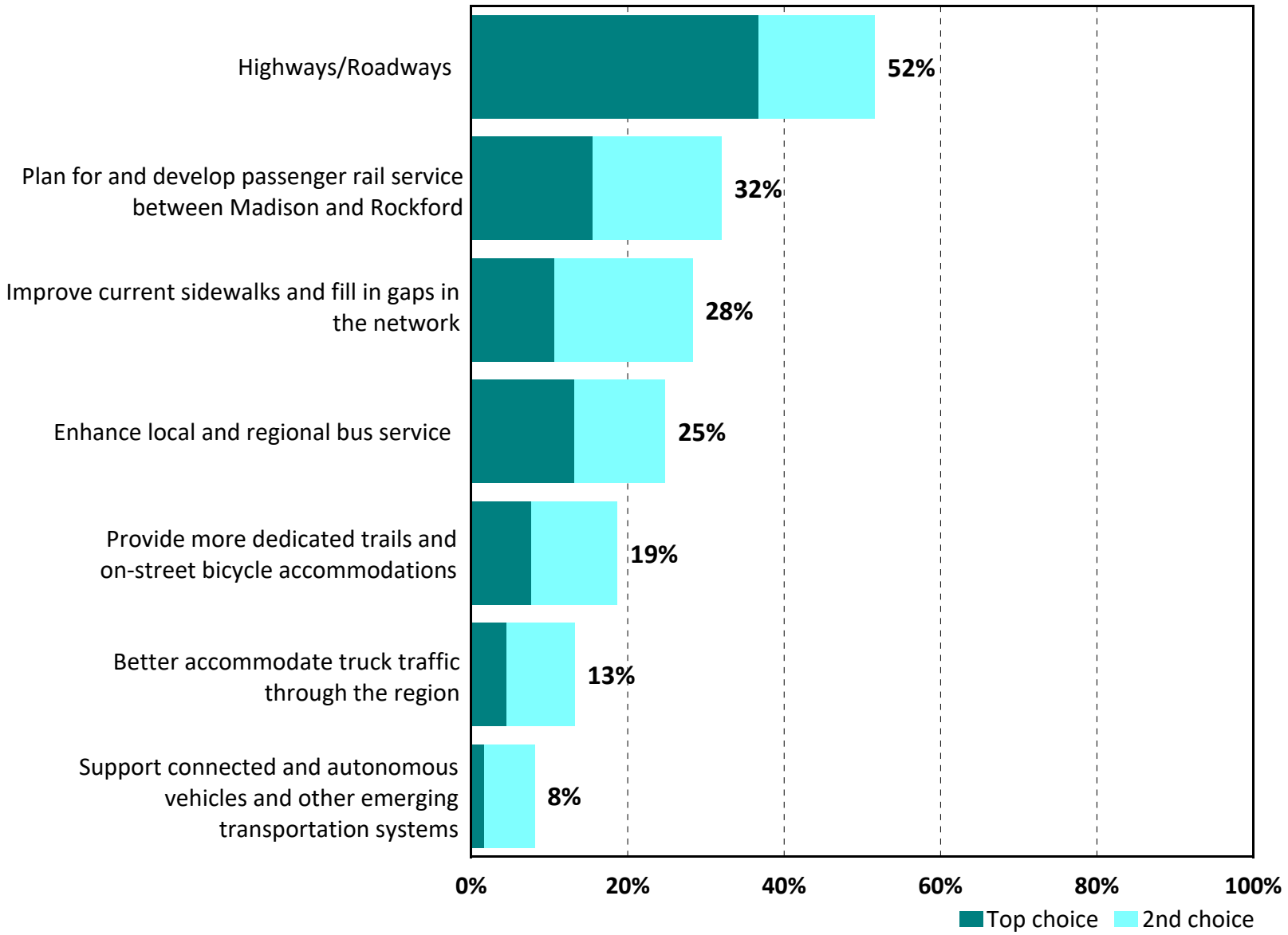
Q5. How do you think current funding levels for the following types of transportation projects in Stateline Area should change over the next 25 years?

by percentage of respondents (excluding "don't know")



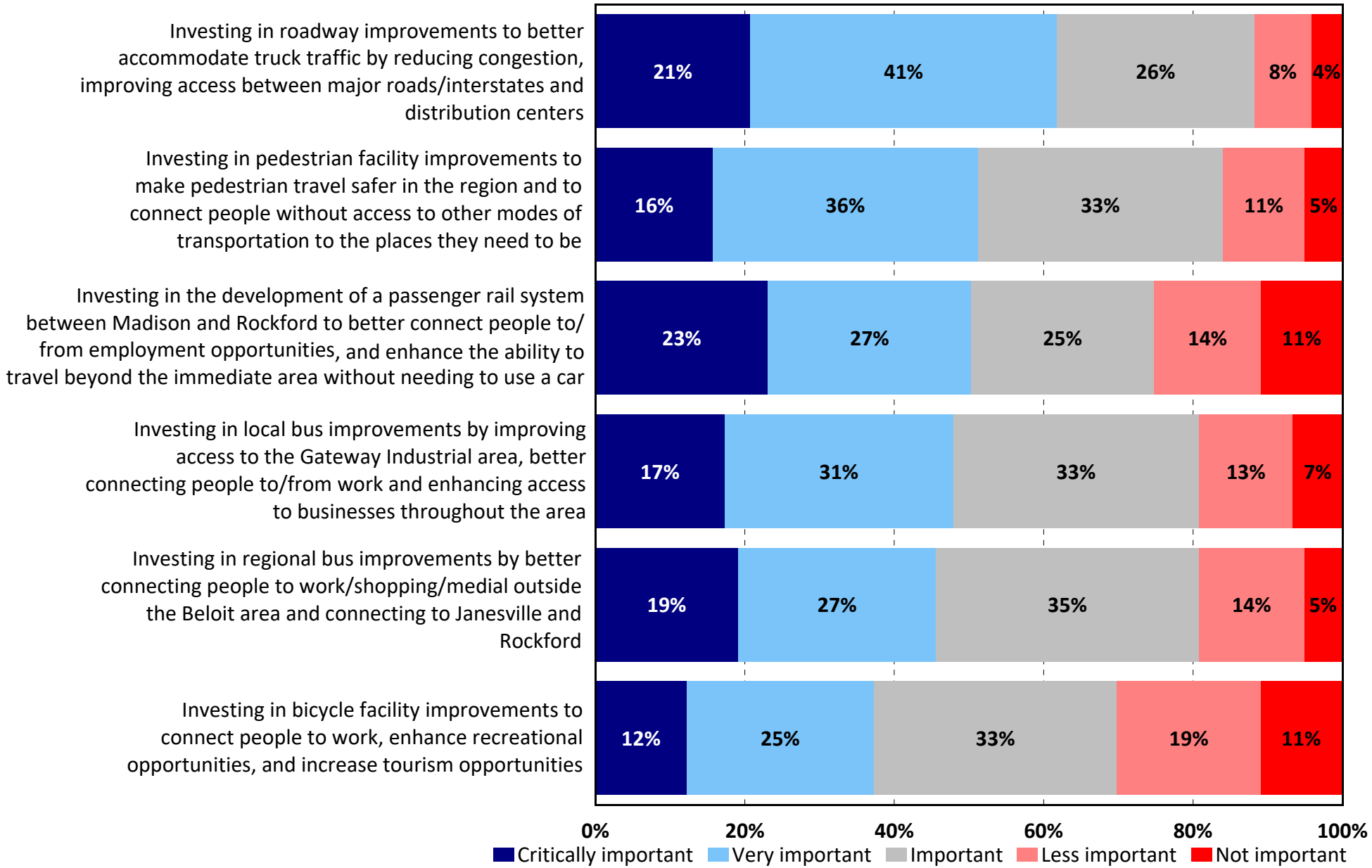
Q6. Of the topics in Question 5, what are the top two funding priorities for the Stateline area?

by percentage of respondents who selected the items as one of their top two choices



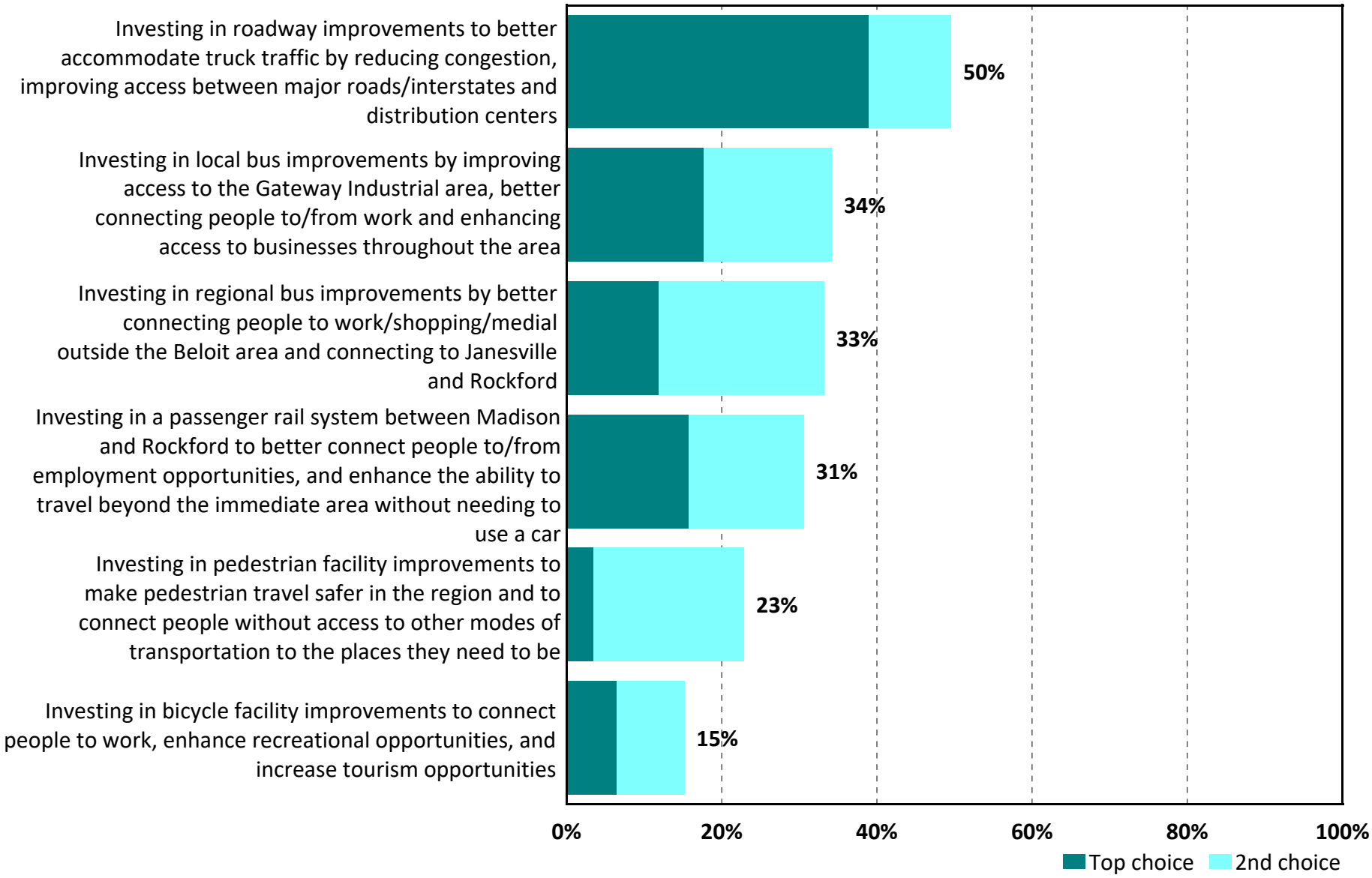
Q7. How important are the following investments to support economic development and to enhance the quality of life for area residents?

by percentage of respondents (excluding "no opinion")



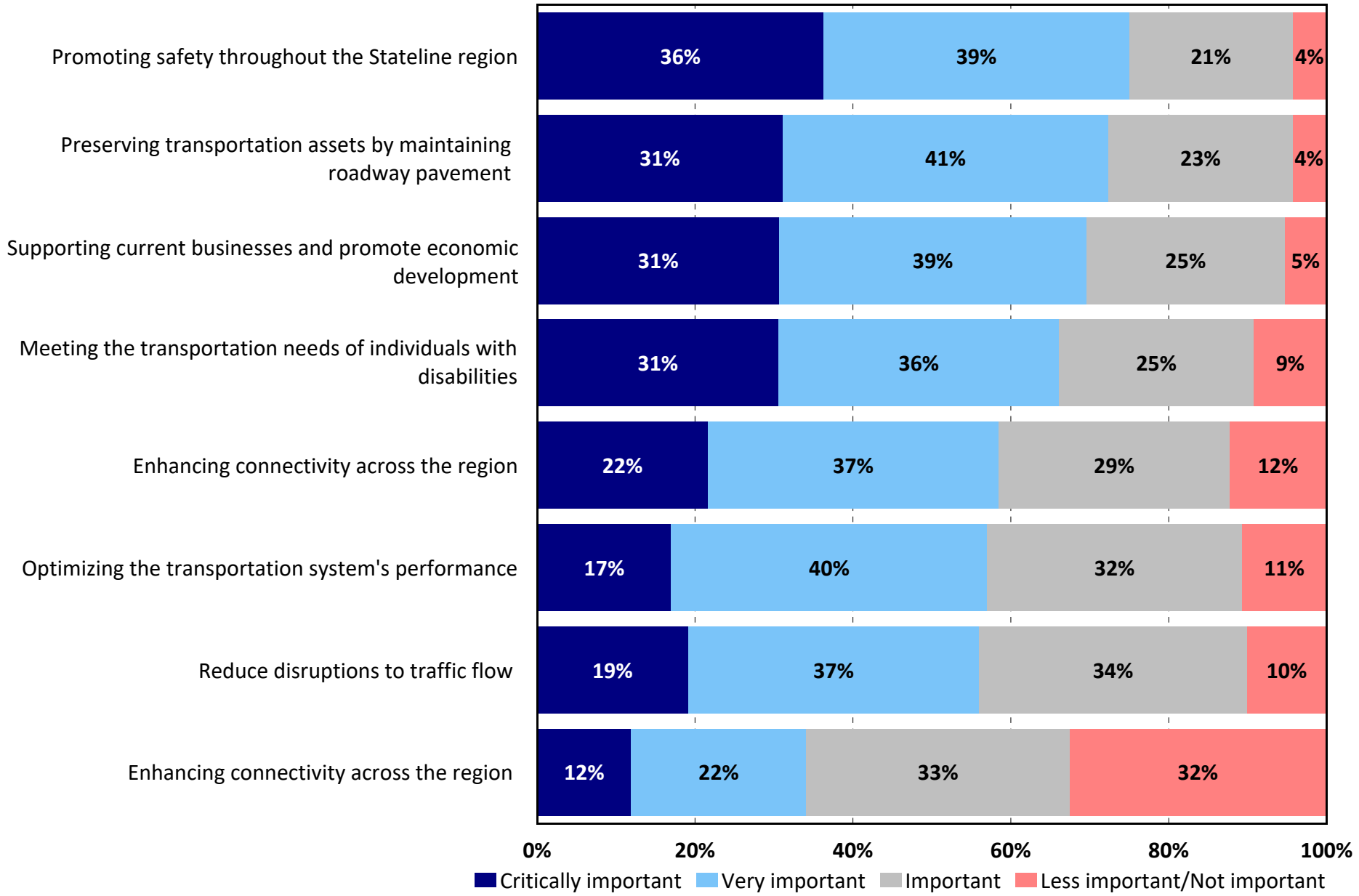
Q8. Of the potential investments listed in Question 7, which TWO do you think will have the most impact in supporting economic vitality and enhancing quality of life within the Stateline area?

by percentage of respondents who selected the items as one of their top two choices



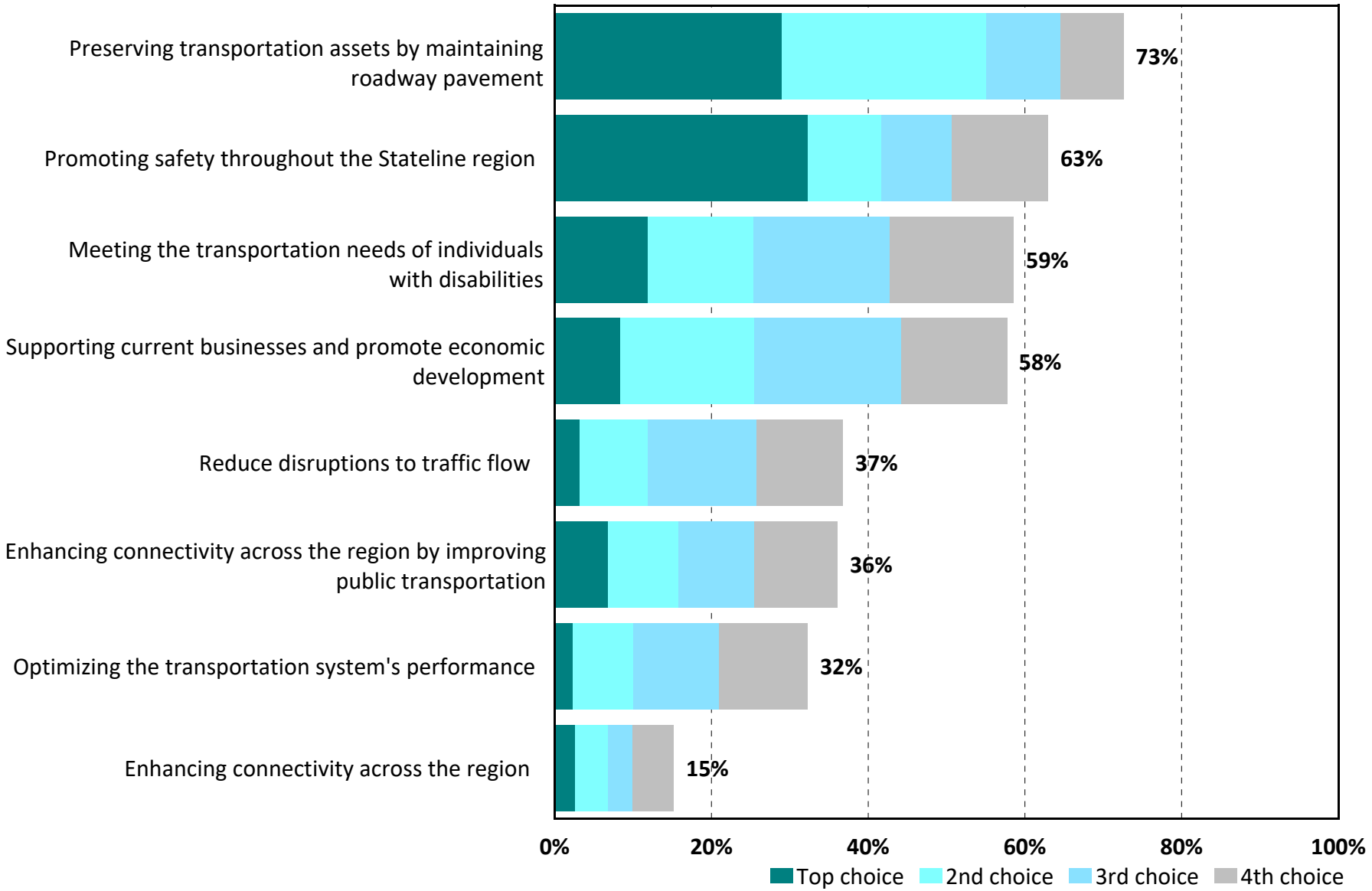
Q9. Please rate the importance that Stateline communities should place on the following issues when planning for future transportation needs

by percentage of respondents (excluding "no opinion")



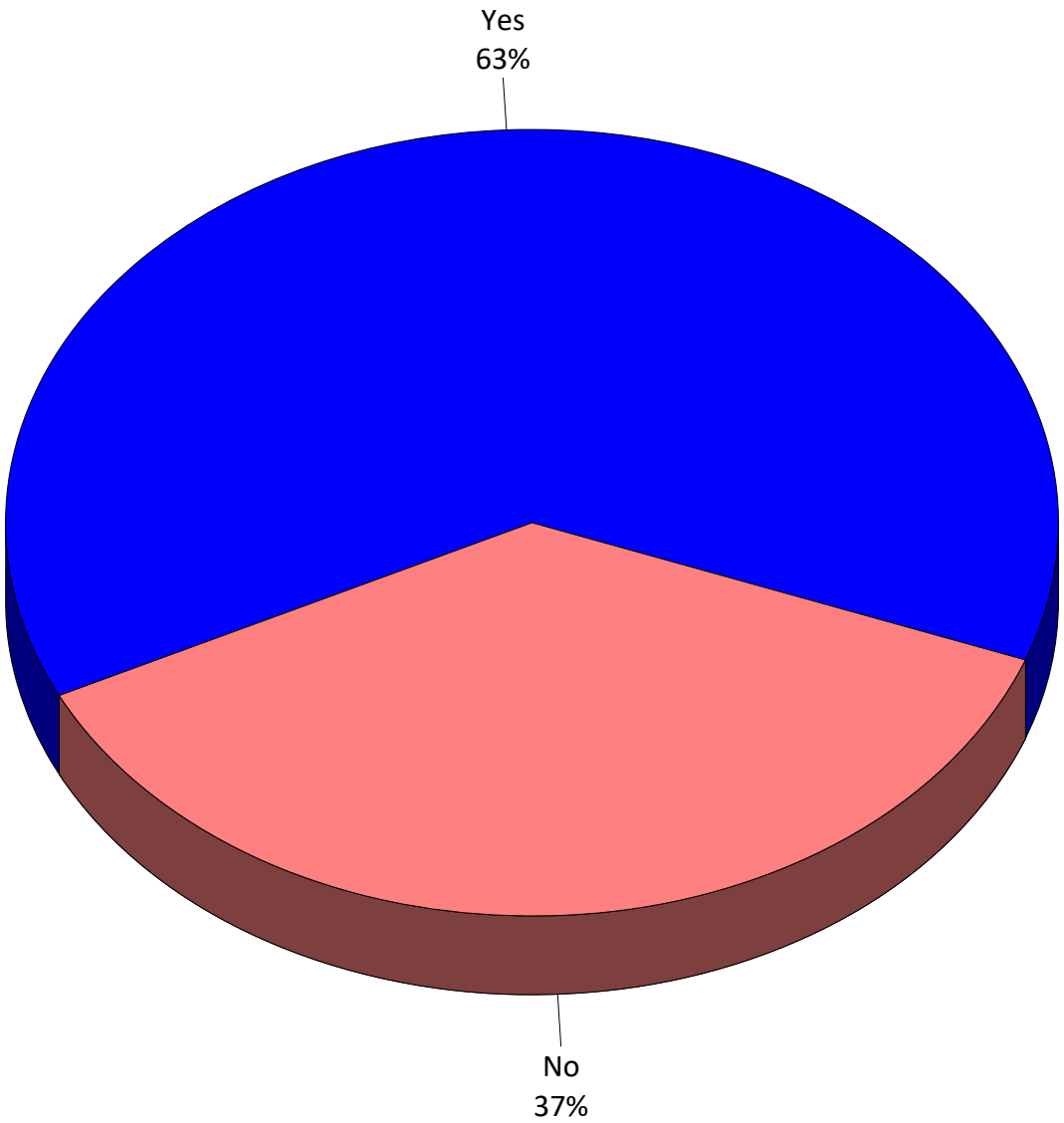
Q10. Which FOUR of the issues listed in Question 9 do you think should be the top priorities for the Stateline regional planning agency to address over the next 25 years?

by percentage of respondents who selected the items as one of their top four choices



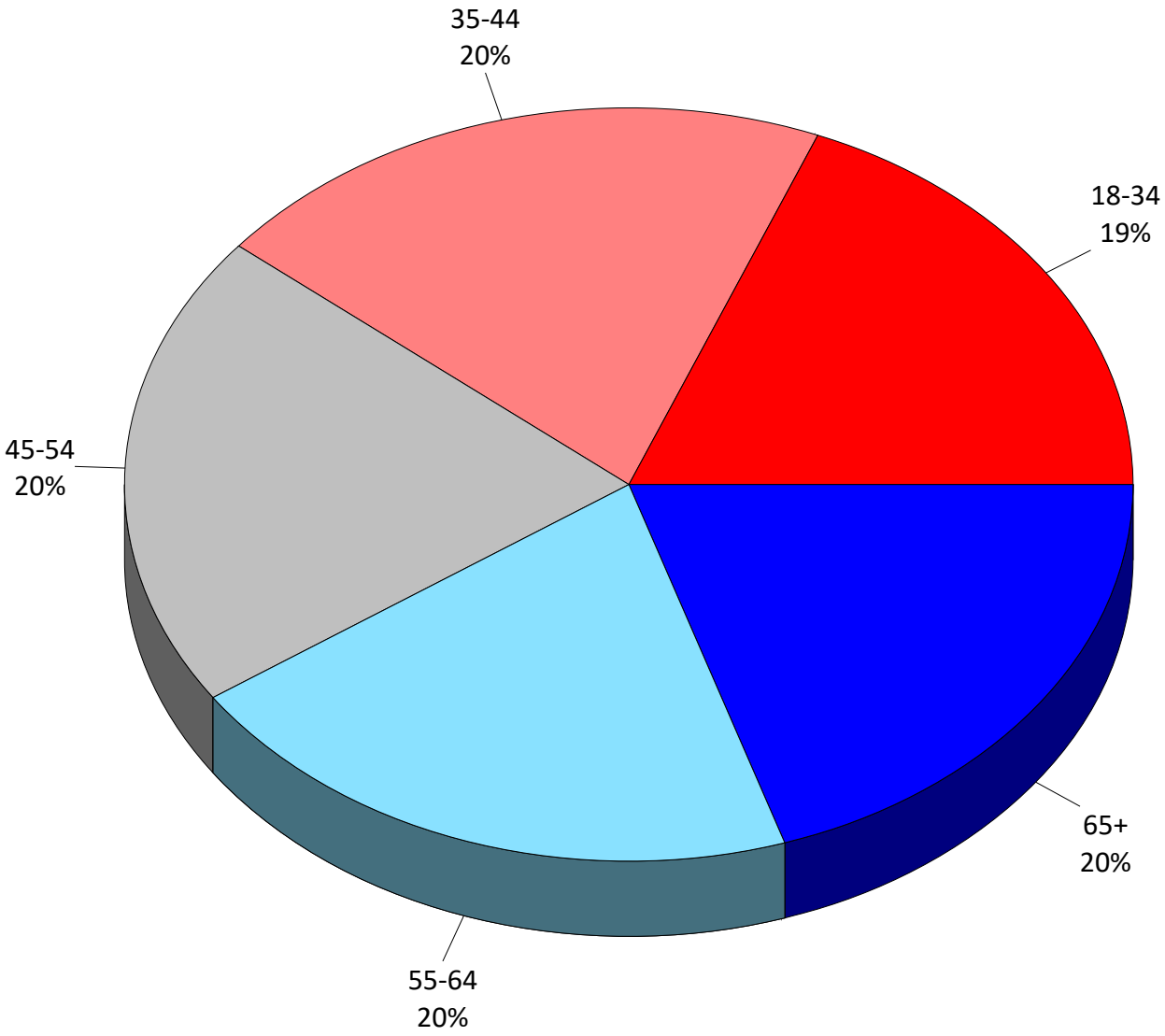
Q11. Do you think greater investment in any of the areas listed in Question 9 would change the way you travel within the Stateline Area?

by percentage of respondents (excluding "not sure/don't know")



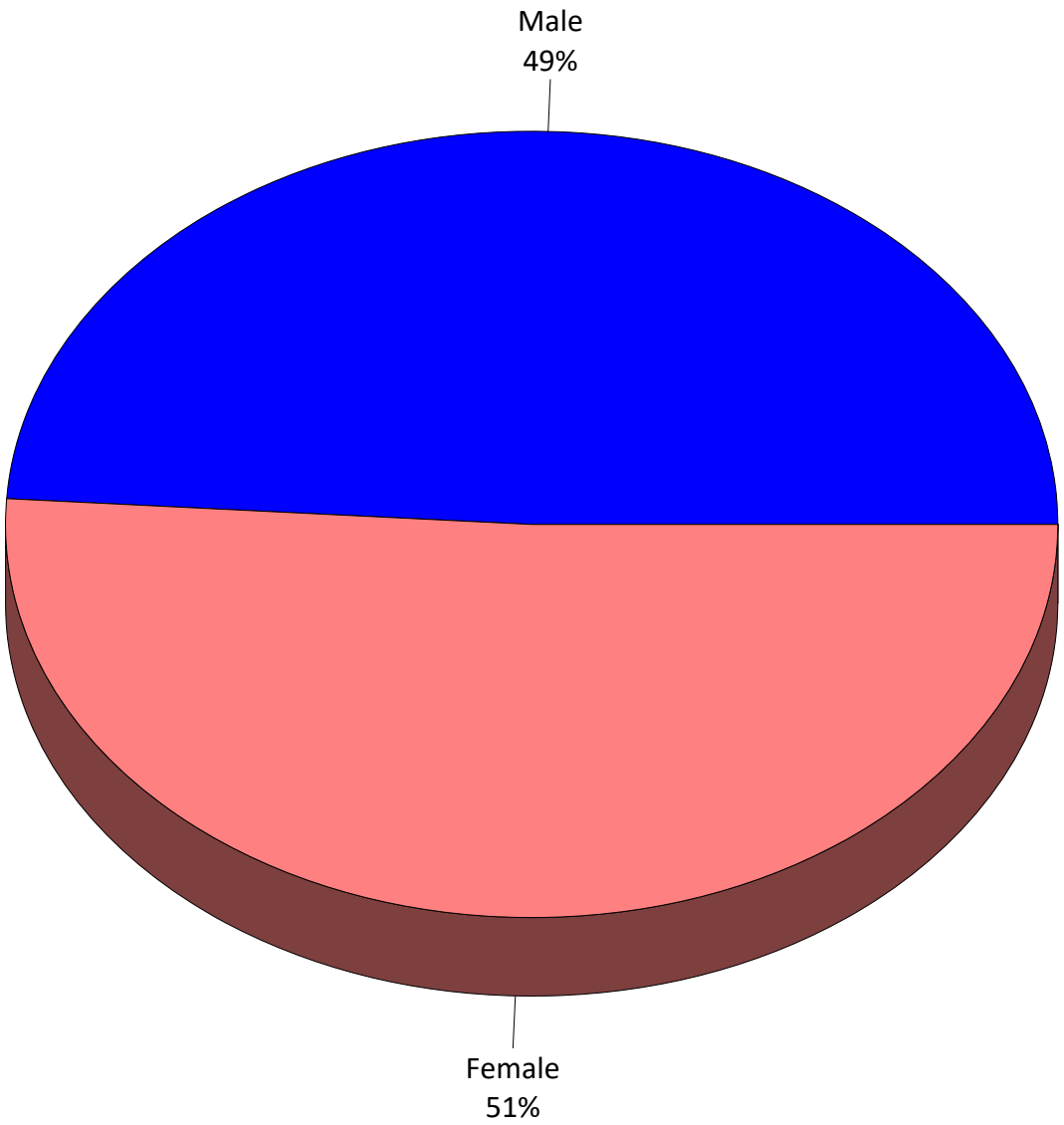
Q14. What is your age?

by percentage of respondents (excluding "not provided")



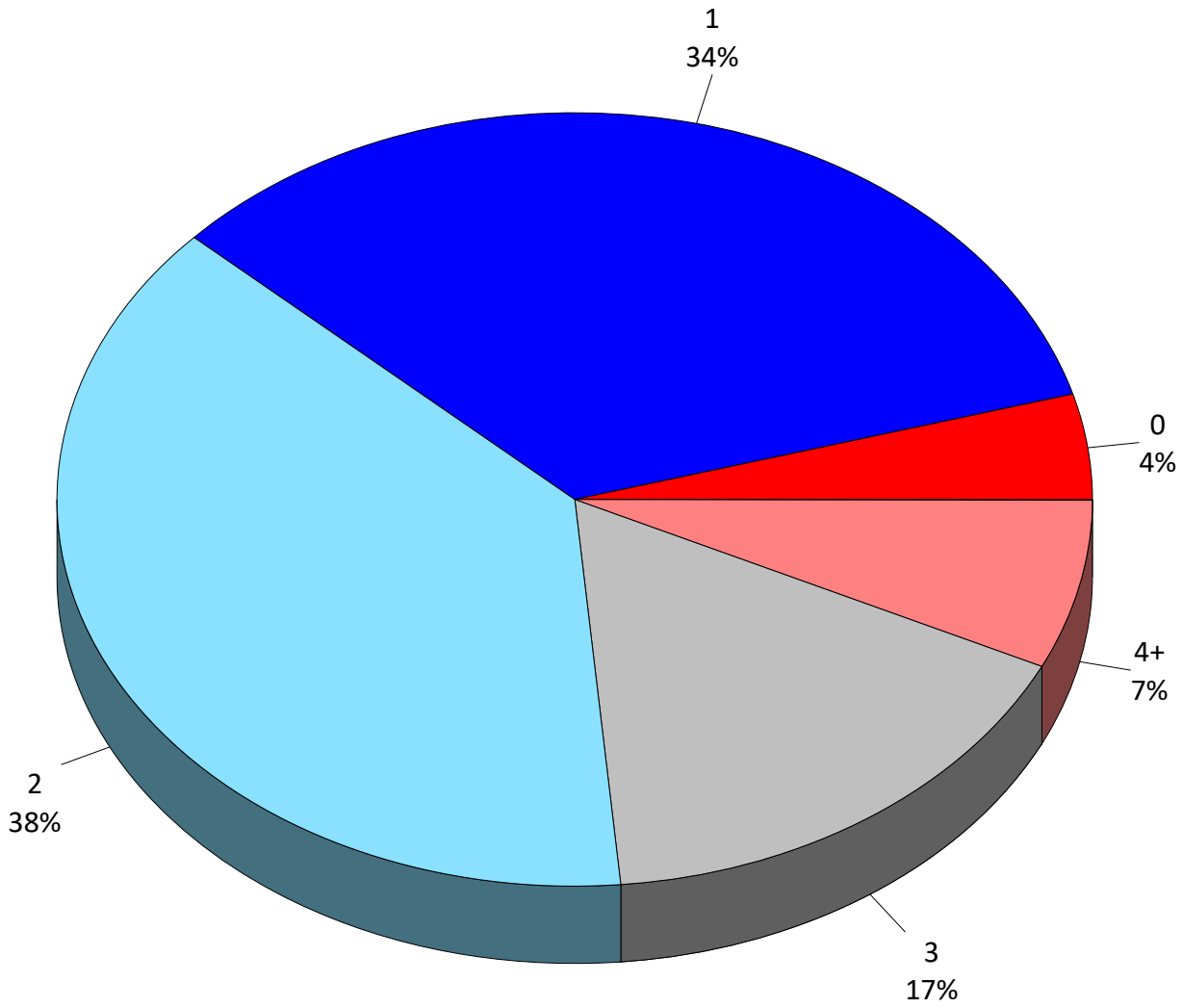
Q15. Which of the following BEST describes your gender?

by percentage of respondents (excluding "prefer not to answer")



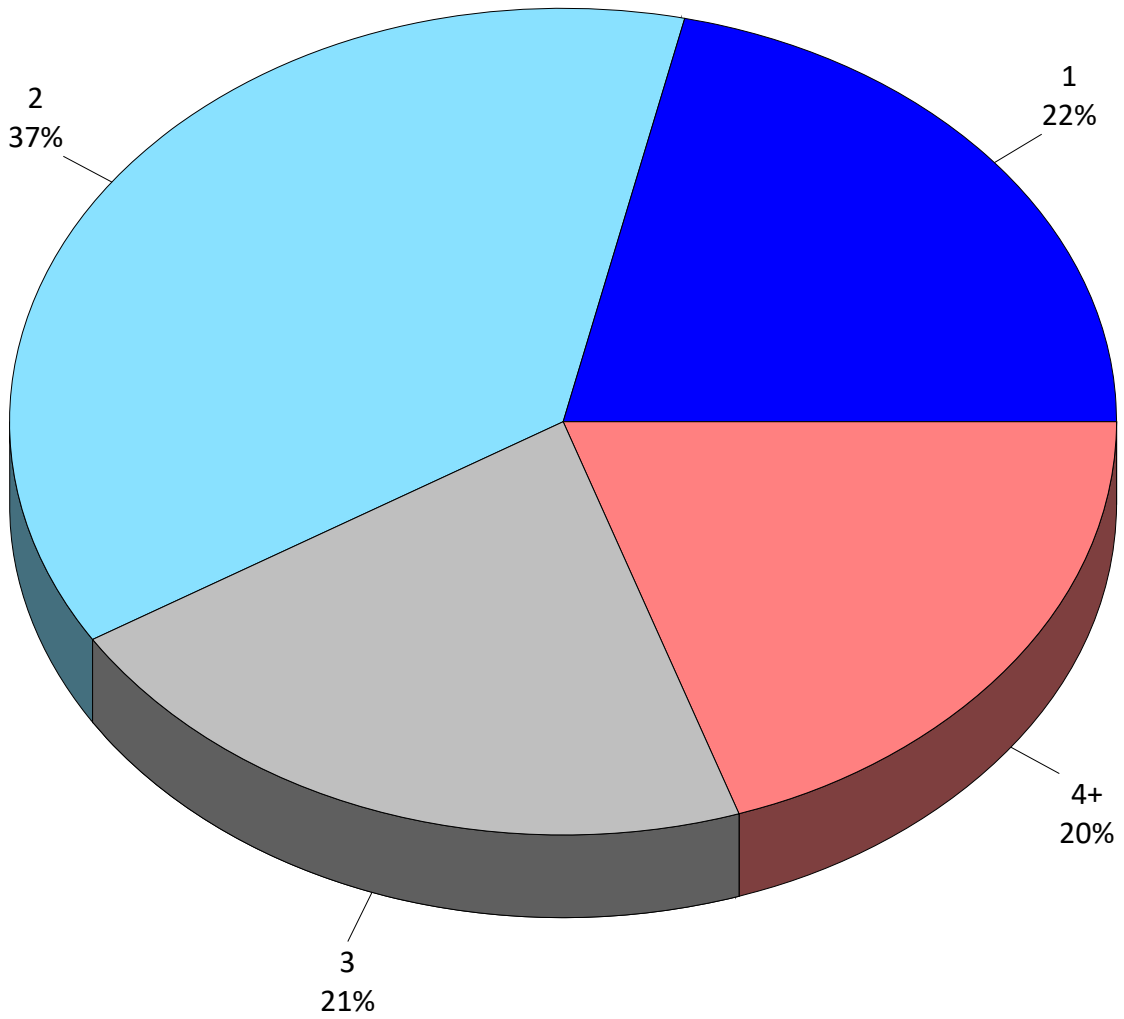
Q16. How many vehicles are available to you and other members of your household?

by percentage of respondents (excluding "not provided")



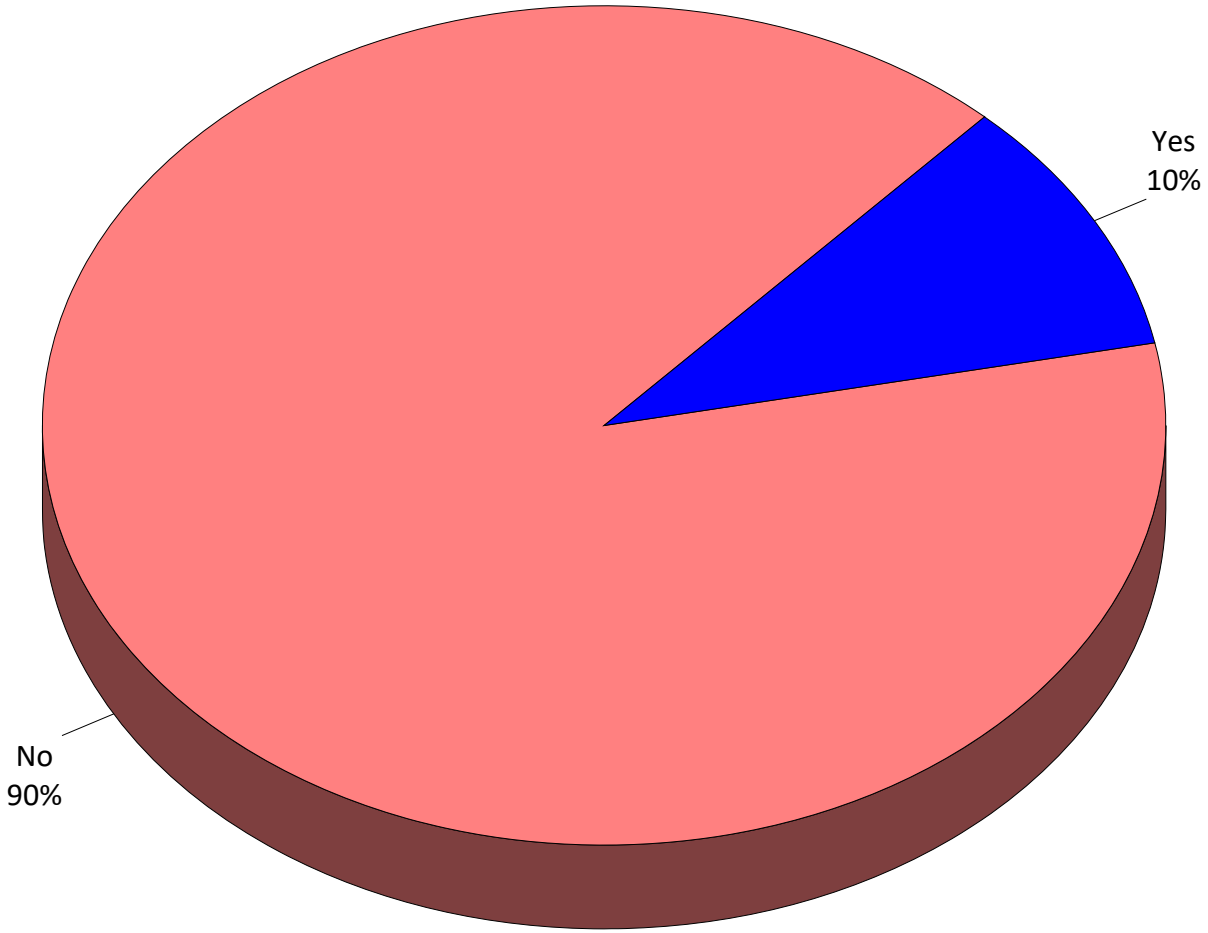
Q17. Including you, how many people live in your household?

by percentage of respondents (excluding "not provided")

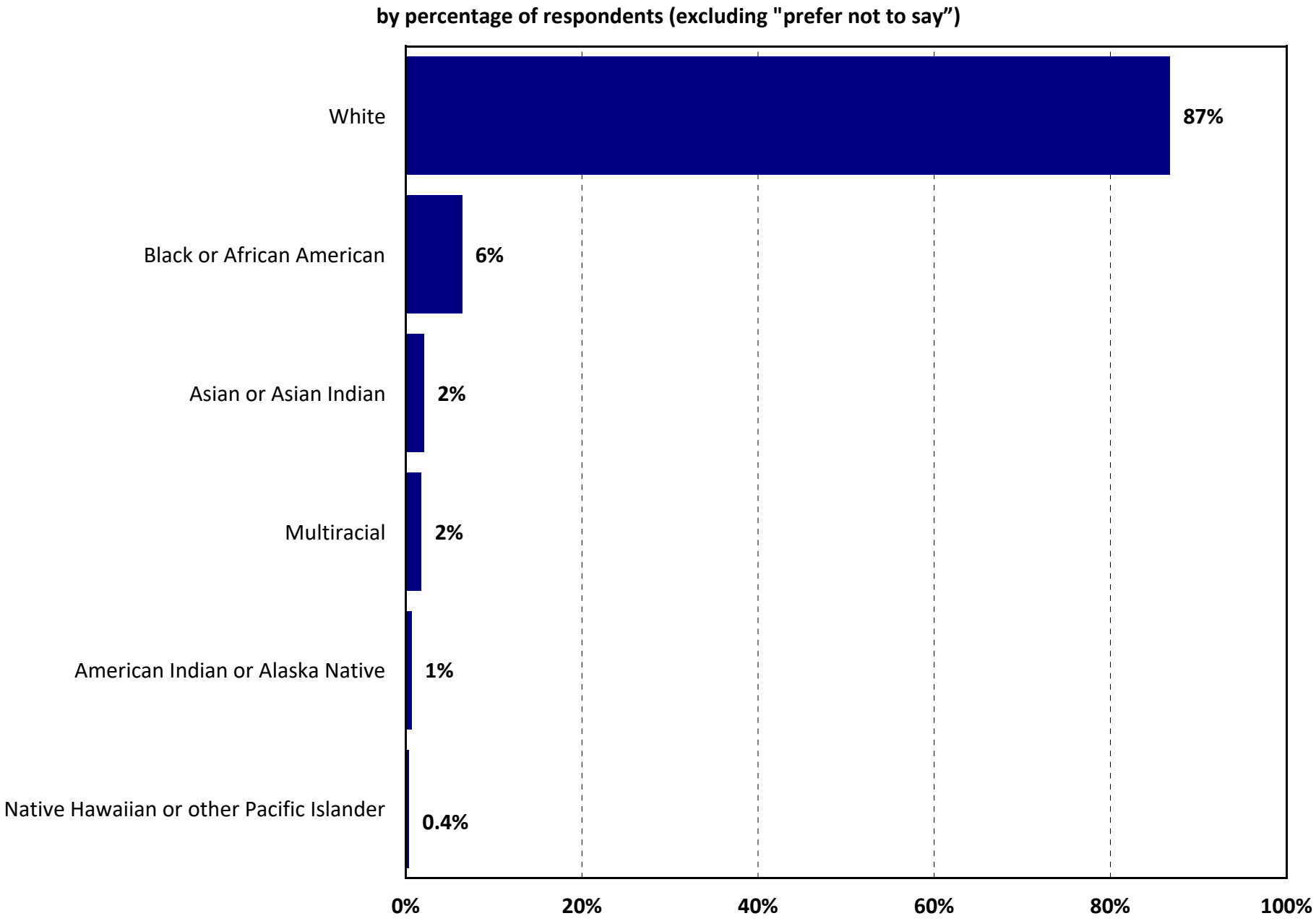


Q18. Are you or any members of your family of Hispanic, Spanish, or Latino/a/x ancestry?

by percentage of respondents (excluding "prefer not to answer")

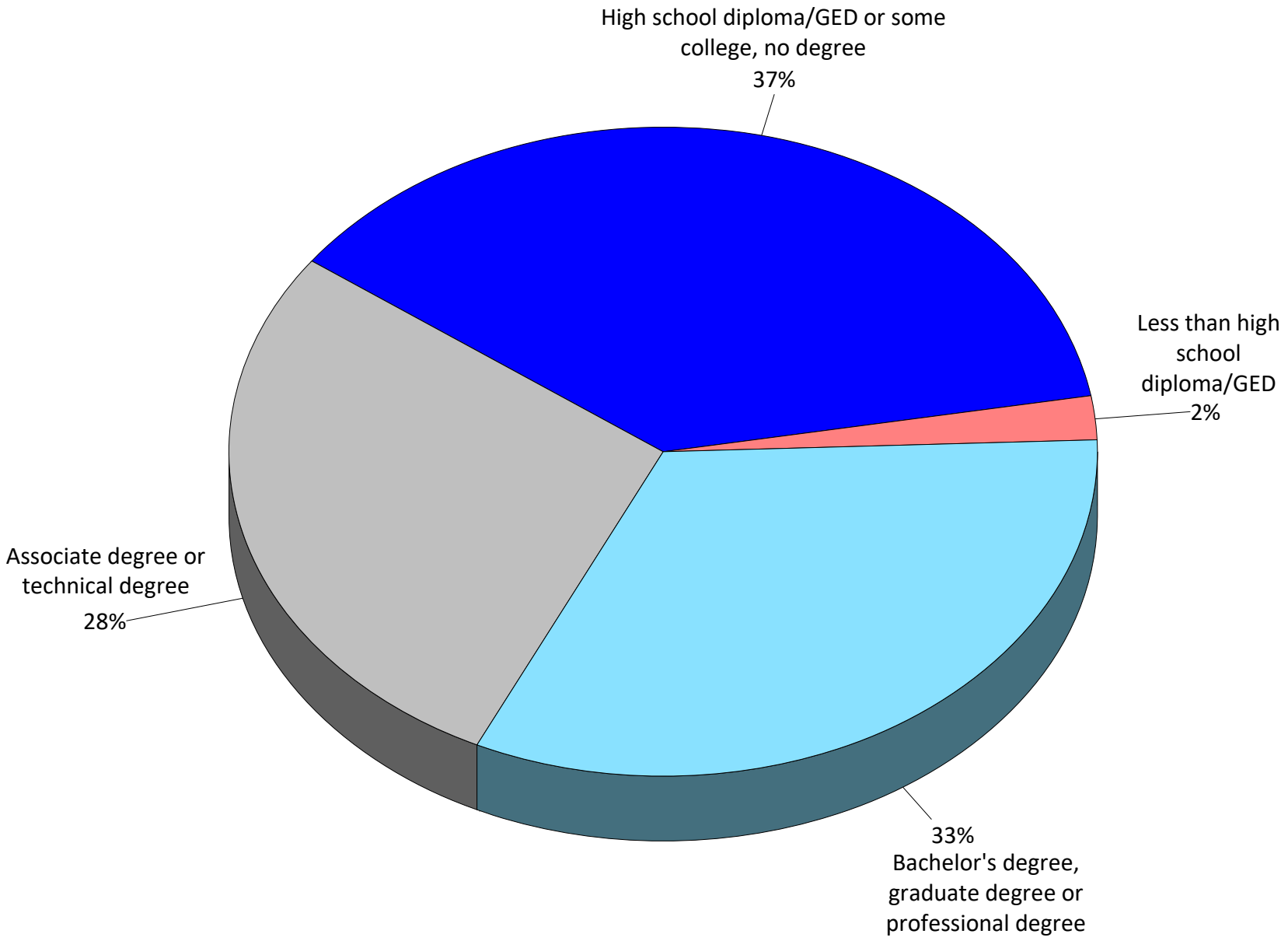


Q19. Which of the following best describes your race/ethnicity?



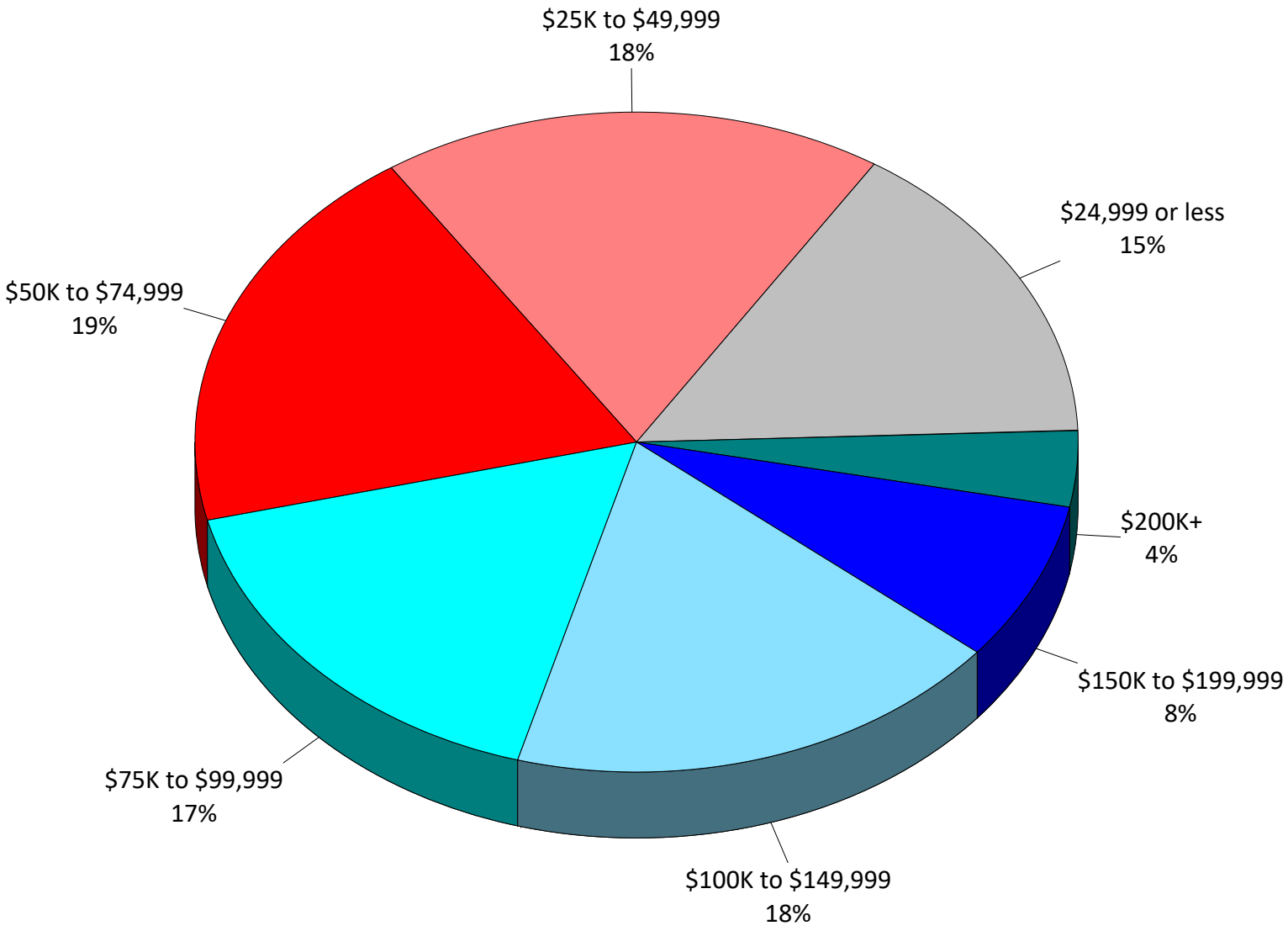
Q20. What is the highest level of education you have completed?

by percentage of respondents (excluding "prefer not to say")



Q21. Which category best describes your yearly household income?

by percentage of respondents (excluding "prefer not to answer")



2 Overall Tabular Data

Q1. Are you employed and/or a student?

Q1. Are you employed and/or a student	Number	Percent
Yes	188	60.6 %
No	117	37.7 %
Not provided	5	1.6 %
Total	310	100.0 %

WITHOUT NOT PROVIDED

Q1. Are you employed and/or a student? (without "not provided")

Q1. Are you employed and/or a student	Number	Percent
Yes	188	61.6 %
No	117	38.4 %
Total	305	100.0 %

Q1a. CURRENTLY, how often do you telework or attend school from home?

Q1a. How often do you telework or attend school from home	Number	Percent
Never	100	53.2 %
1 day/week	14	7.4 %
2-3 days/week	25	13.3 %
4+ days week	48	25.5 %
Not provided	1	0.5 %
Total	188	100.0 %

WITHOUT NOT PROVIDED

Q1a. CURRENTLY, how often do you telework or attend school from home? (without "not provided")

Q1a. How often do you telework or attend school from home	Number	Percent
Never	100	53.5 %
1 day/week	14	7.5 %
2-3 days/week	25	13.4 %
4+ days week	48	25.7 %
Total	187	100.0 %

Q1b. PRIOR to COVID-19, how often did you telework or attend school from home?

Q1b. How often did you telework or attend school from home prior to COVID-19	Number	Percent
Never	116	61.7 %
1 day/week	15	8.0 %
2-3 days/week	29	15.4 %
4+ days week	27	14.4 %
Not provided	1	0.5 %
Total	188	100.0 %

WITHOUT NOT PROVIDED

Q1b. PRIOR to COVID-19, how often did you telework or attend school from home? (without "not provided")

Q1b. How often did you telework or attend school from home prior to COVID-19	Number	Percent
Never	116	62.0 %
1 day/week	15	8.0 %
2-3 days/week	29	15.5 %
4+ days week	27	14.4 %
Total	187	100.0 %

Q1c. By the year 2055, how do you think telework or attending school from home will change compared to today?

Q1c. How will telework or attending school from home change compared to today by 2055	Number	Percent
Significantly increase	43	22.9 %
Increase	49	26.1 %
Stay the same	49	26.1 %
Reduce	20	10.6 %
Don't know	27	14.4 %
Total	188	100.0 %

WITHOUT NOT PROVIDED

Q1c. By the year 2055, how do you think telework or attending school from home will change compared to today? (without "don't know")

Q1c. How will telework or attending school from home change compared to today by 2055	Number	Percent
Significantly increase	43	26.7 %
Increase	49	30.4 %
Stay the same	49	30.4 %
Reduce	20	12.4 %
Total	161	100.0 %

Q2. Mode Choice. How often do you typically use each of the following as your primary mode of transportation to get to the places you need to go (e.g., work, school, store, health care)?

(N=310)

	Daily or almost daily	A few times a week	A few times a month	Less than once a month	Seldom or never	Not provided
Q2-1. Drive alone (personal vehicle or motorcycle)	56.1%	25.5%	7.7%	1.0%	8.1%	1.6%
Q2-2. Drive/ride with others you know (carpool)	10.0%	21.0%	16.8%	10.0%	37.1%	5.2%
Q2-3. Drive/ride with others for hire (Uber, Lyft, taxi, etc.)	5.2%	4.8%	7.7%	10.6%	65.2%	6.5%
Q2-4. Public transportation (bus, paratransit, on-demand bus, etc.)	7.4%	7.1%	10.6%	7.1%	62.6%	5.2%
Q2-5. Bike/eBike/scooter/eScooter	3.9%	7.1%	11.9%	11.6%	59.7%	5.8%
Q2-6. Walk	11.3%	15.8%	16.5%	13.2%	37.4%	5.8%
Q2-7. Work from home/telework	11.0%	7.7%	10.3%	6.5%	55.8%	8.7%

WITHOUT NOT PROVIDED

Q2. Mode Choice. How often do you typically use each of the following as your primary mode of transportation to get to the places you need to go (e.g., work, school, store, health care)? (without "not provided")

(N=310)

	Daily or almost daily	A few times a week	A few times a month	Less than once a month	Seldom or never
Q2-1. Drive alone (personal vehicle or motorcycle)	57.0%	25.9%	7.9%	1.0%	8.2%
Q2-2. Drive/ride with others you know (carpool)	10.5%	22.1%	17.7%	10.5%	39.1%
Q2-3. Drive/ride with others for hire (Uber, Lyft, taxi, etc.)	5.5%	5.2%	8.3%	11.4%	69.7%
Q2-4. Public transportation (bus, paratransit, on-demand bus, etc.)	7.8%	7.5%	11.2%	7.5%	66.0%
Q2-5. Bike/eBike/scooter/eScooter	4.1%	7.5%	12.7%	12.3%	63.4%
Q2-6. Walk	12.0%	16.8%	17.5%	14.0%	39.7%
Q2-7. Work from home/telework	12.0%	8.5%	11.3%	7.1%	61.1%

Q3. Delivery Services. Please indicate how often you have the following types of deliveries to your home.

(N=310)

	More than once per day	Daily or almost daily	A few times a week	A few times a month	Less than once a month	Not provided
Q3-1. Parcel delivery (Amazon, UPS, FedEx, USPS)	4.8%	15.8%	19.0%	38.4%	20.3%	1.6%
Q3-2. Groceries/local retail items (Instacart, Walmart, etc.)	5.5%	5.8%	10.3%	18.7%	52.6%	7.1%
Q3-3. Meals (DoorDash, Grubhub, Uber Eats, etc.)	2.3%	5.5%	9.0%	13.9%	59.4%	10.0%

WITHOUT NOT PROVIDED

Q3. Delivery Services. Please indicate how often you have the following types of deliveries to your home. (without "not provided")

(N=310)

	More than once per day	Daily or almost daily	A few times a week	A few times a month	Less than once a month
Q3-1. Parcel delivery (Amazon, UPS, FedEx, USPS)	4.9%	16.1%	19.3%	39.0%	20.7%
Q3-2. Groceries/local retail items (Instacart, Walmart, etc.)	5.9%	6.3%	11.1%	20.1%	56.6%
Q3-3. Meals (DoorDash, Grubhub, Uber Eats, etc.)	2.5%	6.1%	10.0%	15.4%	65.9%

Q4. By the year 2055, how do you think your usage of delivery services will change compared to your current use?

Q4. How will your usage of delivery services change compared to your current use by 2055	Number	Percent
Significantly increase	59	19.0 %
Increase	85	27.4 %
Stay the same	82	26.5 %
Reduce	25	8.1 %
Don't know	59	19.0 %
Total	310	100.0 %

WITHOUT DON'T KNOW

Q4. By the year 2055, how do you think your usage of delivery services will change compared to your current use? (without "don't know")

Q4. How will your usage of delivery services change compared to your current use by 2055	Number	Percent
Significantly increase	59	23.5 %
Increase	85	33.9 %
Stay the same	82	32.7 %
Reduce	25	10.0 %
Total	251	100.0 %

Q5. Transportation Funding. How do you think current funding levels for the following types of transportation projects in Stateline Area should change over the next 25 years?

(N=310)

	Much greater	Greater	About the same	Lower	Much lower	Don't know
Q5-1. Highways/roadways	18.7%	41.3%	27.1%	4.2%	3.2%	5.5%
Q5-2. Enhance local & regional bus service	19.7%	29.4%	25.2%	7.4%	8.1%	10.3%
Q5-3. Plan for & develop passenger rail service between Madison & Rockford	24.8%	30.3%	15.8%	6.1%	9.0%	13.9%
Q5-4. Provide more dedicated trails & on-street bicycle accommodations	14.8%	30.0%	30.6%	4.2%	13.2%	7.1%
Q5-5. Improve current sidewalks & fill in gaps in the network	21.3%	34.8%	26.8%	7.7%	4.5%	4.8%
Q5-6. Better accommodate truck traffic through the region	11.3%	29.0%	41.3%	5.8%	5.2%	7.4%
Q5-7. Support connected & autonomous vehicles & other emerging transportation systems	8.1%	26.5%	30.0%	10.3%	10.3%	14.8%

WITHOUT DON'T KNOW

Q5. Transportation Funding. How do you think current funding levels for the following types of transportation projects in Stateline Area should change over the next 25 years? (without "don't know")

(N=310)

	Much greater	Greater	About the same	Lower	Much lower
Q5-1. Highways/roadways	19.8%	43.7%	28.7%	4.4%	3.4%
Q5-2. Enhance local & regional bus service	21.9%	32.7%	28.1%	8.3%	9.0%
Q5-3. Plan for & develop passenger rail service between Madison & Rockford	28.8%	35.2%	18.4%	7.1%	10.5%
Q5-4. Provide more dedicated trails & on-street bicycle accommodations	16.0%	32.3%	33.0%	4.5%	14.2%
Q5-5. Improve current sidewalks & fill in gaps in the network	22.4%	36.6%	28.1%	8.1%	4.7%
Q5-6. Better accommodate truck traffic through the region	12.2%	31.4%	44.6%	6.3%	5.6%
Q5-7. Support connected & autonomous vehicles & other emerging transportation systems	9.5%	31.1%	35.2%	12.1%	12.1%

Q6. Of the topics in Question 5, what are the top two funding priorities for the Stateline area?

Q6. Top choice	Number	Percent
Highways/roadways	114	36.8 %
Enhance local & regional bus service	41	13.2 %
Plan for & develop passenger rail service between Madison & Rockford	48	15.5 %
Provide more dedicated trails & on-street bicycle accommodations	24	7.7 %
Improve current sidewalks & fill in gaps in the network	33	10.6 %
Better accommodate truck traffic through the region	14	4.5 %
Support connected & autonomous vehicles & other emerging transportation systems	5	1.6 %
None chosen	31	10.0 %
Total	310	100.0 %

Q6. Of the topics in Question 5, what are the top two funding priorities for the Stateline area?

Q6. 2nd choice	Number	Percent
Highways/roadways	46	14.8 %
Enhance local & regional bus service	36	11.6 %
Plan for & develop passenger rail service between Madison & Rockford	51	16.5 %
Provide more dedicated trails & on-street bicycle accommodations	34	11.0 %
Improve current sidewalks & fill in gaps in the network	55	17.7 %
Better accommodate truck traffic through the region	27	8.7 %
Support connected & autonomous vehicles & other emerging transportation systems	20	6.5 %
None chosen	41	13.2 %
Total	310	100.0 %

TOP TWO

Q6. Of the topics in Question 5, what are the top two funding priorities for the Stateline area? (top 2)

Q6. Top choice	Number	Percent
Highways/roadways	160	51.6 %
Enhance local & regional bus service	77	24.8 %
Plan for & develop passenger rail service between Madison & Rockford	99	31.9 %
Provide more dedicated trails & on-street bicycle accommodations	58	18.7 %
Improve current sidewalks & fill in gaps in the network	88	28.4 %
Better accommodate truck traffic through the region	41	13.2 %
Support connected & autonomous vehicles & other emerging transportation systems	25	8.1 %
None chosen	31	10.0 %
Total	579	

Q7. Economic Development and Quality of Life. Many factors contribute to the economic vitality of a region, and the overall quality of life for area residents. The transportation system plays an important role in both-transporting goods to/from area businesses, local and regional buses connecting people to work, school, and/or medical appointments, bicycle facilities that are used for recreation or to travel to work, etc. In your opinion, how important are the following investments to support economic development and to enhance the quality of life for area residents?

(N=310)

	Critically important	Very important	Important	Less important	Not important	No opinion
Q7-1. Investing in roadway improvements to better accommodate truck traffic by reducing congestion, improving access between major roads/interstates & distribution centers	20.0%	39.7%	25.5%	7.4%	3.9%	3.5%
Q7-2. Investing in local bus improvements by improving access to Gateway Industrial area, better connecting people to/from work & enhancing access to businesses throughout the area	16.8%	29.7%	31.9%	12.3%	6.5%	2.9%
Q7-3. Investing in regional bus improvements by better connecting people to work/ shopping/medial outside Beloit area & connecting to Janesville & Rockford	18.4%	25.5%	33.9%	13.5%	4.8%	3.9%
Q7-4. Investing in development of a passenger rail system between Madison & Rockford to better connect people to/from employment opportunities, & enhance the ability to travel beyond the immediate area without needing to use a car	21.9%	25.8%	23.2%	13.5%	10.3%	5.2%
Q7-5. Investing in bicycle facility improvements to connect people to work, enhance recreational opportunities, & increase tourism opportunities	11.6%	23.9%	31.0%	18.4%	10.3%	4.8%
Q7-6. Investing in pedestrian facility improvements to make pedestrian travel safer in the region & to connect people without access to other modes of transportation to the places they need to be	15.2%	34.2%	31.6%	10.6%	4.8%	3.5%

WITHOUT NO OPINION

Q7. Economic Development and Quality of Life. Many factors contribute to the economic vitality of a region, and the overall quality of life for area residents. The transportation system plays an important role in both-transporting goods to/from area businesses, local and regional buses connecting people to work, school, and/or medical appointments, bicycle facilities that are used for recreation or to travel to work, etc. In your opinion, how important are the following investments to support economic development and to enhance the quality of life for area residents? (without "no opinion")

(N=310)

	Critically important	Very important	Important	Less important	Not important
Q7-1. Investing in roadway improvements to better accommodate truck traffic by reducing congestion, improving access between major roads/interstates & distribution centers	20.7%	41.1%	26.4%	7.7%	4.0%
Q7-2. Investing in local bus improvements by improving access to Gateway Industrial area, better connecting people to/from work & enhancing access to businesses throughout the area	17.3%	30.6%	32.9%	12.6%	6.6%
Q7-3. Investing in regional bus improvements by better connecting people to work/ shopping/medial outside Beloit area & connecting to Janesville & Rockford	19.1%	26.5%	35.2%	14.1%	5.0%
Q7-4. Investing in development of a passenger rail system between Madison & Rockford to better connect people to/from employment opportunities, & enhance the ability to travel beyond the immediate area without needing to use a car	23.1%	27.2%	24.5%	14.3%	10.9%
Q7-5. Investing in bicycle facility improvements to connect people to work, enhance recreational opportunities, & increase tourism opportunities	12.2%	25.1%	32.5%	19.3%	10.8%
Q7-6. Investing in pedestrian facility improvements to make pedestrian travel safer in the region & to connect people without access to other modes of transportation to the places they need to be	15.7%	35.5%	32.8%	11.0%	5.0%

Q8. Of the potential investments listed in Question 7, which TWO do you think will have the most impact in supporting economic vitality and enhancing quality of life within the Stateline area?

Q8. Top choice	Number	Percent
Investing in roadway improvements to better accommodate truck traffic by reducing congestion, improving access between major roads/interstates & distribution centers	121	39.0 %
Investing in local bus improvements by improving access to Gateway Industrial area, better connecting people to/from work & enhancing access to businesses throughout the area	55	17.7 %
Investing in regional bus improvements by better connecting people to work/shopping/medial outside Beloit area & connecting to Janesville & Rockford	37	11.9 %
Investing in development of a passenger rail system between Madison & Rockford to better connect people to/from employment opportunities, & enhance the ability to travel beyond the immediate area without needing to use a car	49	15.8 %
Investing in bicycle facility improvements to connect people to work, enhance recreational opportunities, & increase tourism opportunities	20	6.5 %
Investing in pedestrian facility improvements to make pedestrian travel safer in the region & to connect people without access to other modes of transportation to the places they need to be	11	3.5 %
None chosen	17	5.5 %
Total	310	100.0 %

Q8. Of the potential investments listed in Question 7, which TWO do you think will have the most impact in supporting economic vitality and enhancing quality of life within the Stateline area?

Q8. 2nd choice	Number	Percent
Investing in roadway improvements to better accommodate truck traffic by reducing congestion, improving access between major roads/interstates & distribution centers	33	10.6 %
Investing in local bus improvements by improving access to Gateway Industrial area, better connecting people to/from work & enhancing access to businesses throughout the area	51	16.5 %
Investing in regional bus improvements by better connecting people to work/shopping/medial outside Beloit area & connecting to Janesville & Rockford	66	21.3 %
Investing in development of a passenger rail system between Madison & Rockford to better connect people to/from employment opportunities, & enhance the ability to travel beyond the immediate area without needing to use a car	46	14.8 %
Investing in bicycle facility improvements to connect people to work, enhance recreational opportunities, & increase tourism opportunities	27	8.7 %
Investing in pedestrian facility improvements to make pedestrian travel safer in the region & to connect people without access to other modes of transportation to the places they need to be	60	19.4 %
None chosen	27	8.7 %
Total	310	100.0 %

TOP TWO

Q8. Of the potential investments listed in Question 7, which TWO do you think will have the most impact in supporting economic vitality and enhancing quality of life within the Stateline area? (top 2)

Q8. Top choice	Number	Percent
Investing in roadway improvements to better accommodate truck traffic by reducing congestion, improving access between major roads/interstates & distribution centers	154	49.7 %
Investing in local bus improvements by improving access to Gateway Industrial area, better connecting people to/from work & enhancing access to businesses throughout the area	106	34.2 %
Investing in regional bus improvements by better connecting people to work/shopping/medial outside Beloit area & connecting to Janesville & Rockford	103	33.2 %
Investing in development of a passenger rail system between Madison & Rockford to better connect people to/from employment opportunities, & enhance the ability to travel beyond the immediate area without needing to use a car	95	30.6 %
Investing in bicycle facility improvements to connect people to work, enhance recreational opportunities, & increase tourism opportunities	47	15.2 %
Investing in pedestrian facility improvements to make pedestrian travel safer in the region & to connect people without access to other modes of transportation to the places they need to be	71	22.9 %
None chosen	17	5.5 %
Total	593	

Q9. Transportation Issues. Using a scale of 1 to 5, where 5 is "Critically Important" and 1 is "Not Important," please rate the importance that Stateline communities should place on the following issues when planning for future transportation needs.

(N=310)

	Critically important	Very important	Important	Less important	Not important	No opinion
Q9-1. Promoting safety throughout the Stateline region	35.2%	37.4%	20.0%	3.9%	0.3%	3.2%
Q9-2. Preserving transportation assets by maintaining existing roadway pavement, bridges & other components of the regional transportation system	30.6%	40.6%	22.9%	3.9%	0.3%	1.6%
Q9-3. Supporting current businesses & promote economic development (new jobs) in the region	30.0%	38.1%	24.5%	4.2%	1.0%	2.3%
Q9-4. Meeting the transportation needs of individuals with disabilities and/or individuals who lack access to a motor vehicle	30.0%	34.8%	24.2%	7.4%	1.6%	1.9%
Q9-5. Reduce disruptions to traffic flow & enhance system reliability along interstates & major roadways	18.4%	35.5%	32.6%	7.7%	1.9%	3.9%
Q9-6. Optimizing the transportation system's performance by reducing disruptions to traffic flow at major intersections	16.5%	38.7%	31.3%	8.4%	1.9%	3.2%
Q9-7. Enhancing connectivity across the region by improving public transportation service to better connect to cities, towns & rural areas within the region	21.0%	35.8%	28.4%	10.6%	1.3%	2.9%
Q9-8. Enhancing connectivity across the region by improving bicycle facilities to better connect to cities, towns & rural areas within the region	11.3%	21.0%	31.6%	19.4%	11.3%	5.5%

WITHOUT NO OPINION

Q9. Transportation Issues. Using a scale of 1 to 5, where 5 is "Critically Important" and 1 is "Not Important," please rate the importance that Stateline communities should place on the following issues when planning for future transportation needs. (without "no opinion")

(N=310)

	Critically important	Very important	Important	Less important	Not important
Q9-1. Promoting safety throughout the Stateline region	36.3%	38.7%	20.7%	4.0%	0.3%
Q9-2. Preserving transportation assets by maintaining existing roadway pavement, bridges & other components of the regional transportation system	31.1%	41.3%	23.3%	3.9%	0.3%
Q9-3. Supporting current businesses & promote economic development (new jobs) in the region	30.7%	38.9%	25.1%	4.3%	1.0%
Q9-4. Meeting the transportation needs of individuals with disabilities and/or individuals who lack access to a motor vehicle	30.6%	35.5%	24.7%	7.6%	1.6%
Q9-5. Reduce disruptions to traffic flow & enhance system reliability along interstates & major roadways	19.1%	36.9%	33.9%	8.1%	2.0%
Q9-6. Optimizing the transportation system's performance by reducing disruptions to traffic flow at major intersections	17.0%	40.0%	32.3%	8.7%	2.0%
Q9-7. Enhancing connectivity across the region by improving public transportation service to better connect to cities, towns & rural areas within the region	21.6%	36.9%	29.2%	11.0%	1.3%
Q9-8. Enhancing connectivity across the region by improving bicycle facilities to better connect to cities, towns & rural areas within the region	11.9%	22.2%	33.4%	20.5%	11.9%

Q10. Which FOUR of the issues listed in Question 9 do you think should be the top priorities for the Stateline regional planning agency to address over the next 25 years?

Q10. Top choice	Number	Percent
Promoting safety throughout the Stateline region	100	32.3 %
Preserving transportation assets by maintaining existing roadway pavement, bridges & other components of the regional transportation system	90	29.0 %
Supporting current businesses & promote economic development (new jobs) in the region	26	8.4 %
Meeting the transportation needs of individuals with disabilities and/or individuals who lack access to a motor vehicle	37	11.9 %
Reduce disruptions to traffic flow & enhance system reliability along interstates & major roadways	10	3.2 %
Optimizing the transportation system's performance by reducing disruptions to traffic flow at major intersections	7	2.3 %
Enhancing connectivity across the region by improving public transportation service to better connect to cities, towns & rural areas within the region	21	6.8 %
Enhancing connectivity across the region by improving bicycle facilities to better connect to cities, towns & rural areas within the region	8	2.6 %
None chosen	11	3.5 %
Total	310	100.0 %

Q10. Which FOUR of the issues listed in Question 9 do you think should be the top priorities for the Stateline regional planning agency to address over the next 25 years?

Q10. 2nd choice	Number	Percent
Promoting safety throughout the Stateline region	29	9.4 %
Preserving transportation assets by maintaining existing roadway pavement, bridges & other components of the regional transportation system	81	26.1 %
Supporting current businesses & promote economic development (new jobs) in the region	53	17.1 %
Meeting the transportation needs of individuals with disabilities and/or individuals who lack access to a motor vehicle	42	13.5 %
Reduce disruptions to traffic flow & enhance system reliability along interstates & major roadways	27	8.7 %
Optimizing the transportation system's performance by reducing disruptions to traffic flow at major intersections	24	7.7 %
Enhancing connectivity across the region by improving public transportation service to better connect to cities, towns & rural areas within the region	28	9.0 %
Enhancing connectivity across the region by improving bicycle facilities to better connect to cities, towns & rural areas within the region	13	4.2 %
None chosen	13	4.2 %
Total	310	100.0 %

Q10. Which FOUR of the issues listed in Question 9 do you think should be the top priorities for the Stateline regional planning agency to address over the next 25 years?

Q10. 3rd choice	Number	Percent
Promoting safety throughout the Stateline region	28	9.0 %
Preserving transportation assets by maintaining existing roadway pavement, bridges & other components of the regional transportation system	29	9.4 %
Supporting current businesses & promote economic development (new jobs) in the region	58	18.7 %
Meeting the transportation needs of individuals with disabilities and/or individuals who lack access to a motor vehicle	54	17.4 %
Reduce disruptions to traffic flow & enhance system reliability along interstates & major roadways	43	13.9 %
Optimizing the transportation system's performance by reducing disruptions to traffic flow at major intersections	34	11.0 %
Enhancing connectivity across the region by improving public transportation service to better connect to cities, towns & rural areas within the region	30	9.7 %
Enhancing connectivity across the region by improving bicycle facilities to better connect to cities, towns & rural areas within the region	10	3.2 %
None chosen	24	7.7 %
Total	310	100.0 %

Q10. Which FOUR of the issues listed in Question 9 do you think should be the top priorities for the Stateline regional planning agency to address over the next 25 years?

Q10. 4th choice	Number	Percent
Promoting safety throughout the Stateline region	38	12.3 %
Preserving transportation assets by maintaining existing roadway pavement, bridges & other components of the regional transportation system	25	8.1 %
Supporting current businesses & promote economic development (new jobs) in the region	42	13.5 %
Meeting the transportation needs of individuals with disabilities and/or individuals who lack access to a motor vehicle	49	15.8 %
Reduce disruptions to traffic flow & enhance system reliability along interstates & major roadways	34	11.0 %
Optimizing the transportation system's performance by reducing disruptions to traffic flow at major intersections	35	11.3 %
Enhancing connectivity across the region by improving public transportation service to better connect to cities, towns & rural areas within the region	33	10.6 %
Enhancing connectivity across the region by improving bicycle facilities to better connect to cities, towns & rural areas within the region	16	5.2 %
None chosen	38	12.3 %
Total	310	100.0 %

TOP FOUR

Q10. Which FOUR of the issues listed in Question 9 do you think should be the top priorities for the Stateline regional planning agency to address over the next 25 years? (top 4)

Q10. Top choice	Number	Percent
Promoting safety throughout the Stateline region	195	62.9 %
Preserving transportation assets by maintaining existing roadway pavement, bridges & other components of the regional transportation system	225	72.6 %
Supporting current businesses & promote economic development (new jobs) in the region	179	57.7 %
Meeting the transportation needs of individuals with disabilities and/or individuals who lack access to a motor vehicle	182	58.7 %
Reduce disruptions to traffic flow & enhance system reliability along interstates & major roadways	114	36.8 %
Optimizing the transportation system's performance by reducing disruptions to traffic flow at major intersections	100	32.3 %
Enhancing connectivity across the region by improving public transportation service to better connect to cities, towns & rural areas within the region	112	36.1 %
Enhancing connectivity across the region by improving bicycle facilities to better connect to cities, towns & rural areas within the region	47	15.2 %
None chosen	11	3.5 %
Total	1165	

Q11. Do you think greater investment in any of the areas listed in Question 9 would change the way you travel within the Stateline Area?

Q11. Do you think greater investment in any areas listed in Question 9 would change the way you travel within the Stateline Area	Number	Percent
Yes	136	43.9 %
No	81	26.1 %
Not sure/don't know	93	30.0 %
Total	310	100.0 %

WITHOUT NOT SURE/DON'T KNOW

Q11. Do you think greater investment in any of the areas listed in Question 9 would change the way you travel within the Stateline Area? (without "Not sure/don't know")

Q11. Do you think greater investment in any areas listed in Question 9 would change the way you travel within the Stateline Area	Number	Percent
Yes	136	62.7 %
No	81	37.3 %
Total	217	100.0 %

Q14. What is your age?

Q14. Your age	Number	Percent
18-34	56	18.1 %
35-44	59	19.0 %
45-54	60	19.4 %
55-64	60	19.4 %
65+	59	19.0 %
Not provided	16	5.2 %
Total	310	100.0 %

WITHOUT NOT PROVIDED

Q14. What is your age? (without "not provided")

Q14. Your age	Number	Percent
18-34	56	19.0 %
35-44	59	20.1 %
45-54	60	20.4 %
55-64	60	20.4 %
65+	59	20.1 %
Total	294	100.0 %

Q15. Which of the following BEST describes your gender?

Q15. Your gender	Number	Percent
Male	149	48.1 %
Female	155	50.0 %
Prefer not to answer	6	1.9 %
Total	310	100.0 %

WITHOUT PREFER NOT TO ANSWER

Q15. Which of the following BEST describes your gender? (without "prefer not to answer")

Q15. Your gender	Number	Percent
Male	149	49.0 %
Female	155	51.0 %
Total	304	100.0 %

Q16. How many vehicles are available to you and other members of your household?

Q16. How many vehicles are available to your household	Number	Percent
0	13	4.2 %
1	102	32.9 %
2	115	37.1 %
3	50	16.1 %
4+	20	6.5 %
Not provided	10	3.2 %
Total	310	100.0 %

WITHOUT NOT PROVIDED

Q16. How many vehicles are available to you and other members of your household? (without "not provided")

Q16. How many vehicles are available to your household	Number	Percent
0	13	4.3 %
1	102	34.0 %
2	115	38.3 %
3	50	16.7 %
4+	20	6.7 %
Total	300	100.0 %

Q17. Including you, how many people live in your household?

Q17. How many people live in your household	Number	Percent
1	65	21.0 %
2	112	36.1 %
3	64	20.6 %
4+	60	19.4 %
Not provided	9	2.9 %
Total	310	100.0 %

WITHOUT NOT PROVIDED

Q17. Including you, how many people live in your household? (without "not provided")

Q17. How many people live in your household	Number	Percent
1	65	21.6 %
2	112	37.2 %
3	64	21.3 %
4+	60	19.9 %
Total	301	100.0 %

Q18. Are you or any members of your family of Hispanic, Spanish, or Latino/a/x ancestry?

Q18. Are you or any members of your family of Hispanic, Spanish, or Latino/a/x ancestry	Number	Percent
Yes	30	9.7 %
No	267	86.1 %
Prefer not to answer	13	4.2 %
Total	310	100.0 %

WITHOUT PREFER NOT TO ANSWER

Q18. Are you or any members of your family of Hispanic, Spanish, or Latino/a/x ancestry? (without "prefer not to answer")

Q18. Are you or any members of your family of Hispanic, Spanish, or Latino/a/x ancestry	Number	Percent
Yes	30	10.1 %
No	267	89.9 %
Total	297	100.0 %

Q19. Which of the following best describes your race/ethnicity?

Q19. Your race/ethnicity	Number	Percent
Asian or Asian Indian	6	1.9 %
Black or African American	18	5.8 %
American Indian or Alaska Native	2	0.6 %
White	243	78.4 %
Native Hawaiian or other Pacific Islander	1	0.3 %
Multiracial	5	1.6 %
Prefer not to say	30	9.7 %
Other	5	1.6 %
Total	310	

WITHOUT PREFER NOT TO SAY

Q19. Which of the following best describes your race/ethnicity? (without "prefer not to say")

Q19. Your race/ethnicity	Number	Percent
White	243	86.8 %
Black or African American	18	6.4 %
Asian or Asian Indian	6	2.1 %
Multiracial	5	1.8 %
Other	5	1.8 %
American Indian or Alaska Native	2	0.7 %
Native Hawaiian or other Pacific Islander	1	0.4 %
Total	280	

Q19-8. Self-describe your race/ethnicity:

Q19-8. Self-describe your race/ethnicity	Number	Percent
European	2	40.0 %
Mexican	1	20.0 %
Scandanavian	1	20.0 %
Latin/Hispanic	1	20.0 %
Total	5	100.0 %

Q20. What is the highest level of education you have completed?

Q20. Highest level of education you have completed	Number	Percent
Less than high school diploma/GED	6	1.9 %
High school diploma/GED or some college, no degree	107	34.5 %
Associate degree or technical degree	80	25.8 %
Bachelor's degree, graduate degree or professional degree	93	30.0 %
Prefer not to answer	24	7.7 %
Total	310	100.0 %

WITHOUT PREFER NOT TO ANSWER

Q20. What is the highest level of education you have completed? (without "prefer not to answer")

Q20. Highest level of education you have completed	Number	Percent
Less than high school diploma/GED	6	2.1 %
High school diploma/GED or some college, no degree	107	37.4 %
Associate degree or technical degree	80	28.0 %
Bachelor's degree, graduate degree or professional degree	93	32.5 %
Total	286	100.0 %

Q21. Which category best describes your yearly household income?

Q21. Your annual household income	Number	Percent
$24,999 or less	39	12.6 %
$25K to $49,999	46	14.8 %
$50K to $74,999	49	15.8 %
$75K to $99,999	43	13.9 %
$100K to $149,999	46	14.8 %
$150K to $199,999	20	6.5 %
$200K+	9	2.9 %
Prefer not to answer	58	18.7 %
Total	310	100.0 %

WITHOUT PREFER NOT TO ANSWER

Q21. Which category best describes your yearly household income? (without "prefer not to answer")

Q21. Your annual household income	Number	Percent
$24,999 or less	39	15.5 %
$25K to $49,999	46	18.3 %
$50K to $74,999	49	19.4 %
$75K to $99,999	43	17.1 %
$100K to $149,999	46	18.3 %
$150K to $199,999	20	7.9 %
$200K+	9	3.6 %
Total	252	100.0 %

3 Crosstabs by County

County:

County	Number	Percent
Winnebago IL	101	32.6 %
Rock WI	209	67.4 %
Total	310	100.0 %

Q1. Are you employed and/or a student?

N=310	County		Total
	Winnebago IL	Rock WI	
Q1. Are you employed and/or a student			
Yes	62.4%	59.8%	60.6%
No	37.6%	37.8%	37.7%
Not provided	0.0%	2.4%	1.6%

WITHOUT "NOT PROVIDED"

Q1. Are you employed and/or a student? (without "not provided")

N=310	County		Total
	Winnebago IL	Rock WI	
Q1. Are you employed and/or a student			
Yes	62.4%	61.3%	61.6%
No	37.6%	38.7%	38.4%

Q1a. CURRENTLY, how often do you telework or attend school from home?

N=188	County		Total
	Winnebago IL	Rock WI	
Q1a. How often do you telework or attend school from home			
Never	38.1%	60.8%	53.2%
1 day/week	11.1%	5.6%	7.4%
2-3 days/week	19.0%	10.4%	13.3%
4+ days week	31.7%	22.4%	25.5%
Not provided	0.0%	0.8%	0.5%

WITHOUT "NOT PROVIDED"

Q1a. CURRENTLY, how often do you telework or attend school from home? (without "not provided")

N=188	County		Total
	Winnebago IL	Rock WI	
Q1a. How often do you telework or attend school from home			
Never	38.1%	61.3%	53.5%
1 day/week	11.1%	5.6%	7.5%
2-3 days/week	19.0%	10.5%	13.4%
4+ days week	31.7%	22.6%	25.7%

Q1b. PRIOR to COVID-19, how often did you telework or attend school from home?

N=188	County		Total
	Winnebago IL	Rock WI	
Q1b. How often did you telework or attend school from home prior to COVID-19			
Never	42.9%	71.2%	61.7%
1 day/week	11.1%	6.4%	8.0%
2-3 days/week	22.2%	12.0%	15.4%
4+ days week	23.8%	9.6%	14.4%
Not provided	0.0%	0.8%	0.5%

WITHOUT "NOT PROVIDED"

Q1b. PRIOR to COVID-19, how often did you telework or attend school from home? (without "not provided")

N=188	County		Total
	Winnebago IL	Rock WI	
Q1b. How often did you telework or attend school from home prior to COVID-19			
Never	42.9%	71.8%	62.0%
1 day/week	11.1%	6.5%	8.0%
2-3 days/week	22.2%	12.1%	15.5%
4+ days week	23.8%	9.7%	14.4%

Q1c. By the year 2055, how do you think telework or attending school from home will change compared to today?

N=188	County		Total
	Winnebago IL	Rock WI	
Q1c. How will telework or attending school from home change compared to today by 2055			
Significantly increase	30.2%	19.2%	22.9%
Increase	28.6%	24.8%	26.1%
Stay the same	22.2%	28.0%	26.1%
Reduce	11.1%	10.4%	10.6%
Don't know	7.9%	17.6%	14.4%

WITHOUT "DON'T KNOW"

Q1c. By the year 2055, how do you think telework or attending school from home will change compared to today? (without "don't know")

N=188	County		Total
	Winnebago IL	Rock WI	
Q1c. How will telework or attending school from home change compared to today by 2055			
Significantly increase	32.8%	23.3%	26.7%
Increase	31.0%	30.1%	30.4%
Stay the same	24.1%	34.0%	30.4%
Reduce	12.1%	12.6%	12.4%

Q2. Mode Choice. How often do you typically use each of the following as your primary mode of transportation to get to the places you need to go (e.g., work, school, store, health care)?

N=310	County		Total
	Winnebago IL	Rock WI	
Q2-1. Drive alone (personal vehicle or motorcycle)			
Daily or almost daily	55.4%	56.5%	56.1%
A few times a week	26.7%	24.9%	25.5%
A few times a month	10.9%	6.2%	7.7%
Less than once a month	0.0%	1.4%	1.0%
Seldom or never	5.0%	9.6%	8.1%
Not provided	2.0%	1.4%	1.6%
Q2-2. Drive/ride with others you know (carpool)			
Daily or almost daily	11.9%	9.1%	10.0%
A few times a week	24.8%	19.1%	21.0%
A few times a month	14.9%	17.7%	16.8%
Less than once a month	11.9%	9.1%	10.0%
Seldom or never	29.7%	40.7%	37.1%
Not provided	6.9%	4.3%	5.2%
Q2-3. Drive/ride with others for hire (Uber, Lyft, taxi, etc.)			
Daily or almost daily	10.9%	2.4%	5.2%
A few times a week	7.9%	3.3%	4.8%
A few times a month	10.9%	6.2%	7.7%
Less than once a month	10.9%	10.5%	10.6%
Seldom or never	51.5%	71.8%	65.2%
Not provided	7.9%	5.7%	6.5%

Q2. Mode Choice. How often do you typically use each of the following as your primary mode of transportation to get to the places you need to go (e.g., work, school, store, health care)?

N=310	County		Total
	Winnebago IL	Rock WI	
Q2-4. Public transportation (bus, paratransit, on-demand bus, etc.)			
Daily or almost daily	10.9%	5.7%	7.4%
A few times a week	6.9%	7.2%	7.1%
A few times a month	14.9%	8.6%	10.6%
Less than once a month	10.9%	5.3%	7.1%
Seldom or never	48.5%	69.4%	62.6%
Not provided	7.9%	3.8%	5.2%
Q2-5. Bike/eBike/scooter/eScooter			
Daily or almost daily	4.0%	3.8%	3.9%
A few times a week	12.9%	4.3%	7.1%
A few times a month	13.9%	11.0%	11.9%
Less than once a month	9.9%	12.4%	11.6%
Seldom or never	51.5%	63.6%	59.7%
Not provided	7.9%	4.8%	5.8%
Q2-6. Walk			
Daily or almost daily	8.9%	12.4%	11.3%
A few times a week	20.8%	13.4%	15.8%
A few times a month	21.8%	13.9%	16.5%
Less than once a month	7.9%	15.8%	13.2%
Seldom or never	33.7%	39.2%	37.4%
Not provided	6.9%	5.3%	5.8%

Q2. Mode Choice. How often do you typically use each of the following as your primary mode of transportation to get to the places you need to go (e.g., work, school, store, health care)?

N=310	County		Total
	Winnebago IL	Rock WI	
Q2-7. Work from home/telework			
Daily or almost daily	10.9%	11.0%	11.0%
A few times a week	13.9%	4.8%	7.7%
A few times a month	16.8%	7.2%	10.3%
Less than once a month	4.0%	7.7%	6.5%
Seldom or never	45.5%	60.8%	55.8%
Not provided	8.9%	8.6%	8.7%

WITHOUT "NOT PROVIDED"

Q2. Mode Choice. How often do you typically use each of the following as your primary mode of transportation to get to the places you need to go (e.g., work, school, store, health care)? (without "not provided")

N=310	County		Total
	Winnebago IL	Rock WI	
Q2-1. Drive alone (personal vehicle or motorcycle)			
Daily or almost daily	56.6%	57.3%	57.0%
A few times a week	27.3%	25.2%	25.9%
A few times a month	11.1%	6.3%	7.9%
Less than once a month	0.0%	1.5%	1.0%
Seldom or never	5.1%	9.7%	8.2%
Q2-2. Drive/ride with others you know (carpool)			
Daily or almost daily	12.8%	9.5%	10.5%
A few times a week	26.6%	20.0%	22.1%
A few times a month	16.0%	18.5%	17.7%
Less than once a month	12.8%	9.5%	10.5%
Seldom or never	31.9%	42.5%	39.1%
Q2-3. Drive/ride with others for hire (Uber, Lyft, taxi, etc.)			
Daily or almost daily	11.8%	2.5%	5.5%
A few times a week	8.6%	3.6%	5.2%
A few times a month	11.8%	6.6%	8.3%
Less than once a month	11.8%	11.2%	11.4%
Seldom or never	55.9%	76.1%	69.7%

WITHOUT "NOT PROVIDED"

Q2. Mode Choice. How often do you typically use each of the following as your primary mode of transportation to get to the places you need to go (e.g., work, school, store, health care)? (without "not provided")

N=310	County		Total
	Winnebago IL	Rock WI	
Q2-4. Public transportation (bus, paratransit, on-demand bus, etc.)			
Daily or almost daily	11.8%	6.0%	7.8%
A few times a week	7.5%	7.5%	7.5%
A few times a month	16.1%	9.0%	11.2%
Less than once a month	11.8%	5.5%	7.5%
Seldom or never	52.7%	72.1%	66.0%
Q2-5. Bike/eBike/scooter/eScooter			
Daily or almost daily	4.3%	4.0%	4.1%
A few times a week	14.0%	4.5%	7.5%
A few times a month	15.1%	11.6%	12.7%
Less than once a month	10.8%	13.1%	12.3%
Seldom or never	55.9%	66.8%	63.4%
Q2-6. Walk			
Daily or almost daily	9.6%	13.1%	12.0%
A few times a week	22.3%	14.1%	16.8%
A few times a month	23.4%	14.6%	17.5%
Less than once a month	8.5%	16.7%	14.0%
Seldom or never	36.2%	41.4%	39.7%

WITHOUT "NOT PROVIDED"

Q2. Mode Choice. How often do you typically use each of the following as your primary mode of transportation to get to the places you need to go (e.g., work, school, store, health care)? (without "not provided")

N=310	County		Total
	Winnebago IL	Rock WI	
Q2-7. Work from home/telework			
Daily or almost daily	12.0%	12.0%	12.0%
A few times a week	15.2%	5.2%	8.5%
A few times a month	18.5%	7.9%	11.3%
Less than once a month	4.3%	8.4%	7.1%
Seldom or never	50.0%	66.5%	61.1%

Q3. Delivery Services. Please indicate how often you have the following types of deliveries to your home.

N=310	County		Total
	Winnebago IL	Rock WI	
Q3-1. Parcel delivery (Amazon, UPS, FedEx, USPS)			
More than once per day	8.9%	2.9%	4.8%
Daily or almost daily	20.8%	13.4%	15.8%
A few times a week	14.9%	21.1%	19.0%
A few times a month	35.6%	39.7%	38.4%
Less than once a month	17.8%	21.5%	20.3%
Not provided	2.0%	1.4%	1.6%
Q3-2. Groceries/local retail items (Instacart, Walmart, etc.)			
More than once per day	7.9%	4.3%	5.5%
Daily or almost daily	9.9%	3.8%	5.8%
A few times a week	13.9%	8.6%	10.3%
A few times a month	21.8%	17.2%	18.7%
Less than once a month	42.6%	57.4%	52.6%
Not provided	4.0%	8.6%	7.1%
Q3-3. Meals (DoorDash, Grubhub, Uber Eats, etc.)			
More than once per day	5.0%	1.0%	2.3%
Daily or almost daily	7.9%	4.3%	5.5%
A few times a week	15.8%	5.7%	9.0%
A few times a month	16.8%	12.4%	13.9%
Less than once a month	46.5%	65.6%	59.4%
Not provided	7.9%	11.0%	10.0%

WITHOUT "NOT PROVIDED"

Q3. Delivery Services. Please indicate how often you have the following types of deliveries to your home. (without "not provided")

N=310	County		Total
	Winnebago IL	Rock WI	
Q3-1. Parcel delivery (Amazon, UPS, FedEx, USPS)			
More than once per day	9.1%	2.9%	4.9%
Daily or almost daily	21.2%	13.6%	16.1%
A few times a week	15.2%	21.4%	19.3%
A few times a month	36.4%	40.3%	39.0%
Less than once a month	18.2%	21.8%	20.7%
Q3-2. Groceries/local retail items (Instacart, Walmart, etc.)			
More than once per day	8.2%	4.7%	5.9%
Daily or almost daily	10.3%	4.2%	6.3%
A few times a week	14.4%	9.4%	11.1%
A few times a month	22.7%	18.8%	20.1%
Less than once a month	44.3%	62.8%	56.6%
Q3-3. Meals (DoorDash, Grubhub, Uber Eats, etc.)			
More than once per day	5.4%	1.1%	2.5%
Daily or almost daily	8.6%	4.8%	6.1%
A few times a week	17.2%	6.5%	10.0%
A few times a month	18.3%	14.0%	15.4%
Less than once a month	50.5%	73.7%	65.9%

Q4. By the year 2055, how do you think your usage of delivery services will change compared to your current use?

N=310	County		Total
	Winnebago IL	Rock WI	
Q4. How will your usage of delivery services change compared to your current use by 2055			
Significantly increase	26.7%	15.3%	19.0%
Increase	29.7%	26.3%	27.4%
Stay the same	23.8%	27.8%	26.5%
Reduce	3.0%	10.5%	8.1%
Don't know	16.8%	20.1%	19.0%

WITHOUT "DON'T KNOW"

Q4. By the year 2055, how do you think your usage of delivery services will change compared to your current use? (without "don't know")

N=310	County		Total
	Winnebago IL	Rock WI	
Q4. How will your usage of delivery services change compared to your current use by 2055			
Significantly increase	32.1%	19.2%	23.5%
Increase	35.7%	32.9%	33.9%
Stay the same	28.6%	34.7%	32.7%
Reduce	3.6%	13.2%	10.0%

Q5. Transportation Funding. How do you think current funding levels for the following types of transportation projects in Stateline Area should change over the next 25 years?

N=310	County		Total
	Winnebago IL	Rock WI	
Q5-1. Highways/roadways			
Much greater	27.7%	14.4%	18.7%
Greater	40.6%	41.6%	41.3%
About the same	20.8%	30.1%	27.1%
Lower	3.0%	4.8%	4.2%
Much lower	5.0%	2.4%	3.2%
Don't know	3.0%	6.7%	5.5%
Q5-2. Enhance local & regional bus service			
Much greater	23.8%	17.7%	19.7%
Greater	42.6%	23.0%	29.4%
About the same	17.8%	28.7%	25.2%
Lower	3.0%	9.6%	7.4%
Much lower	3.0%	10.5%	8.1%
Don't know	9.9%	10.5%	10.3%
Q5-3. Plan for & develop passenger rail service between Madison & Rockford			
Much greater	32.7%	21.1%	24.8%
Greater	27.7%	31.6%	30.3%
About the same	16.8%	15.3%	15.8%
Lower	6.9%	5.7%	6.1%
Much lower	4.0%	11.5%	9.0%
Don't know	11.9%	14.8%	13.9%

Q5. Transportation Funding. How do you think current funding levels for the following types of transportation projects in Stateline Area should change over the next 25 years?

N=310	County		Total
	Winnebago IL	Rock WI	
Q5-4. Provide more dedicated trails & on-street bicycle accommodations			
Much greater	21.8%	11.5%	14.8%
Greater	26.7%	31.6%	30.0%
About the same	32.7%	29.7%	30.6%
Lower	2.0%	5.3%	4.2%
Much lower	8.9%	15.3%	13.2%
Don't know	7.9%	6.7%	7.1%
Q5-5. Improve current sidewalks & fill in gaps in the network			
Much greater	26.7%	18.7%	21.3%
Greater	38.6%	33.0%	34.8%
About the same	20.8%	29.7%	26.8%
Lower	5.0%	9.1%	7.7%
Much lower	4.0%	4.8%	4.5%
Don't know	5.0%	4.8%	4.8%
Q5-6. Better accommodate truck traffic through the region			
Much greater	17.8%	8.1%	11.3%
Greater	22.8%	32.1%	29.0%
About the same	43.6%	40.2%	41.3%
Lower	5.0%	6.2%	5.8%
Much lower	3.0%	6.2%	5.2%
Don't know	7.9%	7.2%	7.4%

Q5. Transportation Funding. How do you think current funding levels for the following types of transportation projects in Stateline Area should change over the next 25 years?

N=310	County		Total
	Winnebago IL	Rock WI	
Q5-7. Support connected & autonomous vehicles & other emerging transportation systems			
Much greater	13.9%	5.3%	8.1%
Greater	27.7%	25.8%	26.5%
About the same	26.7%	31.6%	30.0%
Lower	5.9%	12.4%	10.3%
Much lower	5.9%	12.4%	10.3%
Don't know	19.8%	12.4%	14.8%

WITHOUT "DON'T KNOW"

Q5. Transportation Funding. How do you think current funding levels for the following types of transportation projects in Stateline Area should change over the next 25 years? (without "don't know")

N=310	County		Total
	Winnebago IL	Rock WI	
Q5-1. Highways/roadways			
Much greater	28.6%	15.4%	19.8%
Greater	41.8%	44.6%	43.7%
About the same	21.4%	32.3%	28.7%
Lower	3.1%	5.1%	4.4%
Much lower	5.1%	2.6%	3.4%
Q5-2. Enhance local & regional bus service			
Much greater	26.4%	19.8%	21.9%
Greater	47.3%	25.7%	32.7%
About the same	19.8%	32.1%	28.1%
Lower	3.3%	10.7%	8.3%
Much lower	3.3%	11.8%	9.0%
Q5-3. Plan for & develop passenger rail service between Madison & Rockford			
Much greater	37.1%	24.7%	28.8%
Greater	31.5%	37.1%	35.2%
About the same	19.1%	18.0%	18.4%
Lower	7.9%	6.7%	7.1%
Much lower	4.5%	13.5%	10.5%

WITHOUT "DON'T KNOW"

Q5. Transportation Funding. How do you think current funding levels for the following types of transportation projects in Stateline Area should change over the next 25 years? (without "don't know")

N=310	County		Total
	Winnebago IL	Rock WI	
Q5-4. Provide more dedicated trails & on-street bicycle accommodations			
Much greater	23.7%	12.3%	16.0%
Greater	29.0%	33.8%	32.3%
About the same	35.5%	31.8%	33.0%
Lower	2.2%	5.6%	4.5%
Much lower	9.7%	16.4%	14.2%
Q5-5. Improve current sidewalks & fill in gaps in the network			
Much greater	28.1%	19.6%	22.4%
Greater	40.6%	34.7%	36.6%
About the same	21.9%	31.2%	28.1%
Lower	5.2%	9.5%	8.1%
Much lower	4.2%	5.0%	4.7%
Q5-6. Better accommodate truck traffic through the region			
Much greater	19.4%	8.8%	12.2%
Greater	24.7%	34.5%	31.4%
About the same	47.3%	43.3%	44.6%
Lower	5.4%	6.7%	6.3%
Much lower	3.2%	6.7%	5.6%

WITHOUT "DON'T KNOW"

Q5. Transportation Funding. How do you think current funding levels for the following types of transportation projects in Stateline Area should change over the next 25 years? (without "don't know")

N=310	County		Total
	Winnebago IL	Rock WI	
Q5-7. Support connected & autonomous vehicles & other emerging transportation systems			
Much greater	17.3%	6.0%	9.5%
Greater	34.6%	29.5%	31.1%
About the same	33.3%	36.1%	35.2%
Lower	7.4%	14.2%	12.1%
Much lower	7.4%	14.2%	12.1%

Q6. Of the topics in Question 5, what are the top two funding priorities for the Stateline area?

N=310	County		Total
	Winnebago IL	Rock WI	
Q6. Top choice			
Highways/roadways	36.6%	36.8%	36.8%
Enhance local & regional bus service	13.9%	12.9%	13.2%
Plan for & develop passenger rail service between Madison & Rockford	19.8%	13.4%	15.5%
Provide more dedicated trails & on-street bicycle accommodations	6.9%	8.1%	7.7%
Improve current sidewalks & fill in gaps in the network	11.9%	10.0%	10.6%
Better accommodate truck traffic through the region	2.0%	5.7%	4.5%
Support connected & autonomous vehicles & other emerging transportation systems	3.0%	1.0%	1.6%
None chosen	5.9%	12.0%	10.0%

Q6. Of the topics in Question 5, what are the top two funding priorities for the Stateline area?

N=310	County		Total
	Winnebago IL	Rock WI	
Q6. 2nd choice			
Highways/roadways	13.9%	15.3%	14.8%
Enhance local & regional bus service	18.8%	8.1%	11.6%
Plan for & develop passenger rail service between Madison & Rockford	15.8%	16.7%	16.5%
Provide more dedicated trails & on-street bicycle accommodations	12.9%	10.0%	11.0%
Improve current sidewalks & fill in gaps in the network	15.8%	18.7%	17.7%
Better accommodate truck traffic through the region	6.9%	9.6%	8.7%
Support connected & autonomous vehicles & other emerging transportation systems	5.0%	7.2%	6.5%
None chosen	10.9%	14.4%	13.2%

SUM OF TOP 2 CHOICES

Q6. Of the topics in Question 5, what are the top two funding priorities for the Stateline area? (top 2)

N=310	County		Total
	Winnebago IL	Rock WI	
Q6. Top choice			
Highways/roadways	50.5%	52.2%	51.6%
Enhance local & regional bus service	32.7%	21.1%	24.8%
Plan for & develop passenger rail service between Madison & Rockford	35.6%	30.1%	31.9%
Provide more dedicated trails & on-street bicycle accommodations	19.8%	18.2%	18.7%
Improve current sidewalks & fill in gaps in the network	27.7%	28.7%	28.4%
Better accommodate truck traffic through the region	8.9%	15.3%	13.2%
Support connected & autonomous vehicles & other emerging transportation systems	7.9%	8.1%	8.1%
None chosen	5.9%	12.0%	10.0%

Q7. Economic Development and Quality of Life. Many factors contribute to the economic vitality of a region, and the overall quality of life for area residents. The transportation system plays an important role in both-transporting goods to/from area businesses, local and regional buses connecting people to work, school, and/or medical appointments, bicycle facilities that are used for recreation or to travel to work, etc. In your opinion, how important are the following investments to support economic development and to enhance the quality of life for area residents?

N=310	County		Total
	Winnebago IL	Rock WI	
Q7-1. Investing in roadway improvements to better accommodate truck traffic by reducing congestion, improving access between major roads/interstates & distribution centers			
Critically important	22.8%	18.7%	20.0%
Very important	39.6%	39.7%	39.7%
Important	24.8%	25.8%	25.5%
Less important	5.9%	8.1%	7.4%
Not important	4.0%	3.8%	3.9%
No opinion	3.0%	3.8%	3.5%
Q7-2. Investing in local bus improvements by improving access to Gateway Industrial area, better connecting people to/from work & enhancing access to businesses throughout the area			
Critically important	21.8%	14.4%	16.8%
Very important	30.7%	29.2%	29.7%
Important	31.7%	32.1%	31.9%
Less important	9.9%	13.4%	12.3%
Not important	4.0%	7.7%	6.5%
No opinion	2.0%	3.3%	2.9%

Q7. Economic Development and Quality of Life. Many factors contribute to the economic vitality of a region, and the overall quality of life for area residents. The transportation system plays an important role in both-transporting goods to/from area businesses, local and regional buses connecting people to work, school, and/or medical appointments, bicycle facilities that are used for recreation or to travel to work, etc. In your opinion, how important are the following investments to support economic development and to enhance the quality of life for area residents?

N=310	County		Total
	Winnebago IL	Rock WI	
Q7-3. Investing in regional bus improvements by better connecting people to work/shopping/medial outside Beloit area & connecting to Janesville & Rockford			
Critically important	22.8%	16.3%	18.4%
Very important	28.7%	23.9%	25.5%
Important	34.7%	33.5%	33.9%
Less important	6.9%	16.7%	13.5%
Not important	3.0%	5.7%	4.8%
No opinion	4.0%	3.8%	3.9%
Q7-4. Investing in development of a passenger rail system between Madison & Rockford to better connect people to/from employment opportunities, & enhance the ability to travel beyond the immediate area without needing to use a car			
Critically important	23.8%	21.1%	21.9%
Very important	32.7%	22.5%	25.8%
Important	21.8%	23.9%	23.2%
Less important	12.9%	13.9%	13.5%
Not important	4.0%	13.4%	10.3%
No opinion	5.0%	5.3%	5.2%

Q7. Economic Development and Quality of Life. Many factors contribute to the economic vitality of a region, and the overall quality of life for area residents. The transportation system plays an important role in both-transporting goods to/from area businesses, local and regional buses connecting people to work, school, and/or medical appointments, bicycle facilities that are used for recreation or to travel to work, etc. In your opinion, how important are the following investments to support economic development and to enhance the quality of life for area residents?

N=310	County		Total
	Winnebago IL	Rock WI	
Q7-5. Investing in bicycle facility improvements to connect people to work, enhance recreational opportunities, & increase tourism opportunities			
Critically important	12.9%	11.0%	11.6%
Very important	28.7%	21.5%	23.9%
Important	29.7%	31.6%	31.0%
Less important	15.8%	19.6%	18.4%
Not important	6.9%	12.0%	10.3%
No opinion	5.9%	4.3%	4.8%
Q7-6. Investing in pedestrian facility improvements to make pedestrian travel safer in the region & to connect people without access to other modes of transportation to the places they need to be			
Critically important	17.8%	13.9%	15.2%
Very important	40.6%	31.1%	34.2%
Important	25.7%	34.4%	31.6%
Less important	9.9%	11.0%	10.6%
Not important	2.0%	6.2%	4.8%
No opinion	4.0%	3.3%	3.5%

WITHOUT "NO OPINION"

Q7. Economic Development and Quality of Life. Many factors contribute to the economic vitality of a region, and the overall quality of life for area residents. The transportation system plays an important role in both-transporting goods to/from area businesses, local and regional buses connecting people to work, school, and/or medical appointments, bicycle facilities that are used for recreation or to travel to work, etc. In your opinion, how important are the following investments to support economic development and to enhance the quality of life for area residents? (without "no opinion")

N=310	County		Total
	Winnebago IL	Rock WI	
Q7-1. Investing in roadway improvements to better accommodate truck traffic by reducing congestion, improving access between major roads/interstates & distribution centers			
Critically important	23.5%	19.4%	20.7%
Very important	40.8%	41.3%	41.1%
Important	25.5%	26.9%	26.4%
Less important	6.1%	8.5%	7.7%
Not important	4.1%	4.0%	4.0%
Q7-2. Investing in local bus improvements by improving access to Gateway Industrial area, better connecting people to/from work & enhancing access to businesses throughout the area			
Critically important	22.2%	14.9%	17.3%
Very important	31.3%	30.2%	30.6%
Important	32.3%	33.2%	32.9%
Less important	10.1%	13.9%	12.6%
Not important	4.0%	7.9%	6.6%

WITHOUT "NO OPINION"

Q7. Economic Development and Quality of Life. Many factors contribute to the economic vitality of a region, and the overall quality of life for area residents. The transportation system plays an important role in both-transporting goods to/from area businesses, local and regional buses connecting people to work, school, and/or medical appointments, bicycle facilities that are used for recreation or to travel to work, etc. In your opinion, how important are the following investments to support economic development and to enhance the quality of life for area residents? (without "no opinion")

N=310	County		Total
	Winnebago IL	Rock WI	
Q7-3. Investing in regional bus improvements by better connecting people to work/shopping/medial outside Beloit area & connecting to Janesville & Rockford			
Critically important	23.7%	16.9%	19.1%
Very important	29.9%	24.9%	26.5%
Important	36.1%	34.8%	35.2%
Less important	7.2%	17.4%	14.1%
Not important	3.1%	6.0%	5.0%
Q7-4. Investing in development of a passenger rail system between Madison & Rockford to better connect people to/from employment opportunities, & enhance the ability to travel beyond the immediate area without needing to use a car			
Critically important	25.0%	22.2%	23.1%
Very important	34.4%	23.7%	27.2%
Important	22.9%	25.3%	24.5%
Less important	13.5%	14.6%	14.3%
Not important	4.2%	14.1%	10.9%

WITHOUT "NO OPINION"

Q7. Economic Development and Quality of Life. Many factors contribute to the economic vitality of a region, and the overall quality of life for area residents. The transportation system plays an important role in both-transporting goods to/from area businesses, local and regional buses connecting people to work, school, and/or medical appointments, bicycle facilities that are used for recreation or to travel to work, etc. In your opinion, how important are the following investments to support economic development and to enhance the quality of life for area residents? (without "no opinion")

N=310	County		Total
	Winnebago IL	Rock WI	
Q7-5. Investing in bicycle facility improvements to connect people to work, enhance recreational opportunities, & increase tourism opportunities			
Critically important	13.7%	11.5%	12.2%
Very important	30.5%	22.5%	25.1%
Important	31.6%	33.0%	32.5%
Less important	16.8%	20.5%	19.3%
Not important	7.4%	12.5%	10.8%
Q7-6. Investing in pedestrian facility improvements to make pedestrian travel safer in the region & to connect people without access to other modes of transportation to the places they need to be			
Critically important	18.6%	14.4%	15.7%
Very important	42.3%	32.2%	35.5%
Important	26.8%	35.6%	32.8%
Less important	10.3%	11.4%	11.0%
Not important	2.1%	6.4%	5.0%

Q8. Of the potential investments listed in Question 7, which TWO do you think will have the most impact in supporting economic vitality and enhancing quality of life within the Stateline area?

N=310	County		Total
	Winnebago IL	Rock WI	
Q8. Top choice			
Investing in roadway improvements to better accommodate truck traffic by reducing congestion, improving access between major roads/interstates & distribution centers	36.6%	40.2%	39.0%
Investing in local bus improvements by improving access to Gateway Industrial area, better connecting people to/from work & enhancing access to businesses throughout the area	18.8%	17.2%	17.7%
Investing in regional bus improvements by better connecting people to work/ shopping/medial outside Beloit area & connecting to Janesville & Rockford	13.9%	11.0%	11.9%
Investing in development of a passenger rail system between Madison & Rockford to better connect people to/from employment opportunities, & enhance the ability to travel beyond the immediate area without needing to use a car	17.8%	14.8%	15.8%
Investing in bicycle facility improvements to connect people to work, enhance recreational opportunities, & increase tourism opportunities	7.9%	5.7%	6.5%
Investing in pedestrian facility improvements to make pedestrian travel safer in the region & to connect people without access to other modes of transportation to the places they need to be	3.0%	3.8%	3.5%
None chosen	2.0%	7.2%	5.5%

Q8. Of the potential investments listed in Question 7, which TWO do you think will have the most impact in supporting economic vitality and enhancing quality of life within the Stateline area?

N=310	County		Total
	Winnebago IL	Rock WI	
Q8. 2nd choice			
Investing in roadway improvements to better accommodate truck traffic by reducing congestion, improving access between major roads/interstates & distribution centers	12.9%	9.6%	10.6%
Investing in local bus improvements by improving access to Gateway Industrial area, better connecting people to/from work & enhancing access to businesses throughout the area	24.8%	12.4%	16.5%
Investing in regional bus improvements by better connecting people to work/ shopping/medial outside Beloit area & connecting to Janesville & Rockford	18.8%	22.5%	21.3%
Investing in development of a passenger rail system between Madison & Rockford to better connect people to/from employment opportunities, & enhance the ability to travel beyond the immediate area without needing to use a car	11.9%	16.3%	14.8%
Investing in bicycle facility improvements to connect people to work, enhance recreational opportunities, & increase tourism opportunities	10.9%	7.7%	8.7%
Investing in pedestrian facility improvements to make pedestrian travel safer in the region & to connect people without access to other modes of transportation to the places they need to be	18.8%	19.6%	19.4%
None chosen	2.0%	12.0%	8.7%

SUM OF TOP 2 CHOICES

Q8. Of the potential investments listed in Question 7, which TWO do you think will have the most impact in supporting economic vitality and enhancing quality of life within the Stateline area? (top 2)

N=310	County		Total
	Winnebago IL	Rock WI	
Q8. Top choice			
Investing in roadway improvements to better accommodate truck traffic by reducing congestion, improving access between major roads/interstates & distribution centers	49.5%	49.8%	49.7%
Investing in local bus improvements by improving access to Gateway Industrial area, better connecting people to/from work & enhancing access to businesses throughout the area	43.6%	29.7%	34.2%
Investing in regional bus improvements by better connecting people to work/ shopping/medial outside Beloit area & connecting to Janesville & Rockford	32.7%	33.5%	33.2%
Investing in development of a passenger rail system between Madison & Rockford to better connect people to/from employment opportunities, & enhance the ability to travel beyond the immediate area without needing to use a car	29.7%	31.1%	30.6%
Investing in bicycle facility improvements to connect people to work, enhance recreational opportunities, & increase tourism opportunities	18.8%	13.4%	15.2%
Investing in pedestrian facility improvements to make pedestrian travel safer in the region & to connect people without access to other modes of transportation to the places they need to be	21.8%	23.4%	22.9%
None chosen	2.0%	7.2%	5.5%

Q9. Transportation Issues. Rate the importance that Stateline communities should place on the following issues when planning for future transportation needs.

N=310	County		Total
	Winnebago IL	Rock WI	
Q9-1. Promoting safety throughout the Stateline region			
Critically important	35.6%	34.9%	35.2%
Very important	42.6%	34.9%	37.4%
Important	19.8%	20.1%	20.0%
Less important	1.0%	5.3%	3.9%
Not important	0.0%	0.5%	0.3%
No opinion	1.0%	4.3%	3.2%
Q9-2. Preserving transportation assets by maintaining existing roadway pavement, bridges & other components of the regional transportation system			
Critically important	28.7%	31.6%	30.6%
Very important	37.6%	42.1%	40.6%
Important	29.7%	19.6%	22.9%
Less important	3.0%	4.3%	3.9%
Not important	0.0%	0.5%	0.3%
No opinion	1.0%	1.9%	1.6%
Q9-3. Supporting current businesses & promote economic development (new jobs) in the region			
Critically important	22.8%	33.5%	30.0%
Very important	43.6%	35.4%	38.1%
Important	27.7%	23.0%	24.5%
Less important	4.0%	4.3%	4.2%
Not important	1.0%	1.0%	1.0%
No opinion	1.0%	2.9%	2.3%

Q9. Transportation Issues. Rate the importance that Stateline communities should place on the following issues when planning for future transportation needs.

N=310	County		Total
	Winnebago IL	Rock WI	
Q9-4. Meeting the transportation needs of individuals with disabilities and/or individuals who lack access to a motor vehicle			
Critically important	33.7%	28.2%	30.0%
Very important	39.6%	32.5%	34.8%
Important	18.8%	26.8%	24.2%
Less important	5.9%	8.1%	7.4%
Not important	1.0%	1.9%	1.6%
No opinion	1.0%	2.4%	1.9%
Q9-5. Reduce disruptions to traffic flow & enhance system reliability along interstates & major roadways			
Critically important	19.8%	17.7%	18.4%
Very important	32.7%	36.8%	35.5%
Important	31.7%	33.0%	32.6%
Less important	9.9%	6.7%	7.7%
Not important	2.0%	1.9%	1.9%
No opinion	4.0%	3.8%	3.9%
Q9-6. Optimizing the transportation system's performance by reducing disruptions to traffic flow at major intersections			
Critically important	15.8%	16.7%	16.5%
Very important	40.6%	37.8%	38.7%
Important	30.7%	31.6%	31.3%
Less important	6.9%	9.1%	8.4%
Not important	3.0%	1.4%	1.9%
No opinion	3.0%	3.3%	3.2%

Q9. Transportation Issues. Rate the importance that Stateline communities should place on the following issues when planning for future transportation needs.

N=310	County		Total
	Winnebago IL	Rock WI	
Q9-7. Enhancing connectivity across the region by improving public transportation service to better connect to cities, towns & rural areas within the region			
Critically important	18.8%	22.0%	21.0%
Very important	39.6%	34.0%	35.8%
Important	28.7%	28.2%	28.4%
Less important	8.9%	11.5%	10.6%
Not important	2.0%	1.0%	1.3%
No opinion	2.0%	3.3%	2.9%
Q9-8. Enhancing connectivity across the region by improving bicycle facilities to better connect to cities, towns & rural areas within the region			
Critically important	10.9%	11.5%	11.3%
Very important	28.7%	17.2%	21.0%
Important	31.7%	31.6%	31.6%
Less important	14.9%	21.5%	19.4%
Not important	6.9%	13.4%	11.3%
No opinion	6.9%	4.8%	5.5%

WITHOUT "NO OPINION"

Q9. Transportation Issues. Using a scale of 1 to 5, where 5 is "Critically Important" and 1 is "Not Important," please rate the importance that Stateline communities should place on the following issues when planning for future transportation needs. (without "no opinion")

N=310	County		Total
	Winnebago IL	Rock WI	
Q9-1. Promoting safety throughout the Stateline region			
Critically important	36.0%	36.5%	36.3%
Very important	43.0%	36.5%	38.7%
Important	20.0%	21.0%	20.7%
Less important	1.0%	5.5%	4.0%
Not important	0.0%	0.5%	0.3%
Q9-2. Preserving transportation assets by maintaining existing roadway pavement, bridges & other components of the regional transportation system			
Critically important	29.0%	32.2%	31.1%
Very important	38.0%	42.9%	41.3%
Important	30.0%	20.0%	23.3%
Less important	3.0%	4.4%	3.9%
Not important	0.0%	0.5%	0.3%
Q9-3. Supporting current businesses & promote economic development (new jobs) in the region			
Critically important	23.0%	34.5%	30.7%
Very important	44.0%	36.5%	38.9%
Important	28.0%	23.6%	25.1%
Less important	4.0%	4.4%	4.3%
Not important	1.0%	1.0%	1.0%

WITHOUT "NO OPINION"

Q9. Transportation Issues. Using a scale of 1 to 5, where 5 is "Critically Important" and 1 is "Not Important," please rate the importance that Stateline communities should place on the following issues when planning for future transportation needs. (without "no opinion")

N=310	County		Total
	Winnebago IL	Rock WI	
Q9-4. Meeting the transportation needs of individuals with disabilities and/or individuals who lack access to a motor vehicle			
Critically important	34.0%	28.9%	30.6%
Very important	40.0%	33.3%	35.5%
Important	19.0%	27.5%	24.7%
Less important	6.0%	8.3%	7.6%
Not important	1.0%	2.0%	1.6%
Q9-5. Reduce disruptions to traffic flow & enhance system reliability along interstates & major roadways			
Critically important	20.6%	18.4%	19.1%
Very important	34.0%	38.3%	36.9%
Important	33.0%	34.3%	33.9%
Less important	10.3%	7.0%	8.1%
Not important	2.1%	2.0%	2.0%
Q9-6. Optimizing the transportation system's performance by reducing disruptions to traffic flow at major intersections			
Critically important	16.3%	17.3%	17.0%
Very important	41.8%	39.1%	40.0%
Important	31.6%	32.7%	32.3%
Less important	7.1%	9.4%	8.7%
Not important	3.1%	1.5%	2.0%

WITHOUT "NO OPINION"

Q9. Transportation Issues. Using a scale of 1 to 5, where 5 is "Critically Important" and 1 is "Not Important," please rate the importance that Stateline communities should place on the following issues when planning for future transportation needs. (without "no opinion")

N=310	County		Total
	Winnebago IL	Rock WI	
Q9-7. Enhancing connectivity across the region by improving public transportation service to better connect to cities, towns & rural areas within the region			
Critically important	19.2%	22.8%	21.6%
Very important	40.4%	35.1%	36.9%
Important	29.3%	29.2%	29.2%
Less important	9.1%	11.9%	11.0%
Not important	2.0%	1.0%	1.3%
Q9-8. Enhancing connectivity across the region by improving bicycle facilities to better connect to cities, towns & rural areas within the region			
Critically important	11.7%	12.1%	11.9%
Very important	30.9%	18.1%	22.2%
Important	34.0%	33.2%	33.4%
Less important	16.0%	22.6%	20.5%
Not important	7.4%	14.1%	11.9%

Q10. Which FOUR of the issues listed in Question 9 do you think should be the top priorities for the Stateline regional planning agency to address over the next 25 years?

N=310	County		Total
	Winnebago IL	Rock WI	
Q10. Top choice			
Promoting safety throughout the Stateline region	33.7%	31.6%	32.3%
Preserving transportation assets by maintaining existing roadway pavement, bridges & other components of the regional transportation system	33.7%	26.8%	29.0%
Supporting current businesses & promote economic development (new jobs) in the region	5.9%	9.6%	8.4%
Meeting the transportation needs of individuals with disabilities and/or individuals who lack access to a motor vehicle	10.9%	12.4%	11.9%
Reduce disruptions to traffic flow & enhance system reliability along interstates & major roadways	4.0%	2.9%	3.2%
Optimizing the transportation system's performance by reducing disruptions to traffic flow at major intersections	1.0%	2.9%	2.3%
Enhancing connectivity across the region by improving public transportation service to better connect to cities, towns & rural areas within the region	5.9%	7.2%	6.8%
Enhancing connectivity across the region by improving bicycle facilities to better connect to cities, towns & rural areas within the region	2.0%	2.9%	2.6%
None chosen	3.0%	3.8%	3.5%

Q10. Which FOUR of the issues listed in Question 9 do you think should be the top priorities for the Stateline regional planning agency to address over the next 25 years?

N=310	County		Total
	Winnebago IL	Rock WI	
Q10. 2nd choice			
Promoting safety throughout the Stateline region	11.9%	8.1%	9.4%
Preserving transportation assets by maintaining existing roadway pavement, bridges & other components of the regional transportation system	28.7%	24.9%	26.1%
Supporting current businesses & promote economic development (new jobs) in the region	15.8%	17.7%	17.1%
Meeting the transportation needs of individuals with disabilities and/or individuals who lack access to a motor vehicle	10.9%	14.8%	13.5%
Reduce disruptions to traffic flow & enhance system reliability along interstates & major roadways	6.9%	9.6%	8.7%
Optimizing the transportation system's performance by reducing disruptions to traffic flow at major intersections	7.9%	7.7%	7.7%
Enhancing connectivity across the region by improving public transportation service to better connect to cities, towns & rural areas within the region	9.9%	8.6%	9.0%
Enhancing connectivity across the region by improving bicycle facilities to better connect to cities, towns & rural areas within the region	5.0%	3.8%	4.2%
None chosen	3.0%	4.8%	4.2%

Q10. Which FOUR of the issues listed in Question 9 do you think should be the top priorities for the Stateline regional planning agency to address over the next 25 years?

N=310	County		Total
	Winnebago IL	Rock WI	
Q10. 3rd choice			
Promoting safety throughout the Stateline region	10.9%	8.1%	9.0%
Preserving transportation assets by maintaining existing roadway pavement, bridges & other components of the regional transportation system	6.9%	10.5%	9.4%
Supporting current businesses & promote economic development (new jobs) in the region	18.8%	18.7%	18.7%
Meeting the transportation needs of individuals with disabilities and/or individuals who lack access to a motor vehicle	18.8%	16.7%	17.4%
Reduce disruptions to traffic flow & enhance system reliability along interstates & major roadways	12.9%	14.4%	13.9%
Optimizing the transportation system's performance by reducing disruptions to traffic flow at major intersections	12.9%	10.0%	11.0%
Enhancing connectivity across the region by improving public transportation service to better connect to cities, towns & rural areas within the region	6.9%	11.0%	9.7%
Enhancing connectivity across the region by improving bicycle facilities to better connect to cities, towns & rural areas within the region	4.0%	2.9%	3.2%
None chosen	7.9%	7.7%	7.7%

Q10. Which FOUR of the issues listed in Question 9 do you think should be the top priorities for the Stateline regional planning agency to address over the next 25 years?

N=310	County		Total
	Winnebago IL	Rock WI	
Q10. 4th choice			
Promoting safety throughout the Stateline region	6.9%	14.8%	12.3%
Preserving transportation assets by maintaining existing roadway pavement, bridges & other components of the regional transportation system	7.9%	8.1%	8.1%
Supporting current businesses & promote economic development (new jobs) in the region	16.8%	12.0%	13.5%
Meeting the transportation needs of individuals with disabilities and/or individuals who lack access to a motor vehicle	13.9%	16.7%	15.8%
Reduce disruptions to traffic flow & enhance system reliability along interstates & major roadways	11.9%	10.5%	11.0%
Optimizing the transportation system's performance by reducing disruptions to traffic flow at major intersections	11.9%	11.0%	11.3%
Enhancing connectivity across the region by improving public transportation service to better connect to cities, towns & rural areas within the region	16.8%	7.7%	10.6%
Enhancing connectivity across the region by improving bicycle facilities to better connect to cities, towns & rural areas within the region	4.0%	5.7%	5.2%
None chosen	9.9%	13.4%	12.3%

SUM OF TOP 4 CHOICES

Q10. Which FOUR of the issues listed in Question 9 do you think should be the top priorities for the Stateline regional planning agency to address over the next 25 years? (top 4)

N=310	County		Total
	Winnebago IL	Rock WI	
Q10. Top choice			
Promoting safety throughout the Stateline region	63.4%	62.7%	62.9%
Preserving transportation assets by maintaining existing roadway pavement, bridges & other components of the regional transportation system	77.2%	70.3%	72.6%
Supporting current businesses & promote economic development (new jobs) in the region	57.4%	57.9%	57.7%
Meeting the transportation needs of individuals with disabilities and/or individuals who lack access to a motor vehicle	54.5%	60.8%	58.7%
Reduce disruptions to traffic flow & enhance system reliability along interstates & major roadways	35.6%	37.3%	36.8%
Optimizing the transportation system's performance by reducing disruptions to traffic flow at major intersections	33.7%	31.6%	32.3%
Enhancing connectivity across the region by improving public transportation service to better connect to cities, towns & rural areas within the region	39.6%	34.4%	36.1%
Enhancing connectivity across the region by improving bicycle facilities to better connect to cities, towns & rural areas within the region	14.9%	15.3%	15.2%
None chosen	3.0%	3.8%	3.5%

Q11. Do you think greater investment in any of the areas listed in Question 9 would change the way you travel within the Stateline Area?

N=310	County		Total
	Winnebago IL	Rock WI	
Q11. Do you think greater investment in any areas listed in Question 9 would change the way you travel within the Stateline Area			
Yes	49.5%	41.1%	43.9%
No	23.8%	27.3%	26.1%
Not sure/don't know	26.7%	31.6%	30.0%

WITHOUT "NOT SURE/DON'T KNOW"

Q11. Do you think greater investment in any of the areas listed in Question 9 would change the way you travel within the Stateline Area? (without "Not sure/don't know")

N=310	County		Total
	Winnebago IL	Rock WI	
Q11. Do you think greater investment in any areas listed in Question 9 would change the way you travel within the Stateline Area			
Yes	67.6%	60.1%	62.7%
No	32.4%	39.9%	37.3%

4 Open-Ended Responses

Q11a. Please describe how your travel would change

Major Themes of Overall Comments

- **Expand Public Transit & Rail Demand:** Respondents have a strong interest in more frequent, reliable bus service and regional rail connections between key cities
- **Accessibility & Equity Needs:** Respondents with disabilities indicated significant gaps in reliable transportation to jobs, healthcare, and other services
- **Safety & Active Transportation Improvements:** Respondents indicated a need for safer sidewalks, bike lanes, and pedestrian infrastructure to support walking and biking
- **Reduced Care Dependence & Travel Efficiency:** Desire for faster, more convenient options that reduce traffic, travel time, and reliance on personal vehicles
- **Roadway Challenges & Mixed Priorities:** Ongoing concerns about congestion, road conditions, and design, with different opinions on whether to prioritize road expansion or alternative modes

Themes of Winnebago County Responses

- **Expanded Public Transportation & Travel Options**
- **Accessibility & Mobility for People with Disabilities**
- **Safe & Connected Active Transportation**

Themes of Rock County Responses

- **Increased Use of Public Transportation & Reduced Car Dependence**
- **Accessibility, Independence & Expanded Opportunities**
- **Safety, Convenience & Travel Efficiency**

Summary

Overall, respondents expressed a strong desire for more transportation options, particularly improved public transit and regional rail. Many indicated they would travel more often, more safely, and more efficiently if these options were available. Key concerns, especially for people with disabilities, were accessibility and safer infrastructure for walking and biking. While many support reducing reliance on cars, others emphasized the need to address congestion and roadway issues, highlighting a range of transportation priorities.

All Responses

- Better accessibility to public transport will allow for improved ease of travel and less congestion on roadways.
- Better bus service and later hours in Beloit and service from Madison to Rockford would get me and many others around more

- Ease in and availability of travel.
- Having alternative ways to travel opens opportunities.
- I am disabled and use a wheelchair. There is NO safe path to get from South Beloit to downtown Beloit. The sidewalks in the area are not wheelchair friendly, especially the residential streets. I would be able to get around the area much easier by chair or scooter.
- I believe my travel would change for the better with safety issues addressed and acted upon
- I could use public transportation often instead of driving only.
- I have a teenager with disabilities who uses a wheelchair. We need to invest in a system to connect people like him so he may access his drs appointments and therapy appointments. On a few occasions our vehicle with ramp has broken down and he still couldn't go to his appointments because the appointments are out of the transit area (Boone County and Dane Couty, WI). Its a very isolating to live in Dickton if you use a wheelchair.
- I would 100% use a rail between Rockford and Madison
- I would love to use the public transit options more often. Expanding services would shorten the amount of Time it takes to get somewhere on transit. For example, combining bus and tram options.
- If there was a rail train system in place, I would use that.
- If there's was a train I'd 1000% ride that around but also better bus service and I would ride down to work maybe connectivity to Milwaukee through Delavan cause I want to move there
- If we were better connected by train, I would use it.
- It would be great to walk more places during nicer weather
- Living in Rockton it is difficult to safely travel to the surrounding towns without a vehicle. Roscoe and rockton do not have side walks in most neighborhoods. Increased pedestrian would help that. A train service to Madison would be amazing and allow more people to commute to Madison without dealing with the interstate.
- Looking at improving bike lanes and walking paths allowing people to not have to rely on cars would change the way I get around.
- Our bridge in Rockton is truly in need of repair or build a new bridge.
- safer roads to travel
- the older I get the more I would use the bus
- Traveling with friends and family
- use sidewalks-feel safer on walkways and paths; use buses/trains for regional travel
- Would like existing bike paths connected for more access points.

- Able to flow
- As I work from home, my day to day travel would not change
- Better for people with disabilities.
- Better public transport across state lines like speed rails would make it more likely for me to visit other states
- "Buses don't go where they're needed at times they're needed.
- High speed rail to Madison and Milwaukee would decrease auto traffic and emissions and open Employment opportunities for many more people"
- Drive
- easier/faster transportation
- Getter older people to medical/shopping
- Getting to appts.
- Have chosen certain travel paths due to decrease in lanes, backed up traffic from west/east . Ridiculous
- I already travel by bike but would do so even more with safer routes and fewer cars which make traveling more dangerous.
- I commute to work in the greater Madison area. If a rail system were implemented, it would provide a cost-effective option for commuting to work. This will allow for cost savings as well as being conscious of the environmental impacts of driving a vehicle to work daily. I would also be able to use my time on the rail rather than driving a vehicle.
- I currently avoid roads because of the condition of the road itself or because of the traffic and safety issues.
- I would be able to get to work on Saturday and not have to call to see if I could be put on a schedule for pickup or refuse service because a bus is not available
- I would be able to get places quicker and have more range of job opportunities having better transportation sources for people to connect a different areas.
- I would consider taking a train north or south of here.
- I would definitely be interested in using regional trains or buses to go to Rockford or Madison (knowing that I would need to learn how to use the local transit options in both cities to make it worthwhile, since both cities are very car dependent).
- I would definitely use passenger rail and regional bus networks if they had convenient time frequencies. I would walk more if there were less truck traffic in Beloit and safer roadways with slower traffic, more footpaths and bike paths.
- I would drive less to Madison. With improved safety from having more bike lanes and paths I would bike more.
- I would feel better about taking the bus or even walking more
- I would feel safer with these changes when I travel with my family.

- I would love to keep my car parked most days of the year for all regional travel and in town needs. Our family could decrease to 1 car for the household.
- I would probably use more public transportation especially as I age in place
- I would use bicycle transportation more often
- I would use public transportation for travel to nearby cities and for local shopping
- I would use safer intersections and avoid traffic congestion
- I would walk more if the sidewalks were everywhere.
- I'm disabled and don't like to drive. I feel as though I would travel out of town more if there were more transportation options. I might even fly out of Rockford for a concert or something like that if there was connection between Beloit and Rockford.
- I'd travel more frequently and feel more comfortable. It would help a lot
- I'd use public transit more often
- If there were more busses, I would run more errands by bus
- I'm disabled and heavily rely on the bus or public transportation that is wheelchair accessible for me to get around throughout the Midwest, not only in Wisconsin but also in IL and IN and MI to visit my friends and Family as I'm a young adult who's independent.
- improve bicycle facilities, encourage more bike travel
- It makes it a lot easier I'm disabled and the bus is the best but need week ends but the bus is the best clean
- it would be safer
- It would change commute time and gas
- It would make for a smother and easygoing drive and I would want to drive then
- It would make medical appointments, shopping and visiting friends in closer towns easier.
- It would provide more options for employment where travel and distance barriers currently exist.
- Less bike lanes more car lanes and improvements to the roads with more lanes to better traffic.
- Mine personally wouldn't change much
- more access to public transportation
- more biking
- My travel could greatly be improved in terms of cross-city transit, especially because Janesville, Madison, and Rockford are important areas for commerce, jobs, and healthcare, as well as improved in-city travel, if buses and trains were to be invested in more
- My travel would remain the same

- Promote business growth
- public transportation
- Self propelled rail service with bistate areas, Madison, Milwaukee and Northern Illinois
- Stop cutting 4 lans down to 2 land with a left hand turn.
- The new changes to Beloits city streets has already changed how-when-where I will drive. Dropping 4 lanes to 2, lots of congestion is caused. People pass others in the turn lane they made. This city is getting horrible to drive in
- There is a terrible dangerous bottleneck near my home where the semi's go in and out of the Pilot Station at the I90/81 double diamond interchange. When you get off of 190 often times you are face with a solid line of semi's trying to turn right into the Pilot Station. Once you get onto the road that goes between the Pilot station and where you turn into Menards sometimes all lanes of traffic are full of semi's blocking the road, Turning right from the left lane, Backing across the road, Blocking all lanes and denying access to the homes and apartments north of the Pilot station. It is daily and dangerous intersection.
- Time taken to get to certain areas
- travel 3pm - 7pm
- Travel by bicycle would be a safer option.
- Use more public transit if convenient.
- We need more passenger rail between Chicago, Rockford, Beloit, Jamesville and Madison
- When I go on the highway there is always construction and if they could finish projects more efficiently there would be less of a traffic problem
- Would be able to get to work on Saturdays and on Saturday get to the store on Saturday without making an appointment or being told that time is taken
- would greatly benefit travel time and improve getting from point a to b
- would use major streets more with improvement
- Yes I would actually be able to leave my neighborhood in a timely fashion.

Q12. What do you think is the most important transportation issue or challenge facing the Stateline Area through the year 2055?

Major Themes of Overall Comments

- **Infrastructure Deterioration & Maintenance:** Roads and bridges are in poor condition, with too many short-term fixes and not enough long-term investment. Respondents want more proactive and consistent maintenance.
- **Traffic Congestion & Safety:** Traffic is increasing due to growth and truck volume, leading to congestion and safety concerns. Poor road design and traffic management are seen as contributing factors.
- **Limited Public Transportation:** Public transit is often unreliable, infrequent, and lacks coverage especially in rural areas. Accessibility for elderly and disabled populations is a key concern.
- **Multimodal & Accessible Options:** There is demand for more transportation choices like rail, biking, and walking, though opinions differ on how to implement them. Better integration across modes is needed.
- **Funding & Regional Coordination:** Limited funding and weak cross-border coordination make it difficult to keep up with growth. Respondents want more strategic, long-term planning and investment.

Themes of Winnebago County Responses

- Aging Infrastructure & Road Maintenance
- Traffic Congestion, Safety & Growth Pressures
- Need for Accessible & Connected Transportation Options

Themes of Rock County Responses

- Road Conditions, Infrastructure & Funding Constraints
- Traffic Flow, Congestion, & Safety Concerns
- Demand for Better Transportation & System Integration

Summary

The responses highlight significant challenges related to aging infrastructure, increasing traffic congestion, and concerns about roadway safety across the region. Many participants stressed the urgent need for better maintenance, improved traffic flow, and more effective planning to accommodate growth and rising demand. Limited and often inefficient public transportation options, particularly for vulnerable populations, further compound mobility issues. Overall, there is a strong call for increased funding, better regional coordination, and the development of more accessible transportation systems.

All Responses

- Accessibility. Providing safe and convenient travel routes to economic areas like major retailers and full service grocery stores
- Adoption of virtual meetings , shopping and anything else that eliminates the way we used to do things
- Aged and dilapidated infrastructure
- Airplanes
- Anticipating change and willingness of adaption of the change (both by system and people)
- As more industrial parks become occupied, more truck traffic will be present on surface roads. Also the casino will bring more traffic, congestion and air pollution.
- Better connectivity of the regions population centers.
- Chronic cross-border transit inefficiency and traffic congestion
- Cross-border coordination and the issue of fund dispersion
- decaying roads and bridges
- For us personally-it would be access to public transportation. Even for school and community events-no service is offered to people with disabilities to connect them to the event (i.e.. School events, OSD, and even connecting them to Boone County or places in Winnebago County)
- Funding
- Growth in traffic volume.
- Improve roads due to growth in area
- improved road maintenance; offer rail service
- improved roadways in the local areas
- Incorporating new transportation means without it being financially viable. Bus service and/or rail service with few passengers is not viable
- Keeping up with aging roadways.
- Lack of long-term sustainable transportation options for a growing population.
- Lack of street resurfacing
- Low quality roads in South Beloit
- Mainly only car transport not sidewalks but better then those for cyclist is a bike paths around maybe a nice one up and down perryville 251 alpine and I-2 then some going east west
- Maintenance of roadways for both bicycles and automobiles. Truck traffic to be diverted away from city centers except for deliveries
- Maintenance of roadways.

- Make the area more walkable and bike-friendly. Enhance safety and green spaces to make it inviting for tourism but also enjoyable and functional for locals.
- Many different ways to make money in the world.
- mass transit
- Need a rail system
- number of semi-trucks on roads and highways
- People who are having disabilities.
- Public transportation within our cities and connecting them.
- Quality of the roads
- Quality of the roads. Year after year we keep pathing the same potholes instead of fixing the actual problem and repaving the entire road.
- Regional connectivity
- repair roads
- Road maintenance
- Road maintenance and traffic flow.
- Road repairs
- Road way improvement
- Safe roadways, more efficient traffic flow for all transportation areas.
- Safety
- Severe winter weather impacts on road safety and limited snow removal coordination across the state line.
- supporting current businesses
- The most important transportation challenge is reducing traffic congestion and carbon emissions while expanding reliable public transit.
- the transit cliff and funding modernization.
- Traffic congestion on cross-state commuter routes and aging infrastructure.
- Traffic flow patterns to keep traffic moving in case of an accident.
- Traffic issues due to increased number of cars on the same roads and lack of a great public transportation service
- traffic safety
- transportation for elderly non drivers
- "Road diets" are causing congestion. Suicide lanes make things worse. "Public transportation" doesn't run when people need it for work and busses are often running near empty. Maybe smaller "busses" and better operating hours? Many people need to be AT work at 5-6 am. Not everyone works 9-5.
- A better traffic pattern for the trucks/trailers.
- Amount of people

- As I look at the annual death statistics on Wisconsin roadways, safety has to be our priority in transportation.
- Being able to get to another city for work because there isn't much for good paying jobs in town.
- Better thought out systems to integrate general traffic with commercial traffic and pedestrian traffic. Example is the poor planning of beloit to reduce lanes in order to slow traffic all while using the creation of a bike lane as the excuse. The bike lane heading north on Cranston by Walmart will create a fatality within the next year if used as intended. Also, the lane shifts and lane merges are horribly thought out. The intersection of Cranston/shopiere. If your facing south on Cranston you have a choice of right turn only, straight or left turn lane. Then if you go to the intersection of Henry ave/riverside and your on Henry facing east you have 2 straight lanes and a left turn lane. After that intersection the right lane merges with the left lane less than 200 feet past the light. This is unsafe and I have even spoke to the city planner and gotten the most uneducated answer ever from a so called educated person. This is why, no matter how many surveys you do, it won't account for lack of common sense. Because simulations don't account for human judgement and general conditions.
- Biggest issue is bike trail safety.
- Bus lines
- Bus service local and to surrounding cities.
- Buses
- Change the way the elderly travel
- Condition of streets and roads.
- Continuing to grow infrastructure to match needs of the area. If we want to see further growth (like the Gateway business park) we need to continue to build infrastructure to match the needs
- creating a bypass around Beloit for highways 81, 213 and 51
- Creating a rail transport between close area towns and cities, such as Janesville, Rockford, Madison areas.
- Damaged roads, bridges, pavement...
- development of bicycle facilities
- Don't know
- Entrance to 143 is bad trucks get lost daily the signs bring them to the wrong street.
- Expand passenger rail to ensure commuter rail access and regional rail.
- Fixing our current roads
- from a healthy living standpoint, if people can use sidewalks and bike paths to commute safely-this is a low cost option that helps create a healthier community. Look at Madison

Lake, Lake Geneva and other surrounding communities that have put money into paths such as this

- Funding
- Funding
- Funding and actually getting it done
- Get people to their work on time
- Having more options and safety
- Having transportation for the disability people who need to get to their destination
- Highway and street maintenance.
- Horrible roads and traffic patterns, the city is creating death traps
- I am not sure
- I think that the problem will be finding enough money to fund it all
- I think the roads and bumps and also how there isn't some traffic light at some intersections
- I'm really not sure about it
- Improve mass transit
- Improve the walkability of neighborhoods around schools and teach students and families about walking and/or riding bicycles to and from school.
- Improved traffic safety and enforcement. The drivers in Beloit are some of the worst I've ever seen, the number of accidents is ridiculous. Continuous-flow intersections in certain places and speed bumps in residential neighborhoods would help a lot.
- Improving main roads and improving traffic flow, something this city gets wrong time after time/
- Increase of automobiles/traffic
- Increased traffic in the I90 I43 Highway 81 area
- Increasing alternatives to reliance on driving cars for transportation to reduce pollution, global warming, congestion, noise as well as providing better transportation for people with low income.
- Infrastructure needs to be maintained and improved upon.
- Interstate safety, maintaining current roadways.
- investing in the local and interstate roadways
- Just being able to keep up with the funds and providing transportation for people there's not enough reliable and affordable transportation for people.
- Keeping enough good roads and train travel available between large cities like Europe.
- Keeping existing roads/bridges drivable
- Keeping up infrastructure
- KEPT THE ROAD'S POT HOLE FREE, CLEAN

- Lack of bus ridership, big expense but poor economy return
- Lack of buses between the cities.
- Lack of business /economic input in businesses
- Lack of space for road expansion. This city is kind of screwed in that area. You'll need to purchase properties to expand roads. The bike lanes need to go away, unless this city knows a big transportation malfunction is coming and people will be forced to ride bikes, like maybe a gasoline/oil crisis or carbon tax. Something tells me this city knows something.
- maintain roads and bike paths
- Maintaining & fixing roadways
- Maintaining roads
- maintaining roads
- maintaining the roads for increased traffic
- Maintaining the roads. And enforcing traffic rules.
- Maintenance of roadways
- Make up your mind, choose between controlling speed or enhancing safety and flow. Bcz the recent changes to vehicle flow has caused more congestion at intersections and people taking stupid risks that could impact other people's safety.
- Making the 2 lanes into single lanes
- Making traffic flow user friendly and safe
- Mass transit
- Money in the budget is probably the number one issue. lack of awareness of the actual needs day to day of the average consumer and state worker. As well as bare minimum criteria for disabled passengers , or outdated facilities. Or lack of management, oversite and training for staff within bus and transportation companies leading to unsafe working environment and consumer dissatisfaction.
- More and better public transportation options. Improve roads and access already available
- More busses and more stops, as well as a change in route from every :30 to every :15, especially during winter months where it is dangerous to stand out in sub-zero for longer than 10 minutes.
- more effective repair and maintenance to avoid the chronic down time in the same areas.
- more public transportation
- need to get more people to carpool-give them 10 percent off taxes
- No busses in rural areas
- Not enough roads

- Number of people and bus
- Opening up our streets for better traffic flow, instead of taking away a lane of vehicle traffic for a bike lane. Move the few bicycles off the streets to the sidewalks and educate the cyclist to beware of any pedestrians. The cyclist must allow the pedestrian the rite away.
- Pedestrian safety and motorist safety
- Pedestrian safety/sidewalks. safety for bikes.
- People use the roads all the time so it would be hard to fix them
- People/material moving. wind, solar and water power
- Poor roads
- Poorly kept roads
- Pot holes in the roads
- Prices of gas and maintaining a car
- Promote economic development
- Public transport currently only serves the immediate area.
- public transportation
- Public transportation and frequency of current routes as well as the state or lack of sidewalks on some city streets. I have to walk in the road in some locations and have had a few close calls with drivers who weren't paying attention and didn't see me walking along the curb
- Quality of roads/pavement, damage from snowplows, potholes
- Quit decreasing lanes. Maintain existing roadways
- Quit making all of our 4-lane roads into 2-lane roads. Y'all been fucking up Riverside, Cranston, Shopiere... Oh, and fix Emerson from Milwaukee to where it ends at Sherwood. Got all these nice houses, and a tore up road.
- Rail lines
- reduce truck traffic on main highways
- reducing cars in the downtown area
- Reducing the number of cars and the use of fossil fuels while creating safer biking and walking options.
- Reducing the use of private vehicles to improve the air quality of the regions.
- Road degradation
- road maintenance; bridges evaluated and repaired or replaced; impaired drivers are numerous with no consequence
- road surface quality
- road, highway-major roadways-repairs
- Roads

- Roads
- Roads and bridges. Less round abouts. Larger or multiple lanes on major roads in city and town.
- Safety
- Safety
- safety on our roads
- semi-truck traffic is clogging up our cities and interstates to the extreme. I don't even want to travel on the I-90 anymore
- Side roads
- So much construction on the roads at all times in huge areas. It is ridiculous, overwhelming and distracting.
- some signs are not clear enough and there is not enough signs whenever changing lanes-I just moved here and the signs were not clear to me
- speeders and poorly created streets
- spend on infrastructure
- Spending taxpayers money frugally.
- "Stop making major throughfares one lane. Stop adding bicycle lanes that no one uses. Quit with detrimental development to traffic patterns, it only increases traffic risk
- Stop putting these single lane roads in the city. It creates major backups!
- The amount of bus available and to make sure that Drivers are available
- The area will continue to grow, so keeping up with that will be very important.
- The first time the team had played together was the last game in which they won a
- The roads
- To better accommodate all traffic
- Towards assisting economic development, i.e. casino.
- Traffic congestion, especially during peak times around school drop offs and pick ups
- Traffic flow issues on the 2 lane roads
- traffic flow on critical, frequently used roadways
- Traffic
- Traffic light timing is the worst. Having to stop at every light is ridiculous and time consuming
- traffic on interstates. need to limit trucks to right lanes-add lanes for this; trucks need efficiency and operate different than cars, separate them
- Traffic, access and potential issues arising from development around the casino site. The new daily traffic will alter numerous routes around the area.
- Transferring from gas to electric to solar
- Transportation to and from cities during overnight hours.

- travel around beloit between 3pm-7pm
- uneducated drivers
- We NEED a regional passenger rail system to make visiting other regional cities easier.
- Would like a good balance between safety and cost.

Q13. What ONE transportation improvement would you make in the Stateline Area?

Major Themes of Overall Comments

- **Expansion of Public Transportation & Rail:** Respondents indicated a strong demand for better bus and rail service, including more routes, frequency, and regional connections. Accessibility and affordability are also key priorities.
- **Road Improvements & Infrastructure Investment:** Respondents want better road conditions through repairs, resurfacing, and more efficient programs management. Expanding and upgrading major roadways is also important.
- **Traffic Flow, Road Design & Safety:** Improving traffic flow and safety is a major concern of respondents. With focus on better road design, intersections, and traffic control. Opinions are mixed on solutions like road diets.
- **Multimodal Transportation & Active Mobility:** Interest in expanding biking and walking infrastructure, though views differ on bike lanes. Overall need for safer, more integrated transportation options.
- **Regional Connectivity & Cross-Border Coordination:** Need for stronger connections between cities and across stateliness. Better coordination and integration systems are seen as key to improving access and economic growth.

Themes of Winnebago County Responses

- Expansion of Public Transportation & Regional Rail
- Infrastructure Improvements & Road Maintenance
- Multimodal Transportation & Cross-State Connectivity

Themes of Rock County Responses

- Road Conditions, Maintenance & Infrastructure Upgrades
- Traffic Flow, Road Design & Safety Improvements
- Expanded & More Accessible Transportation Options

Summary

The respondents emphasized the need to expand public transportation, particularly bus systems and regional rail, to improve connectivity and accessibility across communities. At the same time, there is a strong call for better road maintenance, infrastructure investment, and more efficient project execution. Concerns about traffic flow and safety are widespread, with many suggesting changes to road design, signaling, and enforcement. Overall, respondents highlight the importance of creating a more connected, multimodal transportation system that supports regional growth while addressing diverse and sometimes competing needs.

All Responses

- A joint winter road maintenance plan has been implemented on all the border roads.
- Accessibility.
- Add a bus line from Rockton and Beloit shopping areas.
- Add train routes
- Airplanes
- An enhanced and more robust public transportation system.
- Better and faster road repair/maintenance.
- better bus service and rail service going north
- Better bus service.
- Better promotion of SMDT.
- Better roads
- Better roads more 4 lane roads and no round abouts.
- breaking the two state barrier.
- Build a new bridge in Rockton
- Bus transportation between Rockton/Roscoe to and from Madison.
- Continue upgrading and restoring the existing infrastructure, bridges and road
- Create a county-wide network of protected bike lanes and walking paths.
- Establish a unified transportation network
- Expand and modernize the regional highway network to reduce cross-state bottlenecks.
- Expand and upgrade the important expressways for transportation
- Finish projects started.
- High-speed rail train from Rockford to Madison and from Rockford to Chicago
- Honestly the train sounds amazing and would definitely help my commute
- I would expand and electrify the regional public transit network to cut emissions and improve access.

- I'd like to see maybe some sort of shuttle service covering the main routes through South Beloit on the east and south side. People along Shirland can cross the street and access Beloit Bus service. Along Gardner it's at least a 4-5 block walk, fine in good weather, but not in very cold/icy conditions especially for seniors. I use delivery for groceries but that's going to increase as Pritzker is plans on passing a TAX on all deliveries to your home, including groceries, prescriptions, etc.
- Implement a seamless cross-state public transit network
- Improve arterial roadways west of Hwy 251 and US 51 from Rockford to Janesville.
- Improve road conditions
- improved the roadways in the local area
- Increase bike lanes
- lane markings on Willowbrook Rd in South Beloit-Please
- Love to have a rail system in place.
- make roads safer for bicyclists
- More bike lanes and walking paths.
- more sidewalks (at least on one side of street) for all city streets and connecting to current or future recreation paths
- More sidewalks and better traffic flow at the RGS schools
- more stop signs
- public bus transportation
- Quality and consistency in public transportation
- Rail service
- Removal of all bike lanes. Bikes should be forced to ride on the sidewalks. There will always be accidents, I would rather someone walking gets hit by a bike, than if a person on a bike gets hit by a car.
- Road conditions
- road maintenance
- road maintenance
- Roadway repairs on old uneven roads.
- Roadways throughout the state line area needs to be a priority. Hwy 81 thru Beloit is terrible for truck travel. Got to be a better way. Hwy 2 thru South Beloit is in need of road improvements, well over due.
- Start with passenger rail
- supporting current businesses
- To provide paratransit access outside of this part of Winnebago County. Its very limiting and isolating.

- Train running through constantly like Chicago maybe connectivity to the l but bike paths would be used by everyone not even just to commute but a train would be really cool and I'd take it very often need one to Milwaukee too maybe up 43 from Beloit going through Clinton and Darien and all o er there that would be fantastic and I would ride everyday still would have a car but to commute I'd take the train down to Rockford from Beloit now and train going north south would be amazing
- Train to Madison/Chicago
- transportation for elderly non drivers
- A designated truck route, and then enforce it.
- Access to places like Northpointe, Roscoe, and Rockton from Beloit via public transportation.
- Add more bus stops to locations on outskirts of town and busier areas
- add more lanes to the interstate
- Add more roundabouts for better traffic flow
- Additional resources allocated to maintaining, updating and repairing current road and bridge infrastructure.
- Apply higher resources to repair to avoid longer stretches of interruptions. fewer projects. Finish one project before starting another one.
- Better enforcement by police for those speeding.
- Better roads
- Better roads
- Better roads, some roads are like driving through a war zone.
- better traffic flow on all roadways
- bicycle and pedestrians not knowing rules of road
- bicycle friendly
- bike, walking, paths that are safe
- Bus
- Bus transportation
- Bused in rural areas
- Bus lines
- busses run more often
- by-passes for semi-truck traffic. Hwy 81 traffic going east-west through Beloit-these are residential areas not commercial traffic areas-we need a much talked about bypass here-should have been done 40 years ago
- camera speed sensors
- Change school pick ups and drop offs.
- Create a road diet on Shirland Avenue and add bike lanes.

- expand bus routes
- Fire Fischer, Prindiville, and TJ Nee. 3 salaries that don’t give taxpayer value.
- Fix Cranston and Shopik roads the improvements implemented are pitiful at best.
- Fix our streets, line our streets, keep our streets clean for water flow
- Fix the potholes!
- Fixing roads
- Fixing road issues
- Fixing roads
- Fixing the pot holes
- Get rid of all the one lane traffic that has been implemented
- Get rid of bike lanes and open up the traffic lanes again.
- Get rid of bike lanes from former four lane roads.
- Get Scot Prindiville out of Beloit.
- Go back to 2 lanes on Cranston Rd in Beloit and other roads that have increased wait times at lights, increased stalled emissions from vehicles. Reducing to 1 lane hurts the greatest majority of traffic while side streets are being used to bypass the new congestion, increasing risk on side streets
- Go back to double lane roads!!
- Go back to double lanes.
- go back to stop lights who are activated-not timing
- have more snow plows
- Have the Beloit transportation system to combine with other cities for passengers who can work outside of Beloit
- High speed rail from Chicago, to Milwaukee, to Madison, to Rockford and areas in between
- Highway 81 bypass.
- I believe we need to rethink 'buses' to increase convenience and utilization add to reduce costs
- I love the double diamond interchange and roundabouts. I would say improvements like going down to one lane like they did in Cranston in Beloit and Shopiere Road and maybe put a round about on Shopiere Road and Inman Parkway intersection. I live in Beloit and can’t speak to what is going on in Janesville area.
- I want the roads to be improved by removing the potholes
- I would add a convenient rail system between Rockford and Madison. Stops would include Beloit, Janesville, Edgerton, and Stoughton. This will lower the number of vehicles on the road and directly impact safety and congestion.
- I would add a rail system between Beloit and Rockford AND Beloit and Madison.

- I would make it cheaper so people can afford it.
- I would put in a railway connecting Rockford to Madison with stops in between. It would make it easier for citizens to get good paying jobs.
- I would say more traffic lights and stop signs is a must
- I'd make the city buses free. They only take in about 10% of their cost in fares, anyway. People don't carry loose change like they used to, and putting in fareboxes to take cards would be too expensive.
- I'd put in passenger rail.
- Improve existing roads and bridges
- improve intersection of 81 and 213. I know its in the works
- Improve mass transit (rail) options to neighboring cities (Madison, Chicago, Milwaukee)
- improve pavement
- Improve quality of streets and roads.
- improve roads and connecting roads
- improved transportation for the elderly
- Increase bike paths and safety.
- infrastructure
- Interconnected stops to surrounding towns
- Invest in buses to connect the cities like the BJE (Beloit Janesville Express).
- Its hard to pick only one, but we definitely need more cities connected, its hard to travel other than amtrack or greyhound. and things aren't accessible enough for my disability. My only option is amtrak train and even that is very difficult and super time consuming, takes 4x the amount of time than normal for a 2 hour car trip. And last time I went on the train was very outdated for wheelchair accommodations and my chair was barley able to get on. We need more reliable options for close distance traveling between states, especially for people without cars.
- keep large trucks out of primarily residential roads/areas
- Less bike paths on the roads. Let people use the sidewalks to ride bikes. Which would make all people safer Drivers and bike riders. Also it reduces lanes for cars for more flow of traffic.
- Local bus transportation eligible around senior residential areas more accessible.
- Longer hrs. on Monday Friday and 3 bus on Saturday
- Loop Hwy 81 around Beloit
- Make up your mind, choose between controlling speed or enhancing safety and flow. Bcz the recent changes to vehicle flow has caused more congestion at intersections and people taking stupid risks that could impact other people's safety.
- Making it easier for pedestrians and cyclists

- MORE STOP SIGN'S IN THE NEIGHBORHOOD.
- more and better bike lanes and trails
- More busses
- More drivers
- More options
- more public transportation
- More public transportation
- More road diets to increase bike lanes and slow dangerous traffic.
- more signs-also need more signs going to small towns from main highways
- More taxis
- More transportation
- need 4 lane roads
- need double lanes to reduce congestion
- no self driving vehicles
- Passenger rail corridor connecting Beloit to Jakesville, Madison and north, south to Rockford and onto Chreago.
- Pollution
- Potholes are bad
- Potholes, traffic enforcement, regional development, and improving roads for additional traffic due to the casino.
- promote safety throughout the Stateline region
- Provide more walking paths. Big trucks are a problem.
- public buses like vans to be scheduled than uber type system
- Public transportation to cities other than Janesville (South Beloit, Rockford, etc.) for people to access jobs
- Put Hwy 51 back to 4 lanes
- Rail
- rail service to cover larger area
- Railway connecting areas
- reduce truck traffic
- Reducing traffic issues on the highway and major intersections
- regional transportation and better bike lanes -protect bike laws
- Remove Illinois tolls for Wisconsin drivers who live within 25 miles of the border. I'm not paying them tolls. We pay for our roads using taxes. So can they. They travel our roads and highways freely. We have to pay to use theirs? Not happening.
- repaint guidelines along roads-for better night driving
- repair the roads. Make the traffic flow freely without taking away lanes of traffic

- repave Shepier road west of I 90, make it 4 lane again
- replace roads
- Resurface main roads and sidewalks. Many are in horrible conditions.
- Return streets to 4 lanes that were reduced to 2 in the past 3 years. This would create even steady flow in a community that's expected to grow.
- road maintenance
- Roads
- Saturday route that's all it's a good bus service
- Safer traffic flow at major intersections
- safety
- Saturday needs more coverage than on demand
- Service between Madison and Rockford on a regular or irregular schedule.
- Several years ago, traffic laws were changed to allow "Right turn on red ", to conserve the use of fuel while vehicles are idling at intersections. We have stop-and-go lights that are set on timers (instead of sensors) that will keep vehicles stopped while there are no vehicles in the crossing lanes. This defeats the purpose of the "Go Right" rule. This is not at all lights, but many that I come across. The installation of sensors would enhance traffic flow.
- Smooth roads throughout the city
- Stop the round-abouts
- Stop with the bike lanes no one uses and go back to 4 lane roads.
- street and road repairs
- The only way I could do that was if you had to do a little
- The rail system noted between Rockford-Beloit-Janesville would allow all to thrive as connected communities.
- The range where buses go to open up the range for jobs.
- The uneven roads
- think bigger, light tail.
- Too many pot holes.
- Travel for those in need such as Homelessness, to appointments
- Update everything

5 Survey Instrument

slats
STATELINE AREA
TRANSPORTATION STUDY

January 2026

Subject: Share Your Vision for Transportation for the Year 2055!

Dear Stateline Area Resident,

You have been randomly selected to participate in the Stateline Area Transportation Study (SLATS) Visioning Survey. ***Your input is essential to help shape the future of transportation in our region.***

SLATS is the federally designated Metropolitan Planning Organization (MPO) for the Beloit urbanized area (as defined by the US Census Bureau). The SLATS metropolitan planning area (map on next page) spans the Wisconsin and Illinois state line and includes portions of:

- City of Beloit
- Town of Beloit
- Town of Turtle
- Rock County, Wisconsin
- City of South Beloit
- Village of Rockton
- Rockton Township
- Winnebago County, Illinois

Whether you drive, bike, walk, or take transit – transportation affects all of us every day. It also supports local businesses and regional economy by keeping goods and services moving efficiently.

This survey asks you to consider multimodal transportation needs through the year 2055. In responding, please consider all travel modes/facilities and all roads – local/city streets, county roads, state highways, and interstates – within the SLATS study area.

Your feedback will help guide the development of the SLATS 2055 Long-Range Transportation Plan (LRTP). The LRTP identifies future year needs and multimodal improvements. It is a federal requirement to update the LRTP every five years, and public input is critical to the planning process.

Please complete this survey by one of the following ways:

- **Online**: *statelinesurvey.org*
- **By Mail**: Use the enclosed survey and postage-paid envelope
- **By Phone**: Call Ryan Murray toll-free at (888) 801-5368

Si tiene preguntas acerca de la encuesta y no habla inglés, por favor llame al 1-844-811-0411. Gracias.

The survey is anonymous and is being conducted by ETC Institute, an independent research firm. After the study ends, all data will be securely destroyed – your information will not be sold or used for any other purpose.

As a way to say thank you, at the end of the survey, you will have the opportunity to opt-in to a drawing for a chance to win one (1) $250 prepaid Visa gift card for fully completing your survey.

If you have any questions, please contact Ryan Murray toll-free at (888) 801-5368.

Thank you for helping shape the future of transportation in the Stateline Area and helping inform the development of the 2055 LRTP!

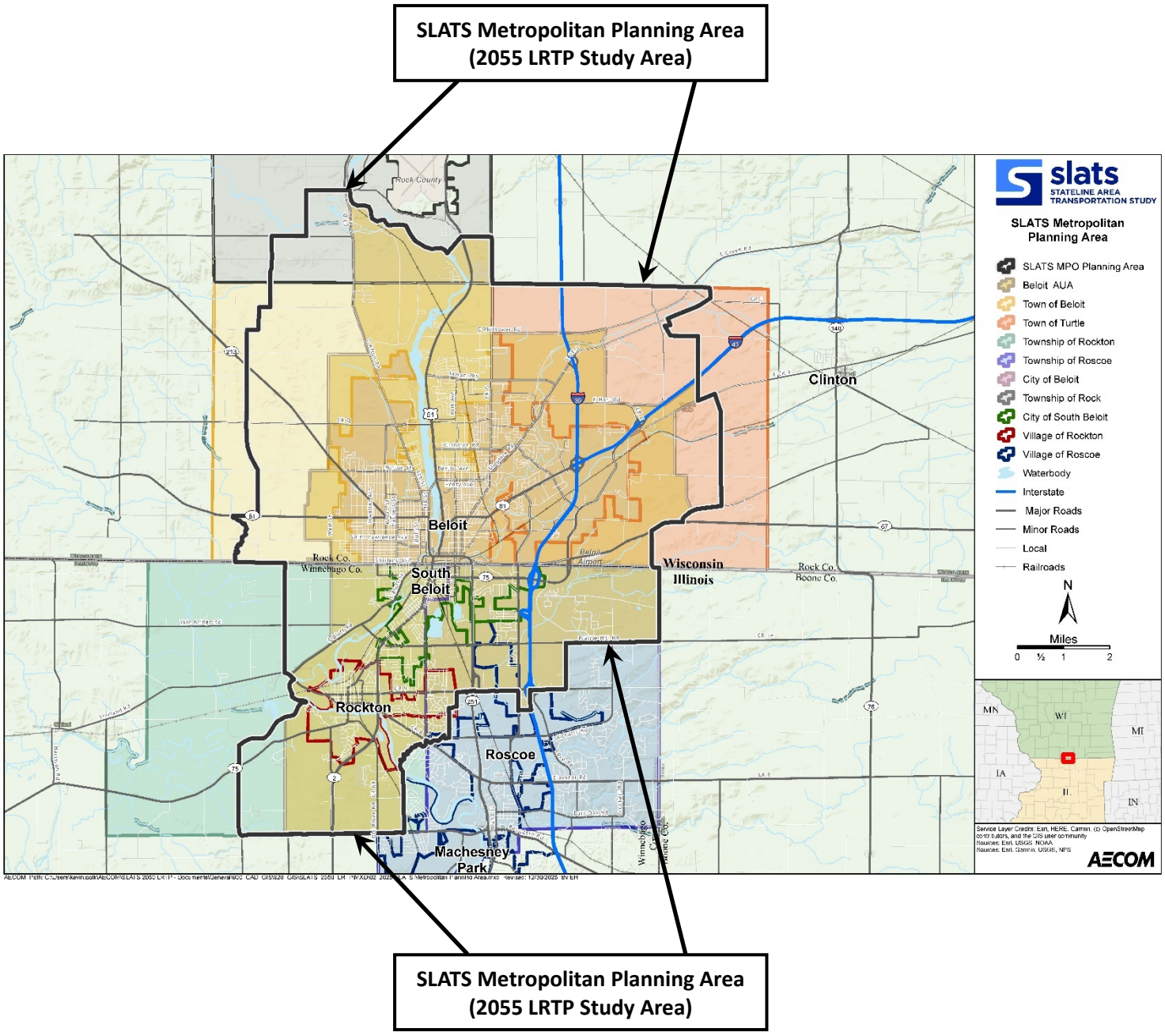
100 State Street | Beloit, WI 53511 **Ph:** 608.364.6702 **Fax:** 608.364.6609

Stateline Area Transportation Study (SLATS)
Metropolitan Planning Area

Spans the Wisconsin and Illinois state line and includes portions of:

- City of Beloit
- Town of Beloit
- Town of Turtle
- Rock County, Wisconsin
- City of South Beloit
- Village of Rockton
- Rockton Township
- Winnebago County, Illinois

In responding to this survey, please consider all travel modes/facilities and all roads - local/city streets, county roads, state highways, and interstates - within the SLATS Metropolitan Planning Area.



SLATS 2055 Transportation Survey

Thank you for completing this important survey. Your feedback will be used to set transportation priorities as part of SLATS 2055 long range transportation plan. The study area includes parts of Rock County, WI and Winnebago County, IL, as previously shown in the map.

You may complete this survey online by going to ***StatelineSurvey.org*** or scanning the QR code above. You may also return your completed survey in the postage-paid envelope provided. If you have questions, please contact Ryan Murray toll-free at (888) 801-5368. Please have someone 18 years of age or older fill out this survey. ***As a way to say thank you, at the end of the survey, you will have the opportunity to opt-in to a drawing for a chance to win one (1) $250 prepaid Visa gift card for fully completing your survey.***

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1. Are you employed and/or a student? ____(1) Yes *[Answer Q1a-c.]* ____(2) No *[Skip to Q2.]*

1a. CURRENTLY, how often do you telework or attend school from home?

____(1) Never ____(2) 1 day/week ____(3) 2-3 days/week ____(4) 4+ days week

1b. PRIOR to COVID-19, how often did you telework or attend school from home?

____(1) Never ____(2) 1 day/week ____(3) 2-3 days/week ____(4) 4+ days week

1c. By the year 2055, how do you think telework or attending school from home will change compared to today? Your response can be general and does not need to reflect your current work or school situation.

____(4) Significantly increase ____(2) Stay the same ____(9) Don't know
____(3) Increase ____(1) Reduce

2. <u>Mode Choice</u>. How often do you typically use each of the following as your primary mode of transportation to get to the places you need to go (e.g., work, school, store, health care)?

	Mode of Transportation	Daily or Almost Daily	A few times a week	A few times a month	Less than once a month	Seldom or Never
1.	Drive alone (personal vehicle or motorcycle)	5	4	3	2	1
2.	Drive/ride with others you know (carpool)	5	4	3	2	1
3.	Drive/ride with others for hire (Uber, Lyft, taxi, etc.)	5	4	3	2	1
4.	Public transportation (bus, paratransit, on-demand bus, etc.)	5	4	3	2	1
5.	Bike/e-bike/scooter/e-scooter	5	4	3	2	1
6.	Walk	5	4	3	2	1
7.	Work from home/telework	5	4	3	2	1

3. <u>Delivery Services</u>. Please indicate how often you have the following types of deliveries to your home.

	Type of Delivery	More than Once Per Day	Daily or Almost Daily	A few times a week	A few times a month	Less than once a month
1.	Parcel delivery (Amazon, UPS, FedEx, USPS)	5	4	3	2	1
2.	Groceries/local retail items (Instacart, Walmart, etc.)	5	4	3	2	1
3.	Meals (DoorDash, Grubhub, Uber Eats, etc.)	5	4	3	2	1

4. By the year 2055, how do you think your usage of delivery services will change compared to your current use?

____(4) Significantly increase ____(2) Stay the same ____(9) Don't know
____(3) Increase ____(1) Reduce

5. <u>Transportation Funding</u>. How do you think current funding levels for the following types of transportation projects in Stateline Area should change over the next 25 years?

	Type of Transportation Project	Much Greater	Greater	About the Same	Lower	Much Lower	Don't Know
1.	Highways/Roadways	5	4	3	2	1	9
2.	Enhance local and regional bus service	5	4	3	2	1	9
3.	Plan for and develop passenger rail service between Madison and Rockford	5	4	3	2	1	9
4.	Provide more dedicated trails and on-street bicycle accommodations	5	4	3	2	1	9
5.	Improve current sidewalks and fill in gaps in the network	5	4	3	2	1	9
6.	Better accommodate truck traffic through the region	5	4	3	2	1	9
7.	Support connected and autonomous vehicles and other emerging transportation systems	5	4	3	2	1	9

6. Of the topics in Question 5, what are the top two funding priorities for the Stateline area? *[Write in your answers below using the numbers from the previous question, or check "We do not need to spend more on transportation."]*

1st: ____ 2nd: ____ We do not need to spend more on transportation: ____

7. <u>Economic Development and Quality of Life</u>. Many factors contribute to the economic vitality of a region, and the overall quality of life for area residents. The transportation system plays an important role in both - transporting goods to/from area businesses, local and regional buses connecting people to work, school, and/or medical appointments, bicycle facilities that are used for recreation or to travel to work, etc. In your opinion, how important are the following investments to support economic development and to enhance the quality of life for area residents?

	How Important are the following in supporting economic development and quality of life within the Stateline region?	Critically Important	Very Important	Important	Less Important	Not Important	No Opinion
1.	Investing in roadway improvements to better accommodate truck traffic by reducing congestion, improving access between major roads/interstates and distribution centers	5	4	3	2	1	9
2.	Investing in local bus improvements by improving access to the Gateway Industrial area, better connecting people to/from work and enhancing access to businesses throughout the area	5	4	3	2	1	9
3.	Investing in regional bus improvements by better connecting people to work/shopping/medial outside the Beloit area and connecting to Janesville and Rockford	5	4	3	2	1	9
4.	Investing in the development of a passenger rail system between Madison and Rockford to better connect people to/from employment opportunities, and enhance the ability to travel beyond the immediate area without needing to use a car	5	4	3	2	1	9
5.	Investing in bicycle facility improvements to connect people to work, enhance recreational opportunities, and increase tourism opportunities	5	4	3	2	1	9
6.	Investing in pedestrian facility improvements to make pedestrian travel safer in the region and to connect people without access to other modes of transportation to the places they need to be	5	4	3	2	1	9

8. Of the potential investments listed in Question 7, which TWO do you think will have the most impact in supporting economic vitality and enhancing quality of life within the Stateline area? *[Write in your answers below using the numbers from the previous question.]*

1st: ____ 2nd: ____

9. <u>Transportation Issues</u>. Using a scale of 1 to 5, where 5 is "Critically Important" and 1 is "Not Important," rate the importance that Stateline communities should place on the following issues when planning for future transportation needs.

	Transportation Issues	Critically Important	Very Important	Important	Less Important	Not Important	No Opinion
1.	Promoting safety throughout the Stateline region	5	4	3	2	1	9
2.	Preserving transportation assets by maintaining existing roadway pavement, bridges and other components of the regional transportation system	5	4	3	2	1	9
3.	Supporting current businesses and promote economic development (new jobs) in the region	5	4	3	2	1	9
4.	Meeting the transportation needs of individuals with disabilities and/or individuals who lack access to a motor vehicle	5	4	3	2	1	9
5.	Reduce disruptions to traffic flow and enhance system reliability along interstates and major roadways	5	4	3	2	1	9
6.	Optimizing the transportation system's performance by reducing disruptions to traffic flow at major intersections	5	4	3	2	1	9
7.	Enhancing connectivity across the region by improving public transportation service to better connect to cities, towns and rural areas within the region	5	4	3	2	1	9
8.	Enhancing connectivity across the region by improving bicycle facilities to better connect to cities, towns and rural areas within the region	5	4	3	2	1	9

10. Which FOUR of the issues listed in Question 9 do you think should be the top priorities for the Stateline regional planning agency to address over the next 25 years? *[Write in your answers below using the numbers from Question 9.]*

1st: ____ 2nd: ____ 3rd: ____ 4th: ____

11. Do you think greater investment in any of the areas listed in Question 9 would change the way you travel within the Stateline Area?

____(1) Yes ____(2) No ____(9) Not sure/Don't know

11a. If YES to Question 11, please describe how your travel would change?

_____

_____

_____

12. What do you think is the most important transportation issue or challenge facing the Stateline Area through the year 2055?

_____

_____

_____

13. What ONE transportation improvement would you make in the Stateline Area?

_____

_____

_____

DEMOGRAPHICS

14. What is your age? _____ years

15. Which of the following BEST describes your gender?
____(1) Male ____(2) Female ____(3) Prefer not to answer

16. How many vehicles are available to you and other members of your household? _____ vehicles

17. Including you, how many people live in your household? _____ people

18. Are you or any members of your family of Hispanic, Spanish, or Latino/a/x ancestry?
____(1) Yes ____(2) No ____(3) Prefer not to answer

19. Which of the following best describes your race/ethnicity? *[Check all that apply.]*
____(01) Asian or Asian Indian
____(02) Black or African American
____(03) American Indian or Alaska Native
____(04) White
____(05) Native Hawaiian or other Pacific Islander
____(10) Multiracial
____(88) Prefer not to say
____(99) Other: _____

20. What is the highest level of education you have completed? *[Choose only one.]*
____(1) Less than high school diploma/GED
____(2) High school diploma/GED or some college, no degree
____(3) Associate degree or technical degree
____(4) Bachelor's degree, graduate degree or professional degree
____(5) Prefer not to answer

21. Which category best describes your yearly household income? By yearly household income, we mean pre-tax earnings from jobs that you or other household members have had during the past 12 months. *[Choose only one.]*
____(1) $24,999 or less
____(2) $25,000 to $49,999
____(3) $50,000 to $74,999
____(4) $75,000 to $99,999
____(5) $100,000 to $149,999
____(6) $150,000 to $199,999
____(7) $200,000 or more
____(8) Prefer not to answer

22. OPTIONAL: Would you like to be entered into ETC Institute's drawing for one (1) $250 Visa gift card? One person, who has completed the entire survey, will be randomly selected at the conclusion of the survey. This information will only be used for the random drawing, you will not be contacted for any other purpose, and your information will not be sold or used. The gift card will be sent via email only and is limited to one entry per household.
____(1) Yes *[Answer Question 22a.]* ____(2) No *[End Survey]*

22a Please provide your contact information.

Name: _____

Text Number: (_____) _____

Email: _____

This concludes the survey. Thank you for your time!

Please return your completed survey in the enclosed postage-paid envelope addressed to:
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your responses will remain completely confidential. The address information printed to the right will ONLY be used to help identify areas with specific needs. Thank you.